

Get your business eclipse-ready!

You don't have to shoot for the stars to land on the moon!

The days leading up to and following the eclipse will offer businesses a unique chance to participate in this once-in-a-lifetime experience. Whether through eclipse-themed treats at local restaurants, celestial room names at lodging properties, or eclipse-branded merchandise in stores, there are numerous ways to be part of this one-of-a-kind experience. By being open, creative, and eclipse-ready, businesses can attract new customers and leave a lasting impression.



A little space-themed inspiration

Themed Drinks

Moonshadow Macchiato
Solar Latte
Aurora Borealis Beer
Dark Side of the Moon-tini
Solar Flare Margarita
Jupiter's Julep
Light Year Lemonade
Starry Night Spritzer

Themed Dishes & Specials

Eclipse Empanadas
Meteorite Meatball Sub
Cosmic Cupcakes
Solar System Salad
Galactic Fries & Gravy
Astronaut's Alfredo
Pulsar Pizza
Craters of the Moon Muffins

Themed Rooms & Spaces

Twilight Terrace
Eclipse Ballroom
Solar Suite
Milky Way Meeting Space
Galaxy Gazebo
Celestial Courtyard
Lunar Lounge
Skywatcher's Spa

Discover our Eclipse Resource Toolkit

To assist businesses in their preparations, ROOST has developed a business toolkit. It contains a range of resources, such as information on how to order ADK-branded eclipse glasses, event planning guidance, Eclipse ADK logos, graphics for marketing materials, and more. More information is regularly added at roostadk.com/eclipse2024.

