



FISU
WORLD
UNIVERSITY
GAMES
WINTER

LAKE PLACID 2023 FISU WORLD UNIVERSITY GAMES

Informational Session



August 30, 2022



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WELCOME

[LAKEPLACID2023.COM](https://lakeplacid2023.com)

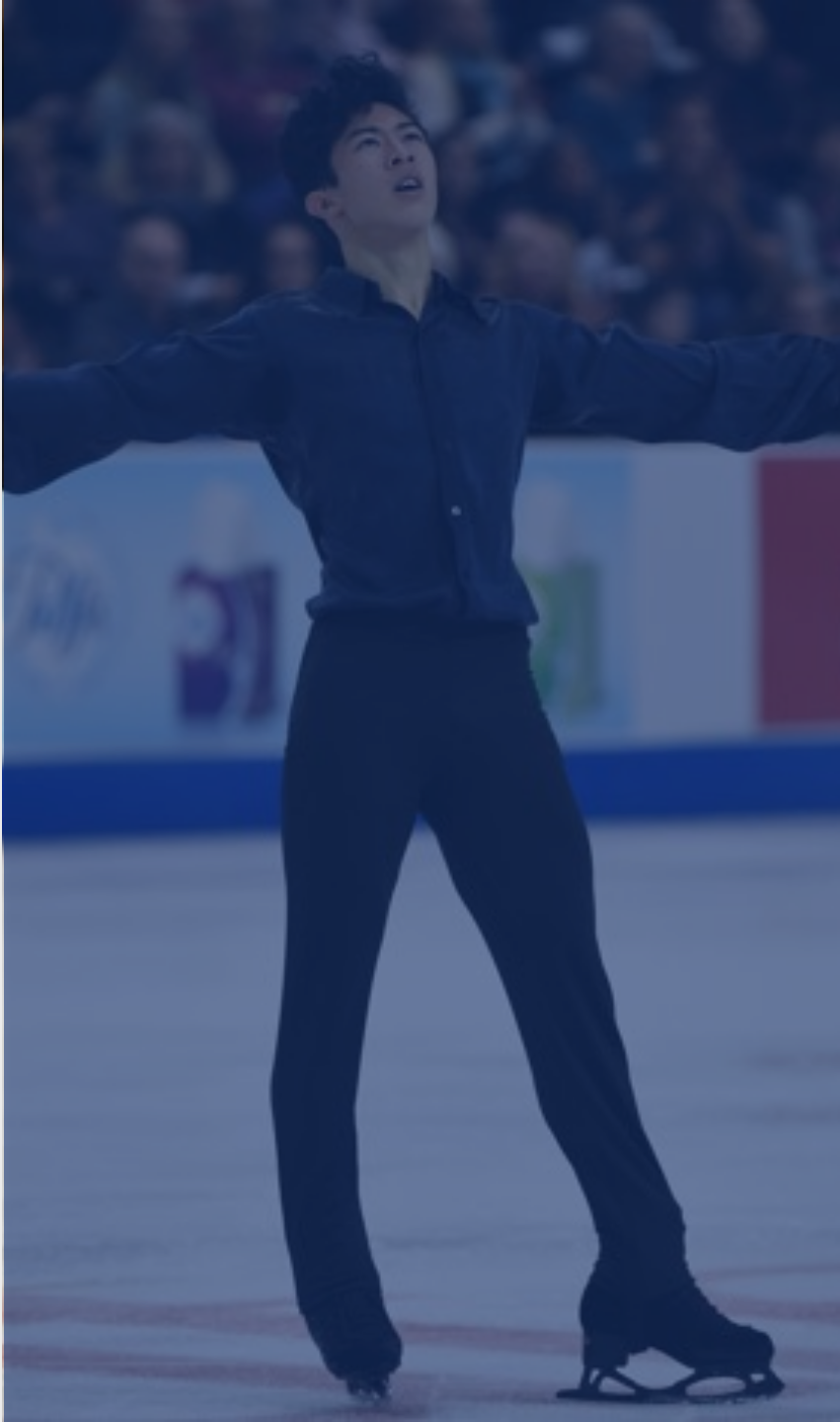
LAKE PLACID 2023 WORLD UNIVERSITY GAMES

OVERVIEW

FAST FACTS



DATE	January 12-22, 2023
PRESENTING PARTNER	New York State
SUPPORTERS	USOPC & NCAA
SIZE	2X the Size of the 1980 Olympic Winter Games
ATMOSPHERE	Festival atmosphere showcasing cultural diversity & the spirit of New York
BROADCAST	154 Hours of Live Coverage for 12 sports, plus opening & closing ceremonies
SOCIAL GOOD	Celebrating <i>Save Winter</i> Global Climate Initiative
BRAND VALUES	Excellence, Competition, Unity, Diversity, Sustainability
#1 BRAND ATTRIBUTE	Environmentally Conscious (+91% Lift)
#1 FAN APPEAL	Seeing athletes compete for love of the sport (vs. money)



RECENT HIGHLIGHTS

- **ESPN** as the Official Television and Digital Platform Provider
- **Nathan Chen** as Lake Placid 2023 FISU World University Games Goodwill Ambassador
- **Paul Smith's College & Northwood School** as Athlete Villages
- **Saranac Lake Civic Center** to be ready to host Curling
- Anticipated **Ticket Sale Date**: September 1

