

Franklin County Fair

2016 Survey Results



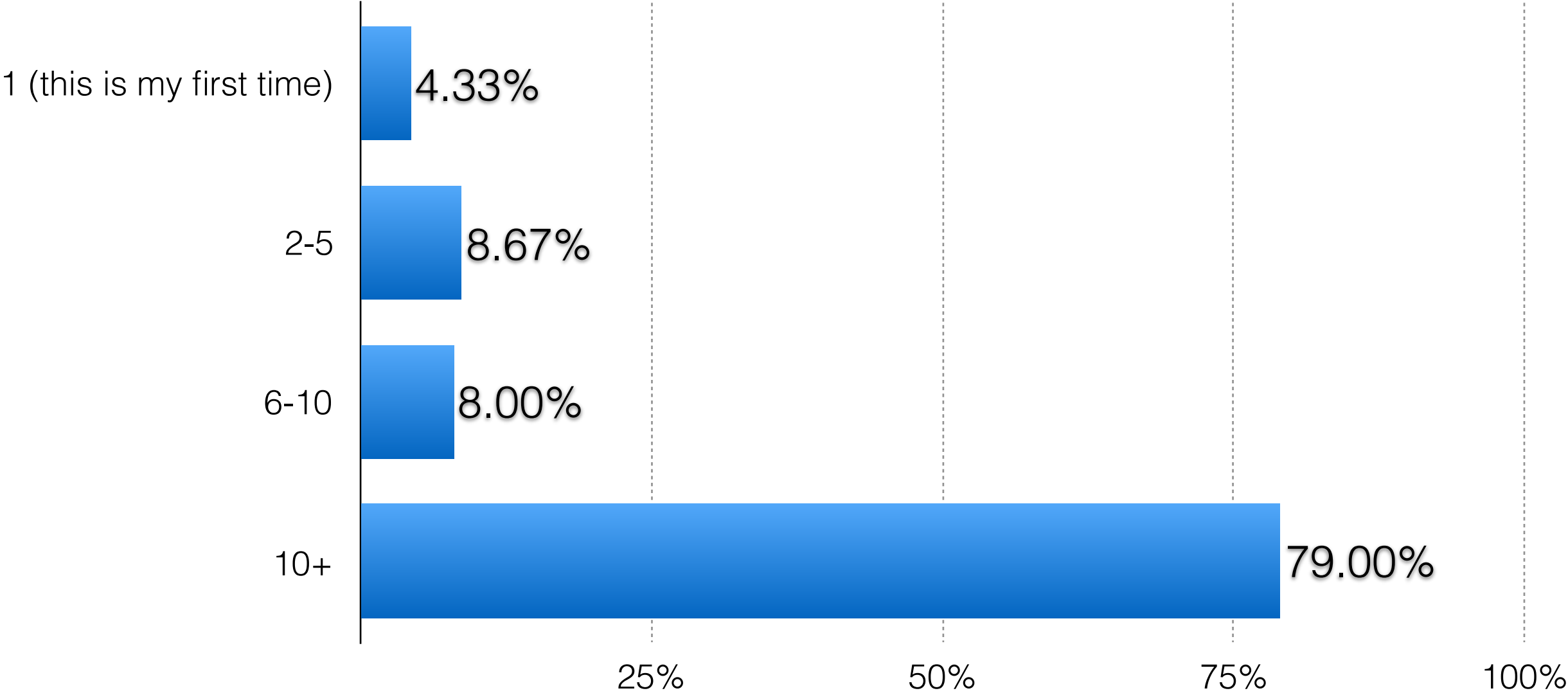
Thanks for visiting the

FRANKLIN CO.

