



adirondacks, usa

Adirondack Mountains - lake vacation / throwback

Pristine lakes within the Adirondack Mountains of upstate New York, along with the nostalgia and charm created by lakeside towns with a community of repeat vacationers, provide an incredible summer vacation experience for families.

Recent research conducted on behalf of Marriott International saw a 157% year-over-year increase in searches for “lake vacations.” In addition, after two years of seclusion, families are using their vacation time to reconnect with each other, as evidenced by the recent upswing in multigenerational travel.

The “Adirondack Hub” region is perfectly positioned to capitalize on these trends. Within the Adirondacks there are over 3,000 ponds and lakes, and on their shores sit quaint villages, charming hotels, cottages, rustic accommodations and family-friendly attractions. Outdoor music, nightly campfires, sandy beaches, cultural events, horseback riding, river rafting, “mom and pop” diners and other outdoor recreation opportunities combine to create a “family camp-like” atmosphere.

The Adirondack Hub is easily accessible along Interstate 87 (4-5 hours north of NYC), and offers an ideal “basecamp” for Adirondack adventure. There are endless outdoor opportunities with expanses of mountains, lakes, forests and rivers. The Adirondack Hub region is often less crowded than others within the Adirondacks, allowing for a more relaxed and laid-back family vacation.

Some of the area’s villages and attractions / events include:

- Schroon Lake Village - Boathouse Theater, beach on Schroon Lake, the town’s folk music festival and historic Main Street
- Newcomb - Great Camp Santanoni, Newcomb Lake, Town of Newcomb beach, campsites and the SUNY ESF Visitors Interpretive Center
- North Hudson - Natural Stone Bridge & Caves, Frontier Town Gateway, campgrounds, car shows, Adirondack Buffalo Company
- Minerva - Minerva Lake, Donnelly Beach, featuring “concerts at the beach”, campgrounds, ice cream shops and the annual “Minerva Day” celebration

Please don’t hesitate to reach out if you’d like any additional information about this area or about creating a family-friendly, nostalgic lake vacation; you can also visit www.AdirondackHub.com to learn more.