

Ironman Community Task Force

July 29, 2022 8am

Present:

David Lally	Jay Ward	Mary Jane Lawrence
Sue Young	Cheri Cross	Kristin Strack
Michelle Preston	Julie Woody	James McKenna
Bryan Magnus	Trish Friedlander	Lauren Yates

Discussion:

- Trish read a statement and resigned from the committee effective at the conclusion of the meeting.
- Cheri and Jay both encountered visitors to the area that were not aware that the IRONMAN race was occurring. For 2023, will want to look at where advertising is, talk with lodging about letting guests know when booking for that time frame.
- Reminder that the task force is an advisory group to provide recommendation to town/village. The task force is not the decider of the contract between IRONMAN, Town of North Elba and the Village of Lake Placid.
- Michelle was pleased to be a part of IRONMAN village. Did not see one negative person. Would love to see the other communities more involved next year, perhaps with more interactive displays. Sue mentioned that Knut Sauer (Town of Jay) said it was very positive as well.
- Julie said that getting around on race day was much smoother this year than past years. Bryan noted that Google maps accounted for road closures.
- David Lally said that a last minute road closure at Bill Huber Road in Wilmington by the state police created a problem. There was a lack of communication at the intersections and vehicles were sent down Haselton Road only to be turned around.
- Community Hotline: The hotline information was not dispersed as well as it could have been. The hotline person was not from the area. It would have been helpful to have had someone more familiar with the area. Look at possibility of area volunteers to be a contact to assist this person with area specific questions. This person did return calls in a timely manner.
- Training groups: Julie gave talks with some training groups and emphasized the issues and rules. The amount of riders not single file was down significantly. This year seemed quieter with training groups as well.

Questions for IRONMAN

- Did escort service get used?
- How many views did the community highlight video get?

List of items to improve on for 2023 can be found [here](#).

IRONMAN map can be found [here](#).

Next Steps:

Review map - send suggestions to [Kristin](#)

Doodle Poll will go out for anyone interested in a meeting regarding the contract.

Next meeting will be held in September.