

eclipse**adk**
2024

2024 Eclipse ADK

Public Meeting #1 - May 10, 2023



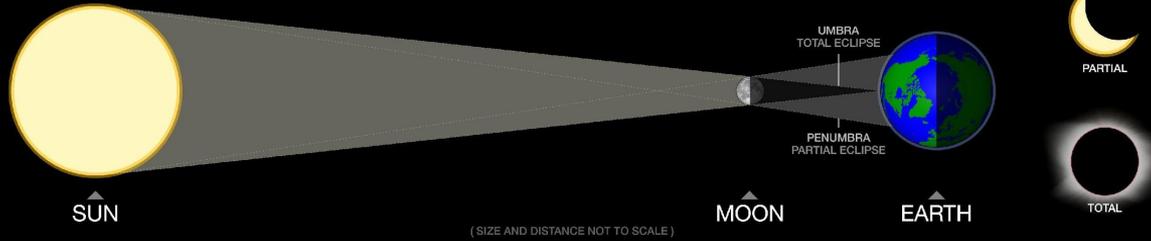
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Eclipse Mechanics

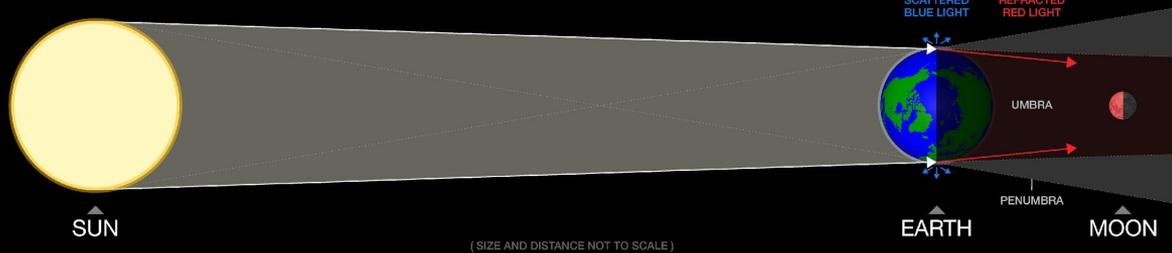
space.rice.edu/eclipse/
reiff@rice.edu

SOLAR ECLIPSE

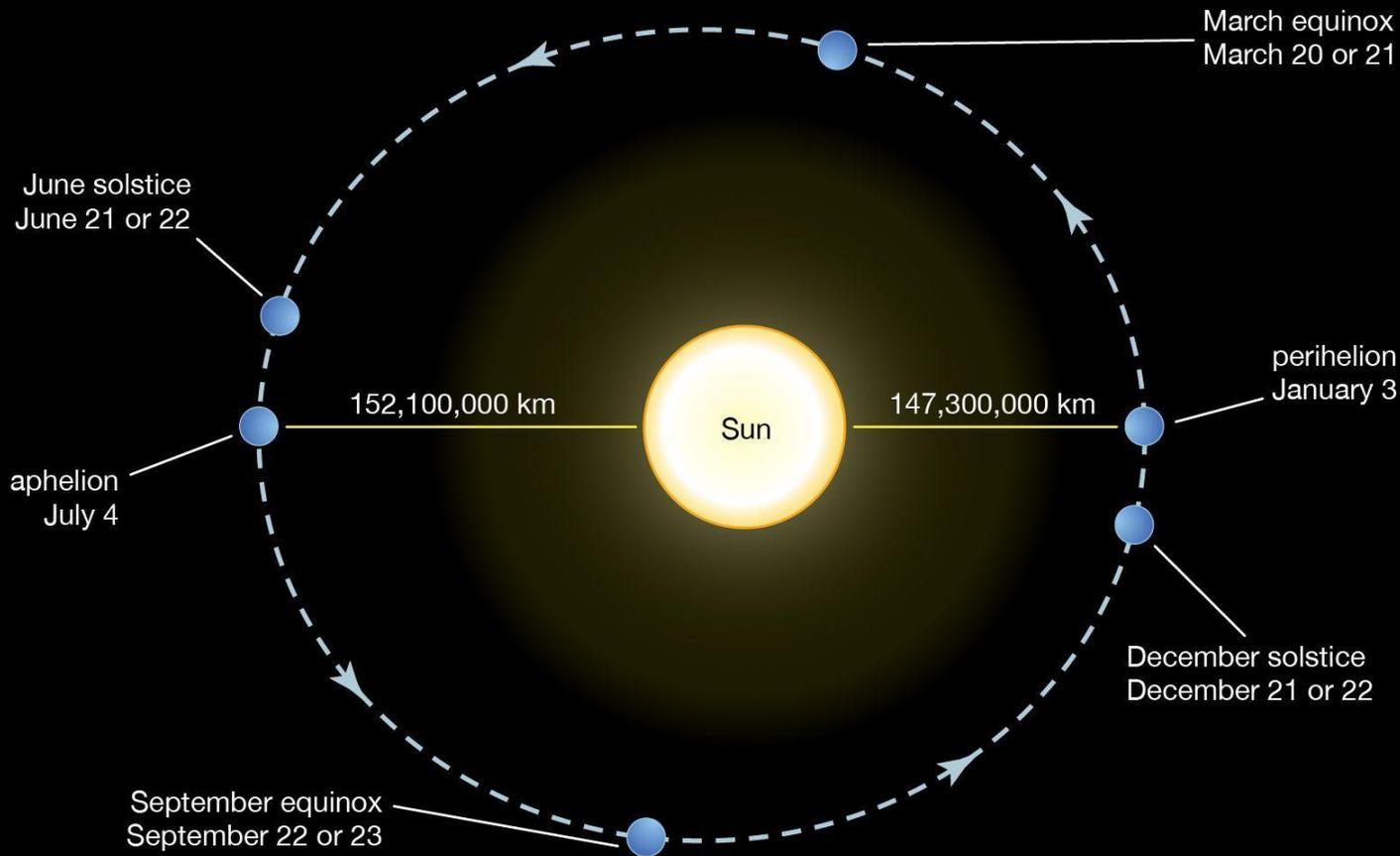


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LUNAR ECLIPSE



Earth's orbit around the Sun



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History of Eclipses in [Adirondacks]

1. Partial - January 24, 1925
2. Partial - August 31, 1932
3. Partial - July 20, 1963
4. Annular - May 10, 1994
5. Partial - August 21, 2017 (62.72% coverage)
- 6. Total - April 8, 2024 Maximum coverage lasting 3m 33s**
7. Annular - July 23, 2093







2024 Total Solar Eclipse