Fair

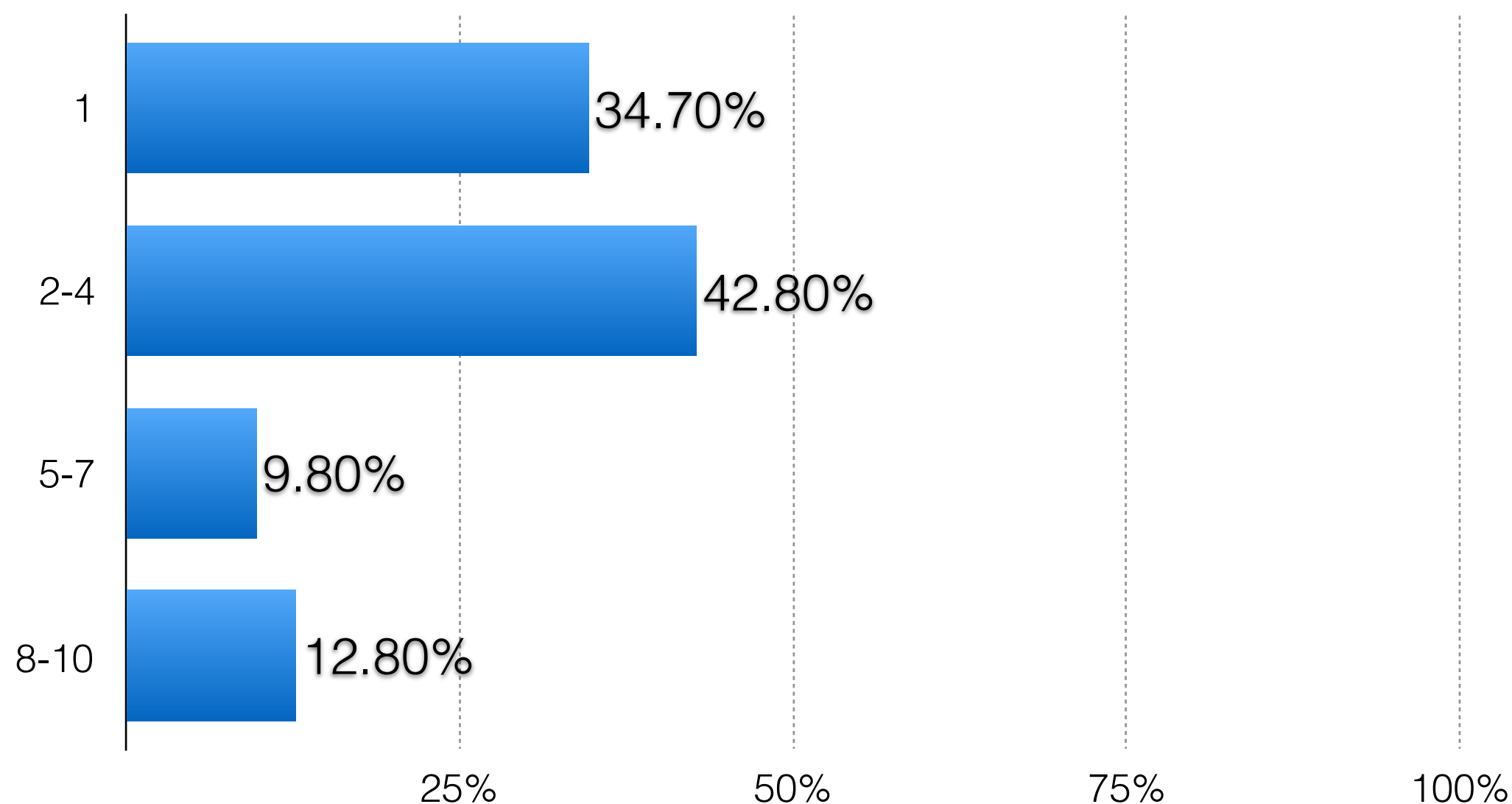
**TELL US WHAT YOU THINK
AND YOU COULD WIN BIG!**

How many years have you visited the Franklin County Fair?