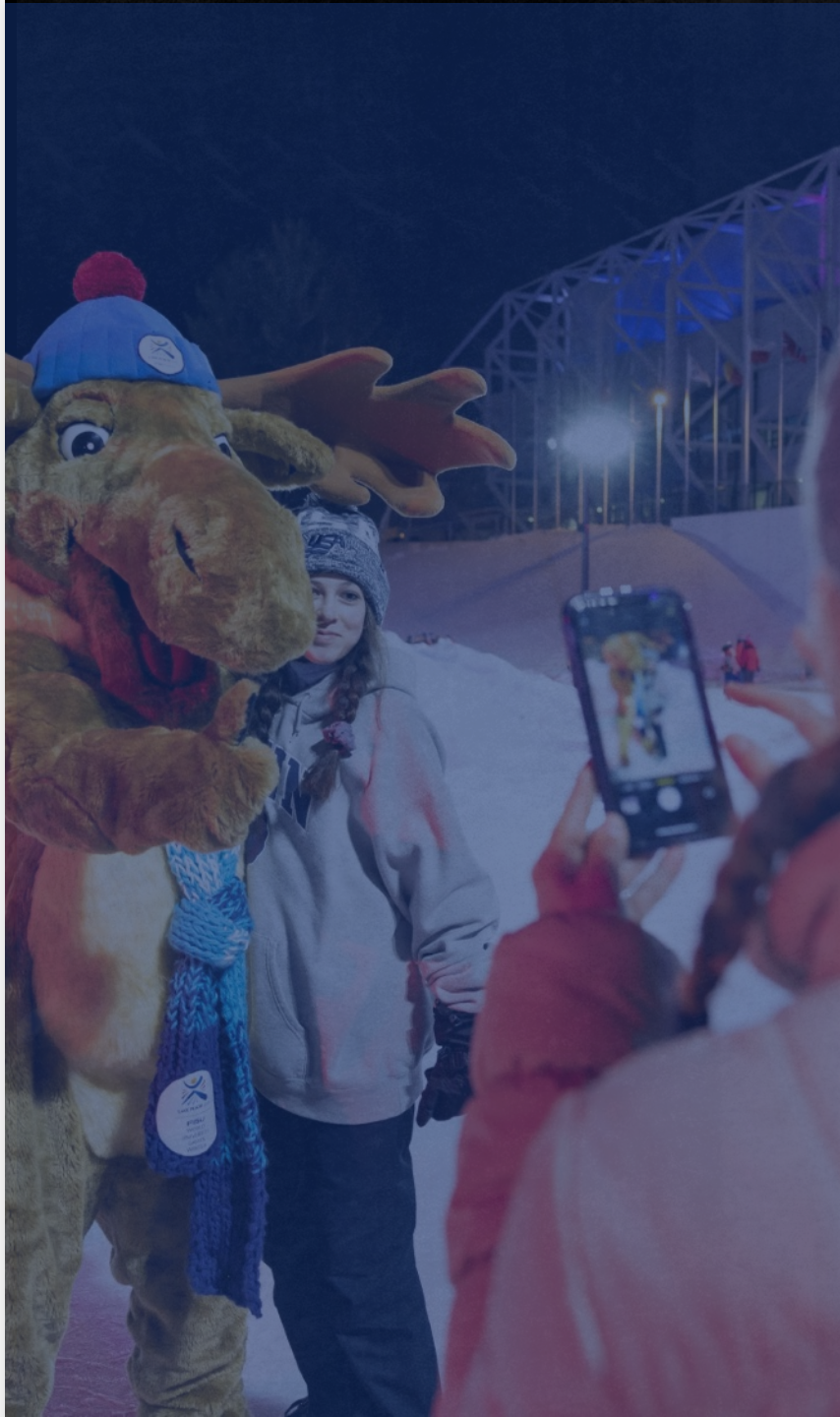




MAIN ST. RESTRICTION

WHY RESTRICTION?

- Security is a major concern for this international event
 - 50 Different Countries
 - 2,500 Athletes and Coaches
- Desire to create a festive atmosphere on Main Street
- Mid's Park to be a daily activity focal point
 - Medals Park
- Vehicles can be used as weapons
 - Ramming incidents
 - Staging weapons/explosive devices
- Recommended by the LP23 Security Working Group
 - NYS Police, NYS Division of Homeland Security, LPPD



MAIN ST. RESTRICTION

- January 12, 2022 – January 22, 2022
- No vehicular access/hard closure from Saranac Avenue to the Grand Adirondack Hotel
- Intermittent closures/restricted access south of the Main Lot
- Vehicle access passes
- Main Lot for shuttle busses and designated delivery area
- Prescheduled windows for large deliveries and vendors
- Overnight schedule 2a-6a
- Upper NBT Lot access for limited resident/business parking and designated delivery areas
- LPCS will be closed the week of the Jan 16th (MLK)

