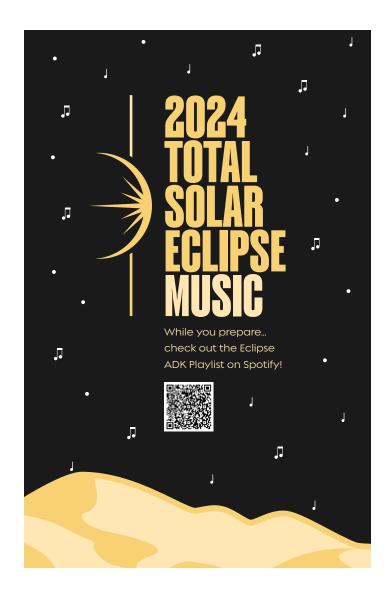
# Get your business eclipse-ready!

## You don't have to shoot for the stars to land on the moon!

The days leading up to and following the eclipse will offer businesses a unique chance to participate in this once-in-a-lifetime experience. Whether through eclipse-themed treats at local restaurants, celestial room names at lodging properties, or eclipse-branded merchandise in stores, there are numerous ways to be part of this one-of-a-kind experience. By being open, creative, and eclipse-ready, businesses can attract new customers and leave a lasting impression.



### A little space-themed inspiration

#### **Themed Drinks**

Moonshadow Macchiato Solar Latte Aurora Borealis Beer Dark Side of the Moon-tini Solar Flare Margarita Jupiter's Julep Light Year Lemonade Starry Night Spritzer

#### **Themed Dishes & Specials**

Eclipse Empanadas
Meteorite Meatball Sub
Cosmic Cupcakes
Solar System Salad
Galactic Fries & Gravy
Astronaut's Alfredo
Pulsar Pizza
Craters of the Moon Muffins

#### **Themed Rooms & Spaces**

Twilight Terrace
Eclipse Ballroom
Solar Suite
Milky Way Meeting Space
Galaxy Gazebo
Celestial Courtyard
Lunar Lounge
Skywatcher's Spa

### Discover our Eclipse Resource Toolkit

To assist businesses in their preparations, ROOST has developed a business toolkit. It contains a range of resources, such as information on how to order ADK-branded eclipse glasses, event planning guidance, Eclipse ADK logos, graphics for marketing materials, and more. More information is regularly added at roostadk.com/eclipse2024.

