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AUTUMN IN THE ADIRONDACKS

2020 Story Ideas

In preparation for the season of warm days, crisp nights, locally harvested foods, and fresh Adirondack brews, we thought we'd share some of our latest story ideas on trending topics across the Adirondacks. *If you are interested in more information on any of these story ideas, or any other angles please contact us a media@roostadk.com.*

Love Your ADK:

A new Adirondack travel pledge



The Adirondack backcountry traditionally sees an uptick in use each fall as hikers look to experience the fall foliage from the top of an Adirondack peak. This year, as more and more people are looking to spend time outdoors, including many first-time outdoor enthusiasts, it is important that we are mindful of not only one another, but the environment we treasure. As a



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result, the Adirondacks has rolled out a new “Love Your ADK” pledge highlighting eight guiding values for recreating in the Adirondacks. Signing the pledge via the website indicates a commitment to following the principles and supporting environmentally-friendly recreation. It is also a helpful resource for learning more about the principles of Leave No Trace and how to follow them.

Story angle: At 6 million acres and over 1,500 miles of designated hiking trails, the Adirondacks boast plenty of opportunities to find hidden gems to avoid the crowds as you practice positive and thoughtful outdoor stewardship.

Looking to learn more about the Adirondacks? Check out some of our unique attractions dedicated to experiencing and learning about the beautiful natural resources, landscape, and creatures such as The Wild Center, High Falls Gorge, Adirondack Wildlife Refuge, and Ausable Chasm.

[LoveYourADK.org](https://www.loveyouradk.org)

An Adirondack Vantage Point:

Unique leaf peeping locations

Looking for the ultimate leaf peeping experience? A scenic drive through the Adirondack mountains during peak color is always a “must-see” experience, but that is not the only vantage point for soaking up the fall beauty.

Enjoy this list of 6 unique leaf peeping locations (in no particular order):

- Walk among the treetops of the forest and soak up the views via a giant eagles nest on the Wild Walk at The Wild Center in Tupper Lake
- Drive to the top of Whiteface Memorial Highway and take in the views at an elevation of 4,865 feet.
- Hike to an historic Adirondack fire tower for 360-degree views.
- Paddle your way through downtown Saranac Lake and directly into the Adirondack backcountry as you enjoy the colors reflecting off water.
- Enjoy a ride in the new Sky Ride at the Olympic Jumping Complex in Lake Placid for views from the top of the 1980 Olympic ski jumps. Then get your adrenaline fix as you come down the new Sky Flyer zipline.



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- Cycle your way along the Adirondack coast as the roadways follow along breathtaking Lake Champlain as it connects you with scenic mountain views, working farms, and world-class historic sites.



AdirondacksUSA.com/fall

Invent your own perfect office:

Work remotely from Lake Placid

As more people continue to have the flexibility of working remotely, why not take advantage of this opportunity and make your own perfect office in Lake Placid? With beautiful hotel suites with built-in offices, as well as a variety of unique and spacious work locations with lake and mountains views, working remotely from Lake Placid is exactly what you need for a mental recharge.



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Start your morning with coffee and a walk around Mirror Lake. Return with fresh motivation for a productive day at the “office.” Then when it’s time to “clock out,” you are just steps away from a perfect evening on the town, the lake, or a mountain trail.

[LakePlacid.com](https://www.lakeplacid.com)

A new kind of challenge:

The Tupper Lake Paddling Triad

This autumn, discover the new Tupper Lake Paddling Triad. Just introduced this summer, it is the first challenge of its kind in the Adirondacks. Branching off from the popular hiking triad, the paddling triad is 3 family-friendly paddles close to the community of Tupper Lake. Paddle from Stony Ponds to Axton Landing, The Crusher to Tupper Lake State Boat Launch, and



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Raquette Pond to Setting Pole Dam to round out the Triad. Finish all the paddles and receive a patch and sticker of your choice, canoe or kayak.