Total Solar Eclipse
2024 April 8

Universal Time
15:43 UT



→ min – sec
Maximum Duration

Zeiler/GreatAmericanEclipse.com
Esenak/EclipseWise.com





Opportunity for the Adirondacks

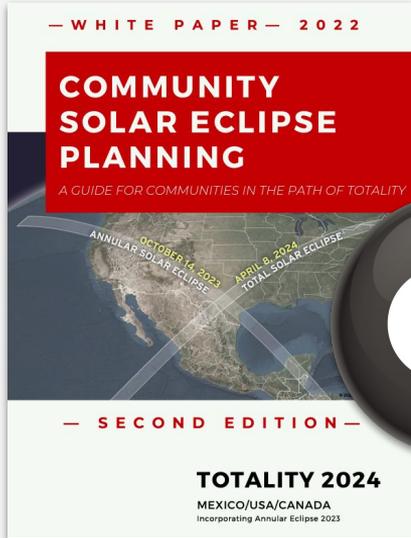
Opportunity:

- Create lifetime memories for both residents & visitors.
- Boost visitation/business during a quiet time of year.
- Showcase the region - and create a positive experience to make people want to come back.



The BIG Question...

How many people will travel to the Adirondacks next April to watch the eclipse?



8

"It's impossible to predict the amount of people coming into the region for the eclipse..."

"Effective eclipse planning is about preparing for the knowns and reducing and managing the unknowns."

What Do We Anticipate...



Expectations:

