eclipseadk 2

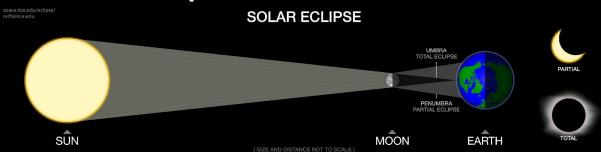
2024 Eclipse ADK

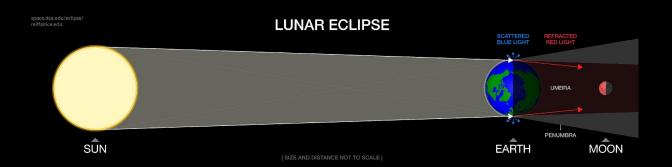
Public Meeting #1 - May 10, 2023



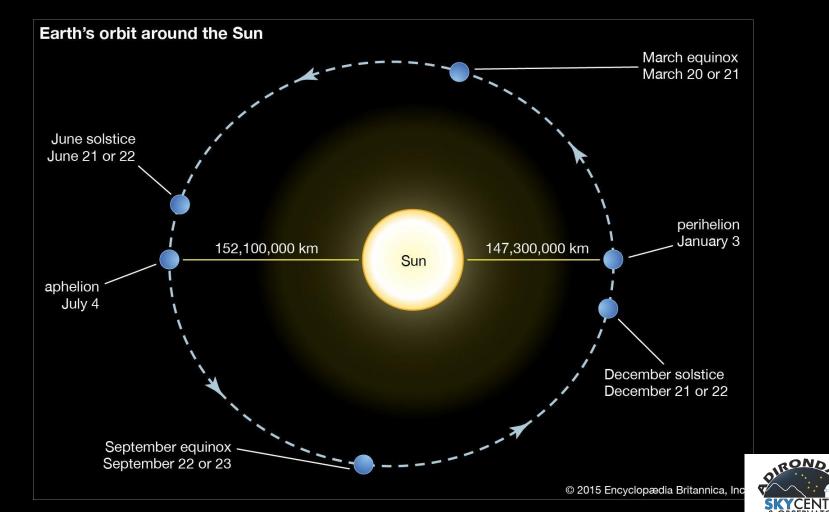


Eclipse Mechanics













History of Eclipses in [Adirondacks]

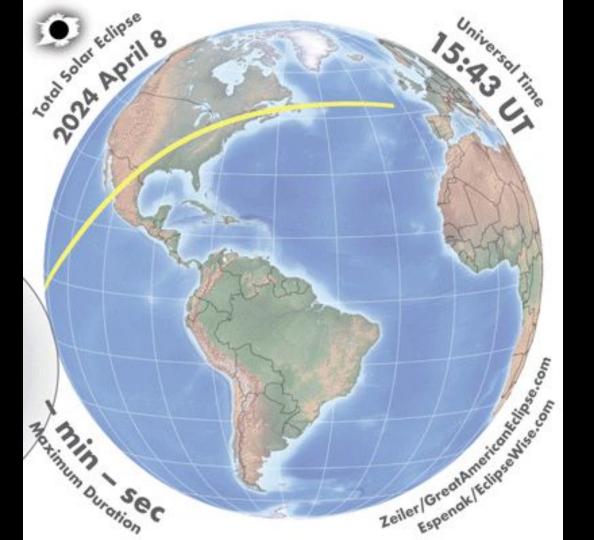
- 1. Partial January 24, 1925
- 2. Partial August 31, 1932
- 3. Partial July 20, 1963
- 4. Annular May 10, 1994
- 5. Partial August 21, 2017 (62.72% coverage)
- 6.Total April 8, 2024 Maximum coverage lasting 3m 33s
- 7. Annular July 23, 2093













