7 REASONS to shop SMALL this winter

- Supporting local matters
- (2) Helps money stay within the communities we love
- Opportunity to connect with locals and help them succeed
- Personalized customer service you won't find in big chain stores
- 6 Allows you to reduce your environmental impact
- 6 Discover unique, one-of-a-kind gifts and experiences
- (7) Keep Adirondack businesses and communities vibrant

Vse this hashtag to share your favorite Adirondack finds! **#SHOPADK**