

# 7 REASONS TO SHOP SMALL THIS WINTER

- 1 **S**upporting local matters
- 2 **H**elps money stay within the communities we love
- 3 **O**ppportunity to connect with locals and help them succeed
- 4 **P**ersonalized customer service you won't find in big chain stores
- 5 **A**llows you to reduce your environmental impact
- 6 **D**iscover unique, one-of-a-kind gifts and experiences
- 7 **K**eeep Adirondack businesses and communities vibrant

# #ShopADK



Use this hashtag to share your favorite Adirondack finds!

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