[TupperLake.com](https://www.tupperlake.com)

Healing in the Adirondacks:

Visit a community built around the healing power of nature

Take a decidedly different approach to your fall getaway with a visit to Saranac Lake, NY. Saranac Lake's tradition of revitalizing peoples' health and well-being began in the late 1800s when Dr. E.L. Trudeau recognized that the mountainous environment seemed to provide a cure for tuberculosis. The development of a pharmaceutical remedy for the disease in the 1950s brought the cure era to a close, yet Saranac Lake's wellness movement continues.

Today, a broad range of services and activities are available to help enhance your health and well-being. Whether you come to Saranac Lake to seek out a professional for one-on-one personal attention, or simply to immerse yourself in the majestic mountains, paddle the



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gorgeous lakes, and breathe the fresh air, the Saranac Lake region is the perfect setting for rejuvenation. Additionally, you can experience the community's rich wellness history is still alive thanks to Historic Saranac Lake. A sampling of this includes exploring the Saranac Lake Laboratory Museum or taking a downtown walking tour to get up close to the "Cure Cottages."



SaranacLake.com

Visit the Mountain Biking Capital of the Adirondacks

Get close to the trails

New trail development, a variety of outdoor recreation, a bike-friendly vibe, and budget-friendly lodging can be found in Wilmington, NY this fall. For nearly a decade, a local non-profit has designed trail systems of varying levels, mostly through beautiful Adirondack



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woods. The work has paid off... Wilmington made National Geographic's "20 Best Mountain Bike Towns" in the country.

Here's why people love getting close to mountain biking in Wilmington: it has a main street with ride-from access to the trail systems that include beginner to expert trails, the region's only dirt jump park, and Whiteface Mountain with 2,400-foot downhill runs - the longest vertical drop in the East. Additionally, nearby communities such as Elizabethtown, Lake Placid, and Saranac Lake extend your riding visit with additional trail systems to explore.



While in town, drive up to the summit of Whiteface for a 360 spectacular view of the Adirondack mountains and lakes and walk through High Falls Gorge - a series of waterfalls dissected by a walking trail system. Stay at one of several lodges, cabins, or glamping sites.

WhitefaceRegion.com



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Experience Small Towns and Big Outdoors

Find your balance between remote wilderness and quaint Adirondack towns

In a year where personal space is a necessity, The Adirondack Hub and Hamilton County regions will help you find nature around every turn.



In a region made up of acres of undisturbed woods, majestic mountains, cascading waterfalls, and pristine lakes, discover what we mean when we say “big” on outdoor experiences. Here are just a sampling of the kind of fall adventures you can experience here:

- Explore the Upper Hudson Recreation Hub for access to some of New York’s newest land acquisitions.
- Camp under the stars.
- Take advantage of the quieter trailheads with southern access to the popular High Peaks region.



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- Enjoy 360-degree views of the Adirondacks as you take the Hamilton County Firetower Challenge.
- Paddle along the first leg of the Northern Forest Canoe Trail and enjoy the perfect blend of Adirondack backcountry, unique small communities, and comfortable amenities.
- Complete the Waterfall Challenge.
- Experience funky roadside attractions, unique general stores, and small town life.

AdirondackExperience.com | AdirondackHub.com

History, Farms, and Flavors

Tour the Lake Champlain Region

Explore rich history, farm-to-table dining, local microbreweries, and breathtaking vistas as you explore the Lake Champlain Region. Meander past scenic vistas starting at historic Fort Ticonderoga, and pass through iconic lakeside communities such as Crown Point and Port Henry as you make your way for a farm stay in Westport, NY. This route is excellent for road cycling, motorcycle tours, or simply a scenic drive.





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Where to stop:

- Crown Point State Historic Site, on the shores of Lake Champlain. Trails allow you to wander the ruins of two Revolutionary War-era forts. Across the road, at the DEC Campground, you will find the Crown Point Lighthouse and magnificent views of the Crown Point Bridge, which connects the Adirondack mountain range to the Green Mountains of Vermont.
- Fort Ticonderoga will have you discovering the epic American Revolutionary War history, exploring the beautiful gardens, getting lost in the 6-acre historic corn maze, enjoying the Carillon Battlefield hiking trail, and taking in unforgettable views from the top of Mount Defiance.

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