



Ironman Community Task Force  
November 30, 2021 8am

Present:

Ann O'Leary  
Bryan Mangus  
Dorine Peregrim  
Julie Woody  
Sue Young  
David Nye  
Jay Ward

Charlie Terry  
Dick Cummings  
Michelle Preston  
Roy Holzer  
Cheri Cross  
Dave Christen  
Greg Borzilleri

James McKenna  
Mary Jane Lawrence  
Kristin Strack  
Bethany Valenze  
Andy Flynn  
Lauren Yates

Key Points Discussed:

Survey

- Survey results and raw data will be shared with public after the community call this evening.

Budget:

- Ann sent an email with a alternative spreadsheet for the budget.
- Collecting the budget information is still in ongoing project. Since the race has been occurring for many years, villages and towns do not designate some expenses as strictly Ironman and rather include with other expenses. Moving forward, the committee will request that the towns and villages break out the event expenses to better gauge the costs to the community.
- Michelle Preston gave her perspective from her experience working with the Whiteface/ Leadville bike race. She noted that knowing who pays for what is beneficial, not just the amount. Knowing if a local business is the recipient of money spent can be considered a positive to the community. This information can help determine what we are willing to pay for and what we are not. MJ and Michelle will work on a checklist for the Ironman event based on the Michelle's Leadville checklist.
- Ironman has identified around \$478,000 of their budget that is spent in the local economy.
- Other budget information to still collect includes lost revenue to ORDA venues, the municipal parking lot, and conference center.

Ways to improve

- It is felt that both the task force and Ironman need to bring to the table requests/ways to improve the event and that there are things that the task force can leverage for the community, even on a state level, such as bike lanes.

- Roy suggested that there be more consideration for local athletes. He feels that when there were more local athletes participating there was a higher tolerance for the event. Greg noted that no local athlete has been denied entry to the race. He did agree this may not be as well advertised as it could be.
- Some decisions from Ironman need to be mutual, not unilateral, such as the number of people the area can handle.
- Opportunities to include more information about the towns the race runs through to let athletes and volunteers know what there is for them to see and do.

Next meeting will be a work session. All thoughts and suggestions should be emailed to Kristin ahead of time to compile.

Next meeting: Tuesday, December 14, 2021 8:00am