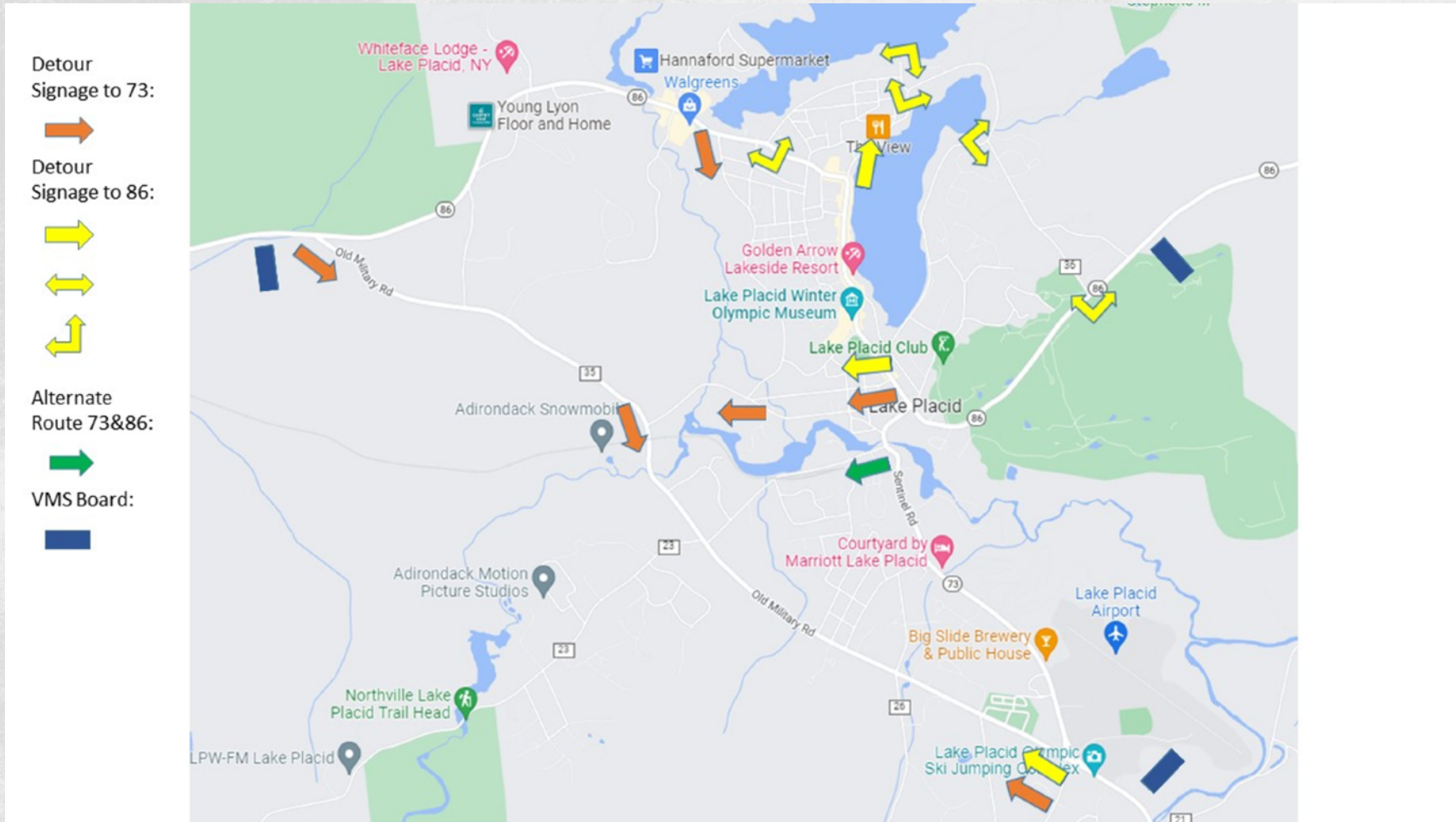
MAIN ST. RESTRICTION

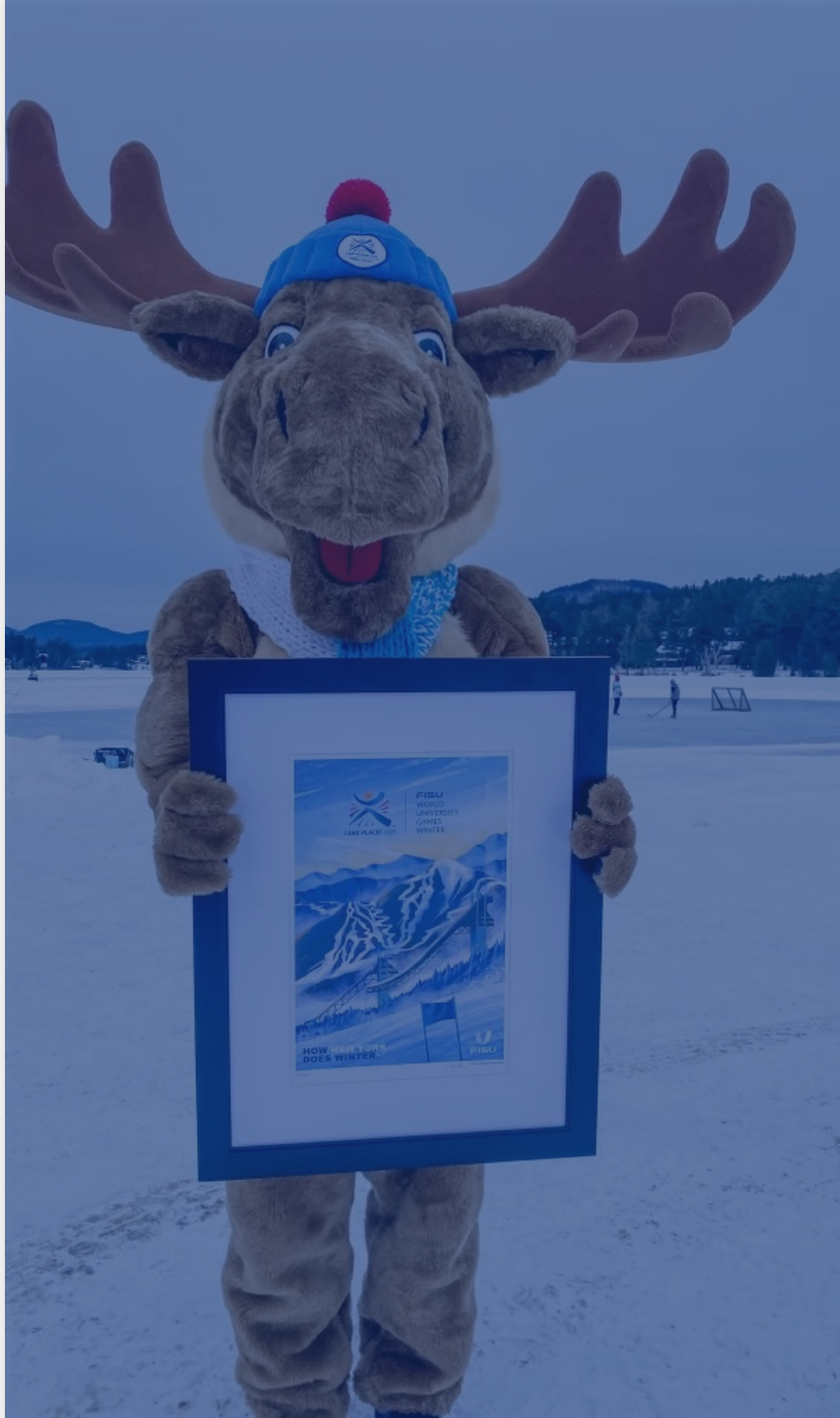
Hard Closure
Saranac Ave & Main
Hayes & Main
Marcy & Main
Main at Grand ADK
Olympic Drive

Limited Access
Main St & Main Lot
Parkside & MLD
Main & School
School St
Cummings Rd



MAIN ST. RESTRICTION





LOCAL ENGAGEMENT OPPORTUNITIES

SCHOOL PROGRAM

- Sport and culture based curriculum
- Supplemental activities such as tobogganing and tubing, viewing feature films, arts & crafts

LOCAL BUSINESS PROGRAM

- Exclusive Lake Placid 2023 merchandise
