

FOR IMMEDIATE RELEASE

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Get in the Halloween Spirit with Drive-in Movies

Adirondacks, U.S.A. - With changes to Halloween schedules this year, Tri-Lakes communities will deliver drive-in movies for families, children, ghosts, and goblins of all ages.

In Saranac Lake, *Hotel Transylvania* will be shown on Friday, October 30 at 6:30 p.m. "The Chamber is excited to support this free, family event. With limited family offerings for Halloween this season, we are pleased to see this fun event come together for the entire family to enjoy," said Patrick Murphy, Director of the Saranac Lake Area Chamber of Commerce. The screen will be at the Lake Flower Plaza (former Tops Shopping Center next to Coakley). The movie is presented by the Regional Office of Sustainable Tourism (ROOST) with support from the Saranac Lake Area Chamber of Commerce.

In Lake Placid, *Hocus Pocus* will be showing at the Lake Placid Horse Show Grounds on Saturday, October 31 at 7:00 p.m. The show is co-sponsored by the Lake Placid Police Department and ROOST. Admission is free.

"We are thrilled to be able to support this event, especially this year," said Mary Jane Lawrence, Chief Operating Officer with ROOST. "Kids, kids at heart, and horror movie enthusiasts will find something they enjoy on the big screen at one of the communities in the Tri-Lakes. While a traditional party and door-to-door Halloween may be limited, this is a fantastic way for everyone to get out and do something fun."

In Tupper Lake, The Wild Center will be hosting three evenings of movies aimed at a variety of audiences. On Saturday, October 24, the featured film will be the family-friendly movie, *Casper*. On Friday, October 30, the featured film will be *Friday the 13th* (1980). On Saturday, October 31, *The Blair Witch Project* will take on the big screen.

"We're excited to present our first ever Haunted Drive-in," said Nick Gunn, Marketing Manager at The Wild Center. "This isn't a normal drive-in movie. The real life scares that surround you while you're in your car will add an immersive feel to the experience. For a friendlier experience, we recommend our family-friendly night on October 24."



The cost at the Wild Center for non-members is \$25; and members will pay \$20 per car. Parking will begin at 6:00 p.m. with the movie starting at 7:00 p.m.

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