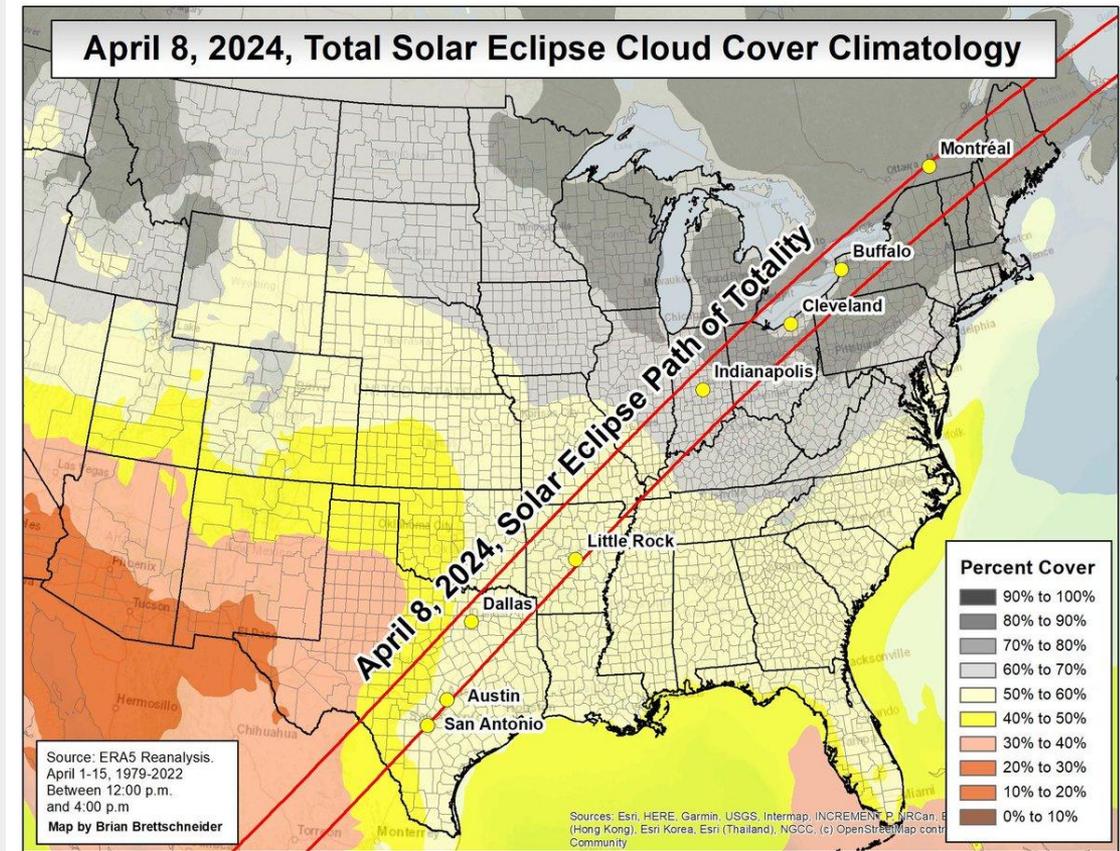
- Shared experience for both residents and visitors
- Large segment of daytrippers
- Additional activity pre/post would provide the opportunity to extend the length of stay
- Locations/events closest to the center of totality will see the largest influx.
- Sharing information will be key.

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April in the Adirondacks...

Considerations:

- Spring Weather
- Conditions
 - High Elevation
 - Low Elevation
 - Water temperatures



Map source: [Brian Brettschneider, Climatologist](#)

April in the Adirondacks...



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Environmental Conservation**

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[Home](#) » [Public Involvement and News](#) » [Press Releases](#) » DEC Issues Annual Muddy Trails Advisory for Adirondacks

For Release: Thursday, April 6, 2023

DEC issues Annual Muddy Trails Advisory for Adirondacks Hikers Advised to Temporarily Avoid High Elevation Trails and Prepare for Variable Conditions on Low Elevation Trails

The New York State Department of Environmental Conservation (DEC) today urged hikers to postpone hikes on Adirondack trails above 2,500 feet until high elevation trails have dried and hardened. DEC resources provide information for hikers on how to reduce negative impacts on all trails and protect the natural resources throughout the Adirondacks during this time.

High Elevation Trails

Despite recent warm weather, high elevation trails above 2,500 feet are still covered in slowly melting ice and snow. These steep trails feature thin soils that become a mix of ice and mud as winter conditions melt and frost leaves the ground. The remaining compacted ice and snow on trails is rotten, slippery, and will not reliably support weight. "Monorails," narrow strips of ice and compacted snow at the center of trails, are difficult to hike and the adjacent rotten snow is particularly prone to "post-holing" - leaving deep footprints in the snow - which makes trails more difficult and hazardous for others to use.

Hikers are advised to avoid high elevation trails for the duration of the muddy trail advisory for several reasons: sliding boots destroy trail tread, can damage surrounding vegetation, and erode thin soils causing washouts; rotten snow and monorails are a safety hazard even with proper equipment; and high elevation and alpine vegetation are extremely fragile in spring months as they start their regrowth after winter.

Hikers should avoid the following high elevation trails until trail conditions have dried and hardened:

- High Peaks Wilderness - all trails above 2,500 feet specifically Algonquin, Colden, Feldspar, Gothics, Indian Pass, Lake Arnold Cross-Over, Marcy, Marcy Dam - Avalanche - Lake Colden, which is extremely wet, Phelps Trail above Johns Brook Lodge, Range Trail, Skylight, Wright, all "trail-less" peaks, and all trails above Elk Lake and Round Pond in the former Dix Mountain Area;
- Giant Mountain Wilderness - all trails above Giant's Washbowl, "the Cobbles," and Owl Head Lookout;
- McKenzie Mountain Wilderness - all trails above 2,500 feet, specifically Whiteface, Esther, Moose and McKenzie Mountains;
- Sentinel Range Wilderness - all trails above 2,500 feet, specifically Pitchoff Mountain; and

Contact for this Page

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518-897-1200
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This Page Covers



All of
New York State

April in the Adirondacks...