- Complimentary Framed Games Posters for area businesses
- Adopt a Delegation





SCHOOL PROGRAM

TYPICAL DAY FOR K-3

8:00AM: Drop-off/ Bus arrival

8:15AM: Activity

9:00AM: Mid-morning snack

9:15AM: Activity

10:00AM: Daily field trip

12:00PM: Lunch

12:45PM: Outdoor Activity (sledding, snowshoeing, skiing, ice sculpture)

1:45PM: Activity

2:45PM: Pick-up/ Bus departure

TYPICAL DAY FOR 4-8

8:00AM: Drop-off/ Bus arrival

8:30am: Attend FISU event (ski jumping, curling, speed skating, cross county) & snack at event

10:30am: Outdoor activity

12:00PM: Lunch

12:45PM: Community Activity (movie, bowling, library)

2:00/2:30PM: Return to School

2:45PM: Pick-up/ Bus departure

VOLUNTEER PROGRAMS & AVAILABILITY

Support in the following FAs (functional areas that will be utilizing volunteers):

- Athletes Village Management
- Accreditations and Uniform Distribution
- Brand Identity and Look
- Communication and Media Services
- Delegation Services
- Marketing
- Medical & Doping Control
- Protocol & FISU Relations
- Technology
- Transportation
- Sport
- Sustainability
- Venue Management
- Workforce Management



