



Ironman Community Task Force  
December 14, 2021 8am

Present:

Ann O'Leary  
Bryan Mangus  
Dorine Peregrim  
Peter Holderied  
Sue Young  
David Lally

Charlie Terry  
Dick Cummings  
Michelle Preston  
Roy Holzer  
Cheri Cross  
Dave Christen

James McKenna  
Mary Jane Lawrence  
Kristin Strack  
Bethany Valenze  
Lauren Yates

Key Points Discussed:

Recap

- There is some feelings that the purpose of the task force has turned into how to change the race. That is not true, but the current step is to see what changes may be possible, based on the survey results, to help determine the final recommendation of whether to keep the race.
- Thoughts and ideas need to be based on what is best for the community, not the individual. All task force members need to remain objective.

Sugessted Ideas/Changes:

Key Notes:

- Training camps: More regulation, consequences for athletes that do not follow rules.
  - Ironman Feedback: Need to be careful with words such as permit and approval. Would need to decipher between leisure groups and Ironman groups.
  - ROOST will be working on road rules information and can be done for 2022, can also include alternate routes for the athletes during training.
- Respecting Other's Property: Code of conduct, additional porta johns.
  - Ironman Feedback: Reinforce code of conduct, can help to clearly identify bike stops
- Communication: Establish single point of contact for residents and businesses, more give back.
  - Ironman Feedback: Can work with all entities to see how they would like to see this worked out for a better communication stream. Will look at ways for more give back via grants and other means.
- Changing Route:

- Ironman Feedback: Will be taking a detailed look into other possible options, even for the 2022 race. Would need to include state police in the conversation.
- Local Promotion: business section to athlete village, free advertising for businesses within race towns, etc.
- Ironman Feedback: Businesses can join the athlete village already, but there has not been a lot of interest. Will see some something from Ironman regarding advanced marketing for businesses, not just day of.
- Possibly add arts events pre/post race weekend.
- Move dates earlier/later, every other year (one year LP, one year a different community)
- Ironman Feedback: would be open to discussing alternate dates. There were some that were going to do every other year, but because of COVID that did not happen and there is no information on how well that would have worked out.
- Some difficulties are weather, other community and family events.

Next Meetings:

January 4, 2022 8am

Ironman to present their suggestions to the task force.

January 11, 2022 8am

Task Force to meet without Ironman representation