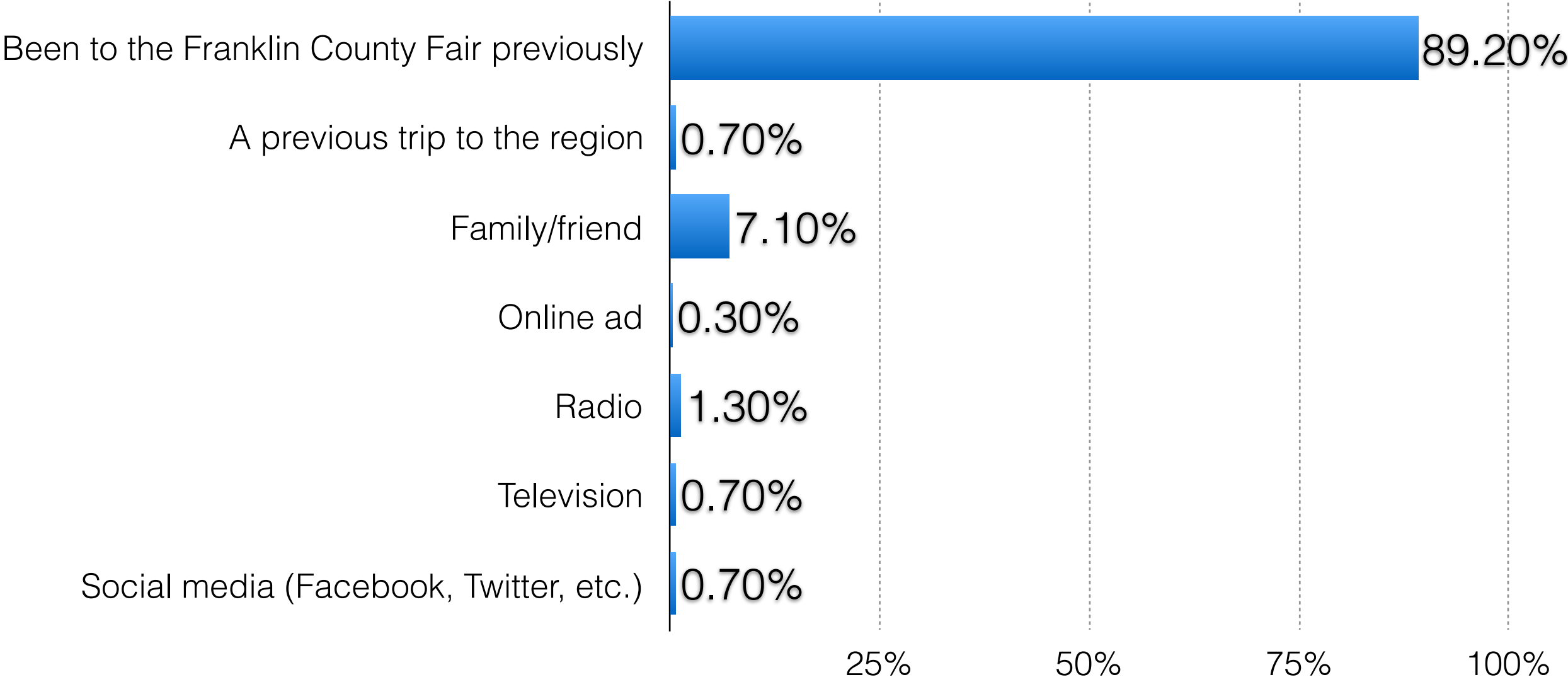
Answer Options	Response Percent	Response Count
1 (this is my first time)	4.3%	13
2-5	8.7%	26
6-10	8%	24
10+	79%	237
answered question		300
skipped question		0

How many days will you visit the Fair this year?