Considerations:

- Spring Break
 - Business Schedules
 - Schools
 - Workforce
 - Seasonal Businesses

APRIL 2024						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

7calendar.com

Planning Considerations



Mitigate pressure points for locals and visitors

- Safety
- Traffic
- Best viewing locations
- Events
- Services (food, gas, etc.)
- Business support
- Communication

ABOUT

The goal of the Eclipse ADK Task Force is to develop and execute a unified strategy to prepare for the 2024 solar eclipse. Members from varying backgrounds, sectors, and regions within the Adirondacks will work together to provide both residents and visitors with a safe and memorable viewing experience. While working collaboratively to mitigate pressure points.

Task Force Planning at Each Level



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Communities / Organizations / Attractions

2024 TOTAL SOLAR ECLIPSE

WEBSITE

Eclipse ADK 2024

Countdown Where to Watch What to Know Events

Where to Watch

Adirondacks Total Solar Eclipse

April 8, 2024

Click to Enlarge

Adirondacks, New York Path of Totality

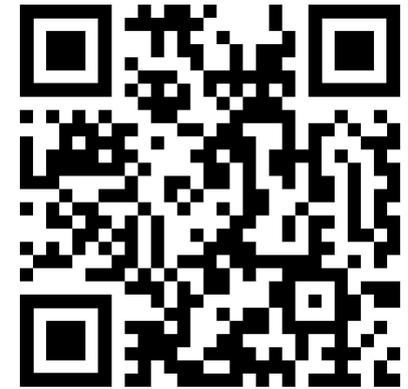
During the eclipse, more than half of the Adirondack Park will be in the path of totality, when the entire face of the sun is obscured by the moon.

From mountain summits to wide-open fields, find your ideal spot to view this once-in-a-lifetime natural wonder.

The Adirondacks Are Ready For You

An eclipse - whether it's lunar or solar, is an exciting event. We've seen some great eclipses here in the Adirondacks, but nothing will compare to the total solar eclipse of 2024.

2024-eclipse.com



www.2024-Eclipse.com

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MARKETING

Capturing visitors in the Adirondacks this summer

- Posters / signage / rack cards
- Coasters & table tents
- “Leave No Trace” tips

Outbound marketing

- Taking advantage of state/national efforts
- Digital & traditional advertising
- PR & social media



2024 TOTAL SOLAR ECLIPSE

GLASSES



Conforms to and meets the Transmission Requirements of ISO 12312-2, Filter for Direct Observation of the Sun. Meets the Transmission Requirements of EN 1836:2005 + A1:2007 (2) for an E23 Filter for the Direct Observation of the Sun. Meets the Transmission Requirements of ANSI Z39.13-2012, Filter for Eye Protection, in compliance with EU PPE Regulations 2016/425. CE Type Designation by CECS Certification Centre USA, Division Body No. 28046, Blvd 1, Blanchardstown Corporate Park, Baldoyle Road, Blanchardstown, Dublin, D15 AXC7, Ireland. Mfg. by American Paper Optics, LLC, 2255 Appleby Rd., Ste. 106, Fairfield, TN, 38118, USA, Tel: 901-381-0315, www.3dglassesthe.com



www.eclipseglasses.com

Use instructions inspect each time before use. Do not use and discard if damaged, torn, punctured or separated from the frame in any way. Do not use with other optical devices. This is not a toy. Children should only use with adult supervision. Limited to 3 minutes continuous use, intermittently for several hours. When using this product do not move around, drive a motor vehicle, or operate machinery. Do not use with diseased eye or after eye surgery. Warning: Never look at the sun without special eye protection. When viewing the eclipse, use eclipse glasses at all times when any part of the sun is visible. Direct viewing of the sun can cause permanent damage if the proper precautions are not taken. Adequate eye protection specifically designed for viewing the sun is essential and should be worn so that no harmful rays from the sun can reach the eye. Clean with a soft cloth or tissue only. Discard and do not use after 3 years.



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GET INVOLVED

Add to the experience

- Events & viewing parties
- Unique themed offerings or packages
- Activities leading up to and following

Communication is key

- Share your plans and events
- Share trends in inquiries, bookings, and frequently asked questions.

RESOURCES

Business Toolkit

- Eclipse ADK Logos
- Digital banners & social graphics
- Ordering Adirondack branded glasses
- FAQ section
- Event plan tips and submission forms
- More resources added regularly



RoostADK.com/Eclipse2024



QUESTIONS?



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