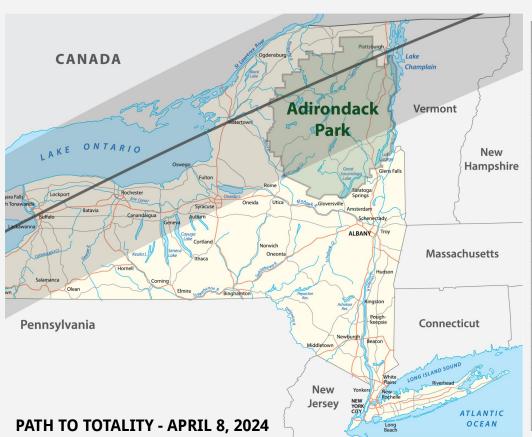




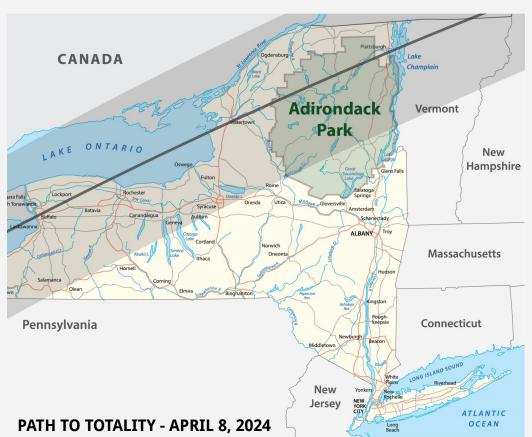


The following 3 slides is the approx. timing for some of our towns in our region. Note that timing may vary slightly between 2 locations in the same town. To find more details on timing visit: https://eclipse2024.org/eclipse cities/statemap.html

| TOWN | PARTIAL STARTS | TOTALITY STARTS | TOTALITY DURATION | |
|-----------------------|----------------|-----------------|-------------------|--|
| TOWN | PARITAL STARTS | IOIALITI SIAKIS | TOTALITY DUKATION | |
| Arietta | 2:11 p.m. | | | |
| Au Sable Forks | 2:13 p.m. | 3:25 p.m. | 3m 25s | |
| Benson | 2:11 p.m. | | | |
| Bloomingdale | 2:13 p.m. | 3:24 p.m. | 3m 32.1s | |
| Blue Mountain Lake | 2:12 p.m. | 3:24 p.m. | 2m 40s | |
| Chestertown | 2:12 p.m. | | | |
| Crown Point | 2:13 p.m. | 3:26 p.m. | 1m 12.2s | |
| Elizabethtown | 2:13 p.m. | 3:25 p.m. | 2m 55.7s | |
| Essex | 2:13 p.m. | 3:26 p.m. | 2m 58s | |
| Норе | 2:12 p.m. | | | |
| Indian Lake | 2:12 p.m. | 3:25 p.m. | 2m 3.1s | |
| Inlet | 2:11 p.m. | 3:24 p.m. | 2m 44.5s | |
| Jay | 2:13 p.m. | 3:25 p.m. | 3m 21.9s | |



| TOWN | PARTIAL STARTS | TOTALITY STARTS | TOTALITY DURATION | |
|---------------|----------------|--------------------|-------------------|--|
| Keene | 2:13 p.m. | 3:25 p.m. | 3m 11.5s | |
| Keene Valley | 2:13 p.m. | 3:25 p.m. | 3m 1.9s | |
| Keeseville | 2:13 p.m. | 3:25 p.m. | 3m 25.4s | |
| Lake Clear | 2:14 p.m. | 3:24 p.m. | 3m 32.7s | |
| Lake Placid | 2:13 p.m. | 3:25 p.m. | 3m 21.1s | |
| Lake Pleasant | 2:11 p.m. | | | |
| Lewis | 2:13 p.m. | 3:25 p.m. | 3m 8.0s | |
| Long Lake | 2:12 p.m. | 3:24 p.m. | 3m 1.4s | |
| Minerva | 2:12 p.m. | 3:25 p.m. | 1m 23s | |
| Mineville | 2:13 p.m. | 3:26 p.m. | 2m 23.1s | |
| Morehouse | 2:11 p.m. | | | |
| Moriah | 2:13 p.m. | 3:26 p.m. | 2m 7.5s | |
| New Russia | 2:14 p.m. | 3:25 p.m. | 2m 47.0s | |
| Newcomb | 2:14 p.m. | 3:25 p.m. | 2m 44.9s | |
| North Creek | 2:12 p.m. | | | |
| North Elba | 2:13 p.m. | 3:25 p.m. 3m 21.1s | | |
| North Hudson | 2:13 p.m. | 3:26 p.m. | 1m 59s | |
| Olmstedville | 2:12 p.m. | 3:26 p.m. | 0m 56.8s | |