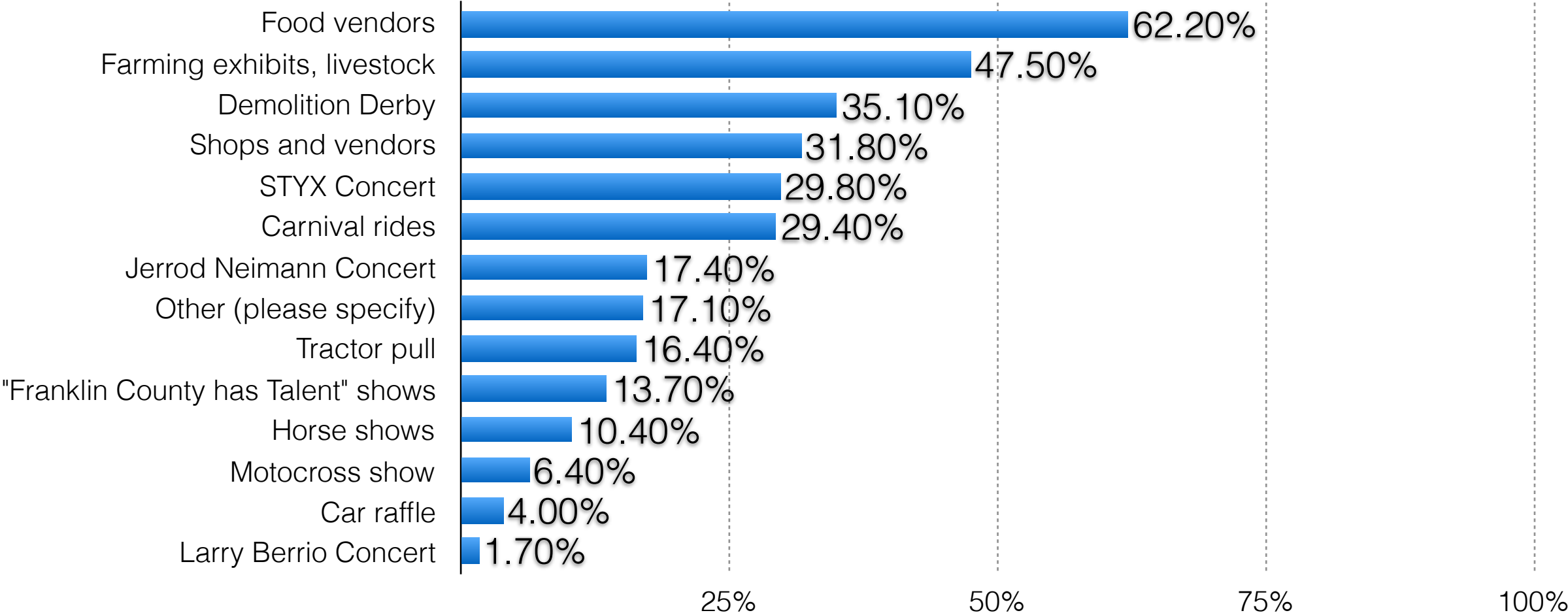
Answer Options	Response Percent	Response Count
1	34.7%	103
2-4	42.8%	127
5-7	9.8%	29
8-10	12.8%	38
answered question		297
skipped question		3

How did you find out about the Franklin County Fair?



Answer Options	Response Percent	Response Count
Been to the Franklin County Fair previously	89.2%	265
A previous trip to the region	0.7%	2
Family/friend	7.1%	21
Online ad	0.3%	1
Radio	1.3%	4
Television	0.7%	2
Social media (Facebook, Twitter, etc.)	0.7%	2
answered question		297
skipped question		3

What attracted you to the Franklin County Fair? Check all that apply.



