



Ironman Community Task Force  
January 4, 2022 8am

Present:

Dave Christen  
Julie Woody  
Dorine Peregrim  
Sue Young  
Julie Woody  
Greg Borzilleri

Charlie Terry  
Dick Cummings  
Michelle Preston  
Roy Holzer  
David Nye

James McKenna  
Mary Jane Lawrence  
Kristin Strack  
Bethany Valenze  
Lauren Yates

Key Points Discussed:

- Dave Christen, of Ironman, presented actionable items for the 2022 Ironman Lake Placid race based on survey results. Ironman understands there is more work to be done, however some changes will need more time to implement and may not be possible for the 2022 race.

Actionable Items:

- Training camps:
  - Ironman has the opportunity and obligation to be a leader regarding training camp behavior. Ironman athletes will be encouraged to be good stewards to other athletes that are in the area at the same time.
  - Athlete Code of Conduct: Ironman will develop and distribute. Inclusive of Ironman and non-Ironman athletes and address both running and cycling.
  - Map of route, showcasing the regions. This can be available to all athletes, not just Ironman, and will include the athlete code of conduct. Ironman will develop the map with the assistance of communities. Ironman will pay for and distribute map.
  - Ironman will communicate annually with teams associated with the event.
  - Consequences to athletes that break the code will have to be on a case-by-case basis as complaints come in from local law enforcement about Ironman athletes.
- Race Week and Race Day Impacts:
  - Ironman will work with communities on ways to communicate information to the regions and residents and how to make that information more accessible for all. Information will become more specific. Suggestion from task force: Identify long wait time areas for travel on race day.
  - Race Day Hotline: This will allow Ironman staff to respond in real time to issues that arrive.

- Ironman is aware that one concern was the ability for EMS to get to residents on the course if needed. They noted that Ironman EMS staff is available to provide aide to non athletes, as well as the athletes.
- Task Force suggestion: Caravans to escort drivers in & out of certain areas.
- Clean Up: Litter on personal property and during training periods seems to be the issue. This can be an opportunity for clubs to help and provide a community service by assisting with additional clean up beyond race course clean up.
- Community Partnership:
  - At Ironman's expense, they will produce a highlight video to showcase the region that will be sent to athletes and posted on website.
  - Review of Ironman Foundation give back, particularly the community give back portion to ensure that it is adequate to what the communities gives to Ironman. Ironman will also work towards showcasing the givebacks more so the communities are aware of what is received.
  - Ironman will work with communities to provide a line of communication between them and local agencies for support.
  - Ironman will continue to work on spending as much as possible of operational budget within the communities.

Next Meeting:

January 11, 2022 8am

Discussion on how important a course change is to task force members.

Discussion of Ironman's actionable items