| TOWN | PARTIAL STARTS | TOTALITY STARTS | TOTALITY DURATION | |
|---------------|----------------|--------------------|-------------------|--|
| Paradox | 2:13 p.m. | 3:26 p.m. | 1m 17.7s | |
| Paul Smiths | 2:12 p.m. | 3:24 p.m. | 3m 34.8s | |
| Piercefield | 2:12 p.m. | 3:24 p.m. | 3m 32.3s | |
| Piseco | 2:11 p.m. | | | |
| Port Henry | 2:13 p.m. | 3:26 p.m. | 2m 3.2s | |
| Raquette Lake | 2:11 p.m. | 3:24 p.m. | 2m 46.9s | |
| Saranac Lake | 2:12 p.m. | 3:24 p.m. | 3m 28.9s | |
| Schroon Lake | 2:13 p.m. | 3:26 p.m. | 1m 4.4s | |
| Speculator | 2:11 p.m. | | | |
| St. Armand | 2:13 p.m. | 3:25 p.m. | 3m 29s | |
| Ticonderoga | 2:13 p.m. | | | |
| Tupper Lake | 2:12 p.m. | 3:24 p.m. | 3m 29.8s | |
| Upper Jay | 2:13 p.m. | 3:25 p.m. | 3m 19.8s | |
| Vermontville | 2:13 p.m. | 3:24 p.m. 3m 33.3s | | |
| Wells | 2:11 p.m. | | | |
| Westport | 2:13 p.m. | 3:26 p.m. | 2m 29s | |
| Willsboro | 2:13 p.m. | 3:25 p.m. | 3m 7s | |
| Wilmington | 2:13 p.m. | 3:25 p.m. | 3m 25.4s | |



To find out where your community is on the path to totality for the eclipse:

- Go to:
 <u>https://eclipse2024.org/eclipse_cities/statemap.html</u>
- Enter your community in the box in the upper right hand corner.
- Then select on "click her to see (town name) city page."

Opportunity for the Adirondacks

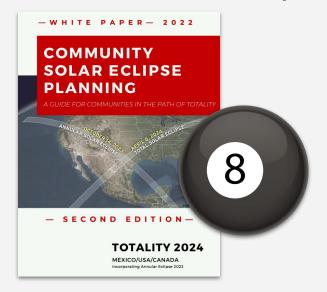
Opportunity:

- Create lifetime memories for both residents & visitors.
- Boost visitation/business during a quiet time of year.
- Showcase the region and create a positive experience to make people want to come back.



The BIG Question...

How many people will travel to the Adirondacks next April to watch the eclipse?



"It's impossible to predict the amount of people coming into the region for the eclipse..."

"Effective eclipse planning is about preparing for the knowns and reducing and managing the unknowns."

What Do We Anticipate...



Expectations:

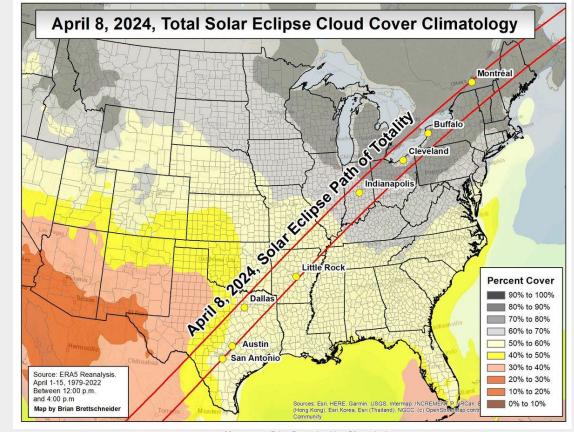
- Shared experience for both residents and visitors
- Large segment of daytrippers
- Additional activity pre/post would provide the opportunity to extend the length of stay
- Locations/events closest to the center of totality will see the largest influx.
- Sharing information will be key.



April in the Adirondacks...

Considerations:

- Spring Weather
- Conditions
 - High Elevation
 - Low Elevation
 - Water temperatures





April in the Adirondacks...



Services

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Government

COVID-19

Department of Environmental Conservation

Recreation

Nature Prevent Pollution

Regulatory

News & Learning

About

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Home » Public Involvement and News » Press Releases » DEC Issues Annual Muddy Trails Advisory for Adirondacks

For Release: Thursday, April 6, 2023

DEC Issues Annual Muddy Trails Advisory for Adirondacks

Hikers Advised to Temporarily Avoid High Elevation Trails and Prepare for Variable Conditions on Low Elevation Trails

The New York State Department of Environmental Conservation (DEC) today urged hikers to postpone hikes on Adirondack trails above 2,500 feet until high elevation trails have dried and hardened. DEC resources provide information for hikers on how to reduce negative impacts on all trails and protect the natural resources throughout the Adirondacks during this time.

High Elevation Trails

Despite recent warm weather, high elevation trails above 2,500 feet are still covered in slowly melting ice and snow. These steep trails feature thin soils that become a mix of ice and mud as winter conditions melt and frost leaves the ground. The remaining compacted ice and snow on trails is rotten, slippery, and will not reliably support weight. "Monorails," narrow strips of ice and compacted snow at the center of trails, are difficult to hike and the adjacent rotten snow is particularly prone to "post-holing" - leaving deep footprints in the snow - which makes trails more difficult and hazardous for others to use.