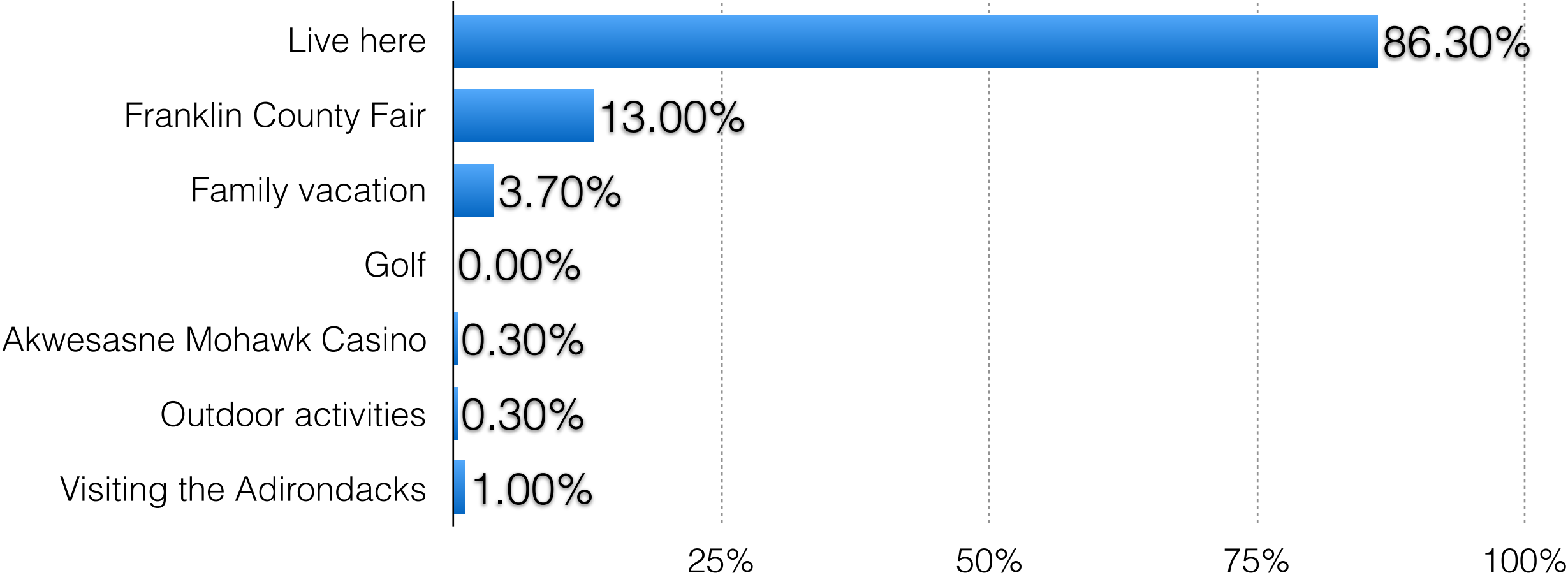
Answer Options	Percent	Count
Food vendors	62.2%	186
Farming exhibits, livestock	47.5%	142
Demolition Derby	35.1%	105
Shops and vendors	31.8%	95
STYX Concert	29.8%	89
Carnival rides	29.4%	88
Jerrod Neimann Concert	17.4%	52
Other (please specify)	17.1%	51
Tractor pull	16.4%	49
"Franklin County has Talent"	13.7%	41
Horse shows	10.4%	31
Motocross show	6.4%	19
Car raffle	4%	12
Larry Berrio Concert	1.7%	5
answered		299
skipped question		1

What attracted you to the Franklin County Fair? “Other” answers:

4-h and open cattle shows
4H building and free things for kids to do, 4H horse, goat, cow, dog and other shows!
4H shows and exhibits
Always go to the concerts, they have great shows.
Ambience
Being with my family
Brought my son for first time
Clogging show and free admission on night of canceled concert
Commercial building
Dem Booth
Family entered paintings and quilts
family's annual gathering
Got it
grange
Harness racing
Harness racing
Harness Racing
Have a display there
have animals at the fair
Horse races
horse races
horse racing
I am a 27 year vendor
I like to volunteer to cook at one of the food stands if i can every year.
kids like rides