VOLUNTEER BENEFITS

- Benefits:
 - Official Lake Placid 2023 uniform
 - Access to the Workforce Lounge where food and drinks will be provided
 - Complimentary parking and/or transportation to/from assigned shifts
 - Accreditation card to access venue(s) and zone(s) where working
 - Complimentary access to attend outdoor events
 - Incentives
 - For certain specialized roles, University credit (pending University approval) and/or accommodations
 - Raffles for volunteers and an after party
 - Volunteerism group grant available



To register, visit www.lakeplacid2023.com/about/volunteer/



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QUESTIONS

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THANK YOU

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NEW YORK STATE

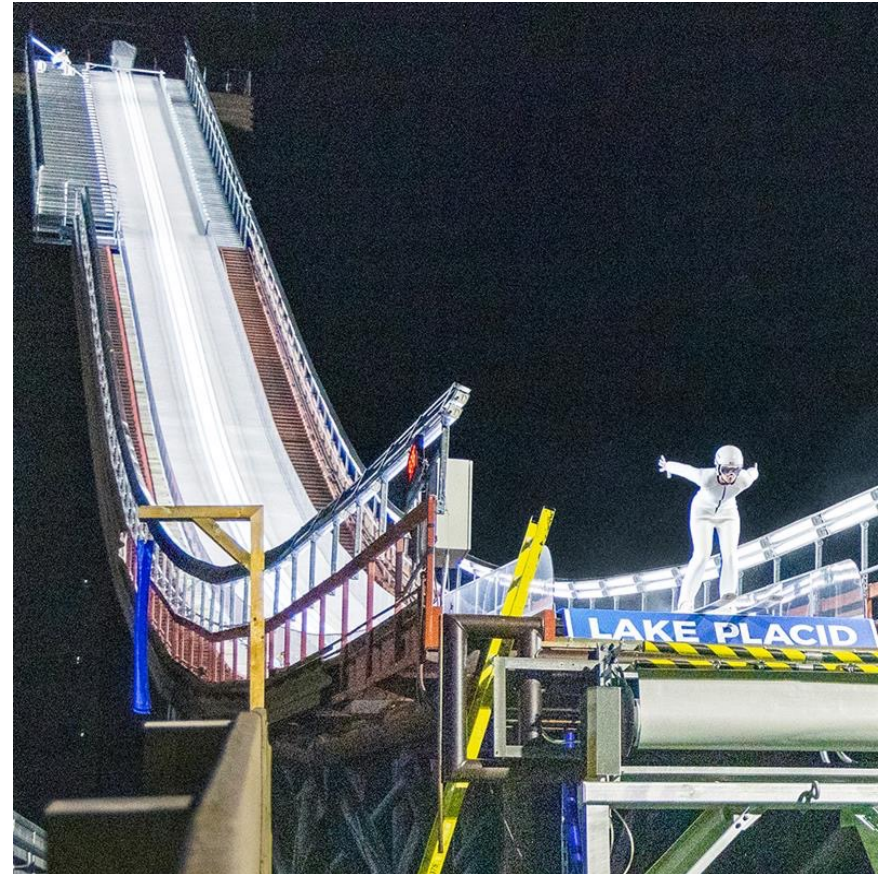
**OLYMPIC REGIONAL
DEVELOPMENT AUTHORITY**

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Venue Construction Update

- Whiteface Mountain
- Gore Mountain
- Mt Van Hoevenberg
- Olympic Jumping Complex



Olympic Center

- Cummings Road
 - Paving complete
- James C. Sheffield Speed Skating Oval
 - Open for school and recreational use
- September and October Schedule
 - Public Skating - 1932 Jack Shea Arena
 - Friday and Saturday 7:15 pm-9 pm
 - Stick and Puck - 1932 Jack Shea Arena
 - 5:30 pm–7 pm Friday and Saturday
 - Sunday 1 pm-2:30 pm