Hikers are advised to avoid high elevation trails for the duration of the muddy trail advisory for several reasons: sliding boots destroy trail tread, can damage surrounding vegetation, and erode thin soils causing washouts; rotten snow and monorails are a safety hazard even with proper equipment; and high elevation and alpine vegetation are extremely fragile in spring months as they start their regrowth after winter.

Hikers should avoid the following high elevation trails until trail conditions have dried and hardened:

- High Peaks Wilderness all trails above 2,500 feet specifically Algonquin, Colden, Feldspar, Gothics, Indian Pass, Lake Arnold Cross-Over, Marcy, Marcy Dam Avalanche Lake Colden, which is extremely wet, Phelps Trail above Johns Brook Lodge, Range Trail, Skylight, Wright, all "trail-less" peaks, and all trails above Elk Lake
 and Round Pond in the former Dix Mountain Area;
- . Giant Mountain Wilderness all trails above Giant's Washbowl, "the Cobbles," and Owl Head Lookout;
- McKenzie Mountain Wilderness all trails above 2,500 feet, specifically Whiteface, Esther, Moose and McKenzie Mountains;
- Sentinel Range Wilderness all trails above 2,500 feet, specifically Pitchoff Mountain; and

Contact for this Page

NYSDEC Region 5 1115 State Route 86 P.O. Box 296 Ray Brook, NY 12977 518-897-1200 email us

This Page Covers



April in the Adirondacks...

Considerations:

- Spring Break
 - Business Schedules
 - Schools
 - Workforce
 - Seasonal Businesses

| March 2024 SuMoTuWeTh Fr Sa 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 | | API | RIL 2 | 024 | | May 2024 SumTuWeTh Fr Sa 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 |
|--|--------|---------|-----------|----------|--------|--|
| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| | 1 | 2 | 3 | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | | | | 7calendar.com |



Planning Considerations



Mitigate pressure points for locals and visitors

- Safety
- Traffic
- Best viewing locations
- Events
- Services (food, gas, etc.)
- Business support
- Communication

ECLIPSE ADK TASK FORCE

ABOUT

The goal of the Eclipse ADK Task Force is to develop and execute a unified strategy to prepare for the 2024 solar eclipse. Members from varying backgrounds, sectors, and regions within the Adirondacks will work together to provide both residents and visitors with a safe and memorable viewing experience. While working collaboratively to mitigate pressure points.



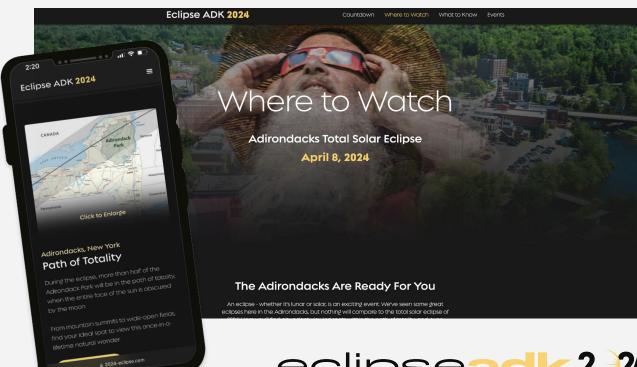
Task Force Planning at Each Level



Communities / Organizations / Attractions

2024 TOTAL SOLAR ECLIPSE

WEBSITE





www.2024-Eclipse.com



MARKETING

Capturing visitors in the Adirondacks this summer

- Posters / signage / rack cards
- Coasters & table tents
- "Leave No Trace" tips

Outbound marketing

- Taking advantage of state/national efforts
- Digital & traditional advertising
- PR & social media





2024 TOTAL SOLAR ECLIPSE

GLASSES



Conforms to and meets the Tenomission Requirements of 50 12212. Filters for Blench Dissersation of the Sea. Next the Tenomission-Requirement of 51 100 AV 51 1200 (E) for all C179 Fair for the Sea of Dissersation of the Sea Next to Hearnston
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not use after 3 years.

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2024 TOTAL SOLAR ECLIPSE

GET INVOLVED

Add to the experience

- Events & viewing parties
- Unique themed offerings or packages
- Activities leading up to and following

Communication is key

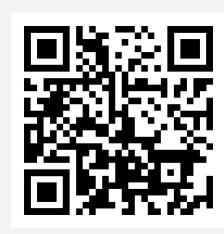
- Share your plans and events
- Share trends in inquiries, bookings, and frequently asked questions.



RESOURCES

Business Toolkit

- Eclipse ADK Logos
- Digital banners & social graphics
- Ordering Adirondack branded glasses
- FAQ section
- Event plan tips and submission forms
- More resources added regularly



RoostADK.com/Eclipse2024