Miracle Plaza – Top Level



Miracle Plaza – Lower Level

- ORDA Store
- Lake Placid Olympic Museum
 - Exhibit installation to begin early November
 - All new exhibits of the Olympic experience
 - Interactive
 - Re-imagined “Miracle on Ice” exhibit
 - Never before seen materials



LAKE PLACID
OLYMPIC MUSEUM

Recently inducted into International Olympic Museum Network

New Admin Building - 37 Church Street



Training Center - Dormitory Modernization



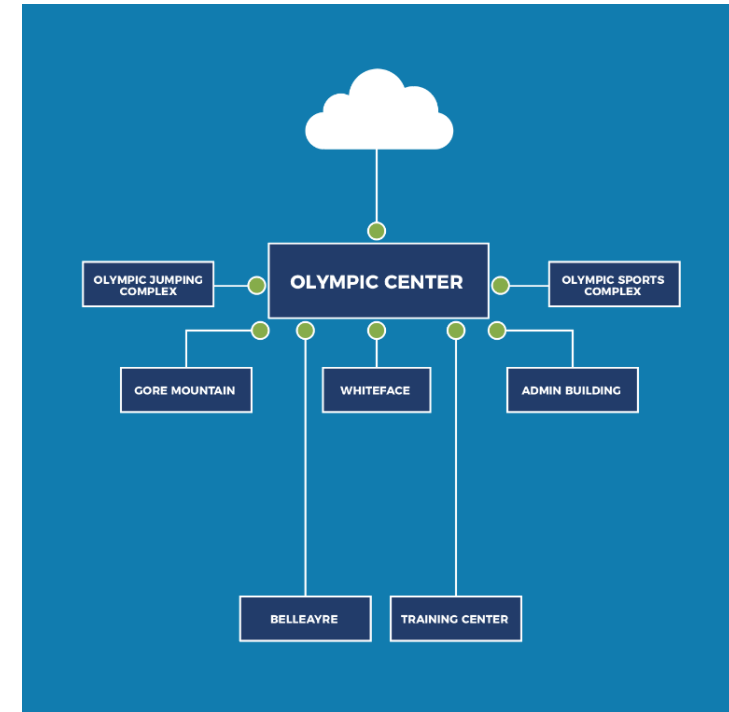
Conference Center - Food Service



**CONFERENCE CENTER
AT LAKE PLACID**

Other Preparation

- Venue management
- On venue traffic and planning
- Wide Area Network (WAN)
- Club planning and communication
- Other



ORDA Operations

- Ski venues are OPEN during the Games
- Modifications to be communicated
 - Parking
 - Capacity
 - Security
 - Trails
 - Lifts
 - Lodges
 - Attractions

Event window: Jan. 2-24, 2023
Training and competition: Jan. 12-22



Major Event Schedule

Events Before the FISU Games

September 12-16	US International Figure Skating Classic
September 24-25	Keys to the Castle/Climb to the Castle Super Sprint
Sept. 30 - Oct. 1	USABS US Bobsled Push Championships
Sept. 30 - Oct. 1	Jumpapalooza
October 2	Artistic Skating Festival
October 1-2	Oktoberfest
October 7-9	Flaming Leaves- FIS Continental Cup Ski Jumping
October 15	Spartan Trail Race
October 21-22	WHCA DI Women's Ice Breaker Hockey Tournament
October 22	USABS US Skeleton Push Championships
November 19-20	IBSF Para Bobsled World Cup
December 6-11	IBSF Bobsled/Skeleton Push World Championships
December 13-18	IBSF Bobsled/Skeleton World Cup



Jan. 12-22 Lake Placid 2023 World University Games



Events After the FISU Games

February 2-5	Empire State Winter Games
March 5-11	NCAA Skiing Championships (Alpine & XC)
March 17-18	ECAC Men's Hockey Championships
March 30 – April 1	ISU World Synchronized Skating Championships



Olympic Regional Development Authority



NEW YORK STATE

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