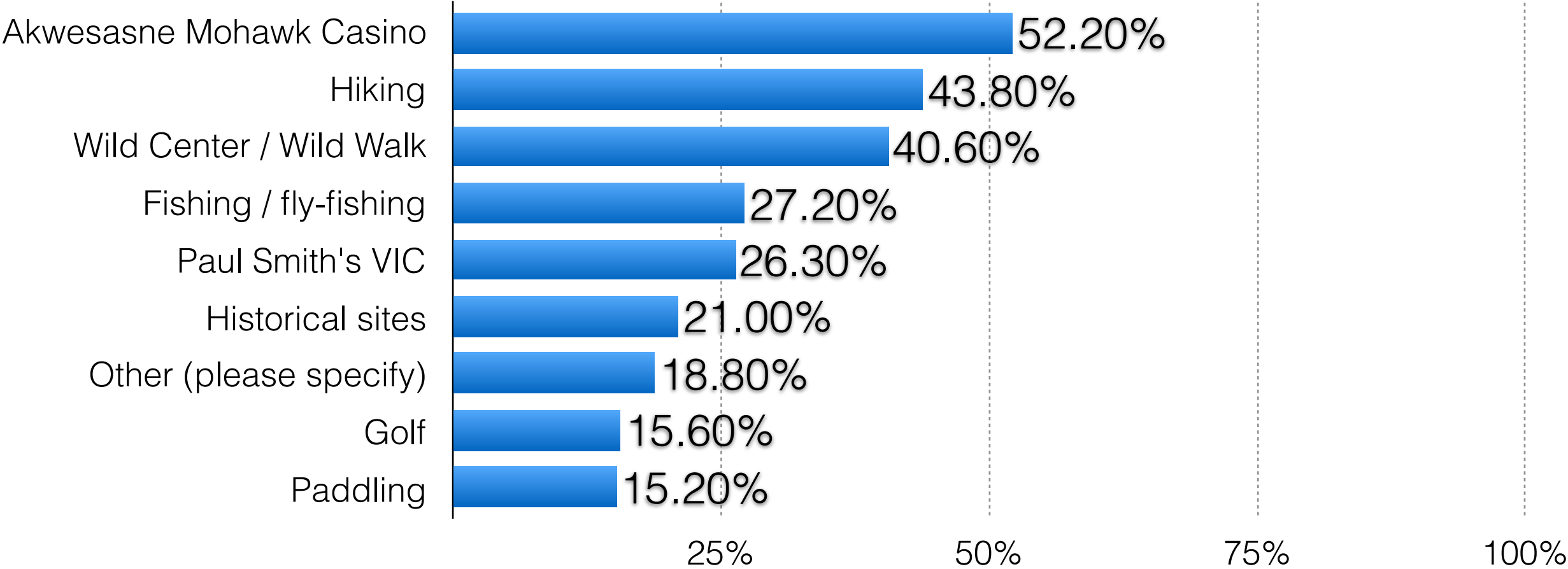
Kids wanted to go
Lived here my entire life.
Lynard skynard tribute band
Lynyrd Skynyrd Tribute Band
Meeting people
My child performed in Franklin County has Talent
My daughters beauty pageant
Obligated for kids : (
Originally born and raised in Burke, I enjoy coming back to my roots. Quite often run into old schoolmates! Always an enjoyable time. Been coming since I was old enough to walk on my own!!
Pageant
performance
political
Ryan King
slab city
The Ladies
The people !
Tradition
Tuesday Gone
Tuesday's gone concert
Tuesday's Gone Concert, it was amazing!!!!
Tuesdays gone
Tuesdays gone band
Tuesdays Gone show
Work
Work at a fair stand
Work. We set up a display and always work the dairy both

What was the reason for your trip to the region?



Answer Options	Response Percent	Response Count
Live here	86.3%	258
Franklin County Fair	13%	39
Family vacation	3.7%	11
Golf	0%	0
Akwesasne Mohawk	0.3%	1
Outdoor activities	0.3%	1
Visiting the Adirondacks	1%	3
answered question		299
skipped question		1

What other regional activities did you participate in? Check all that apply.



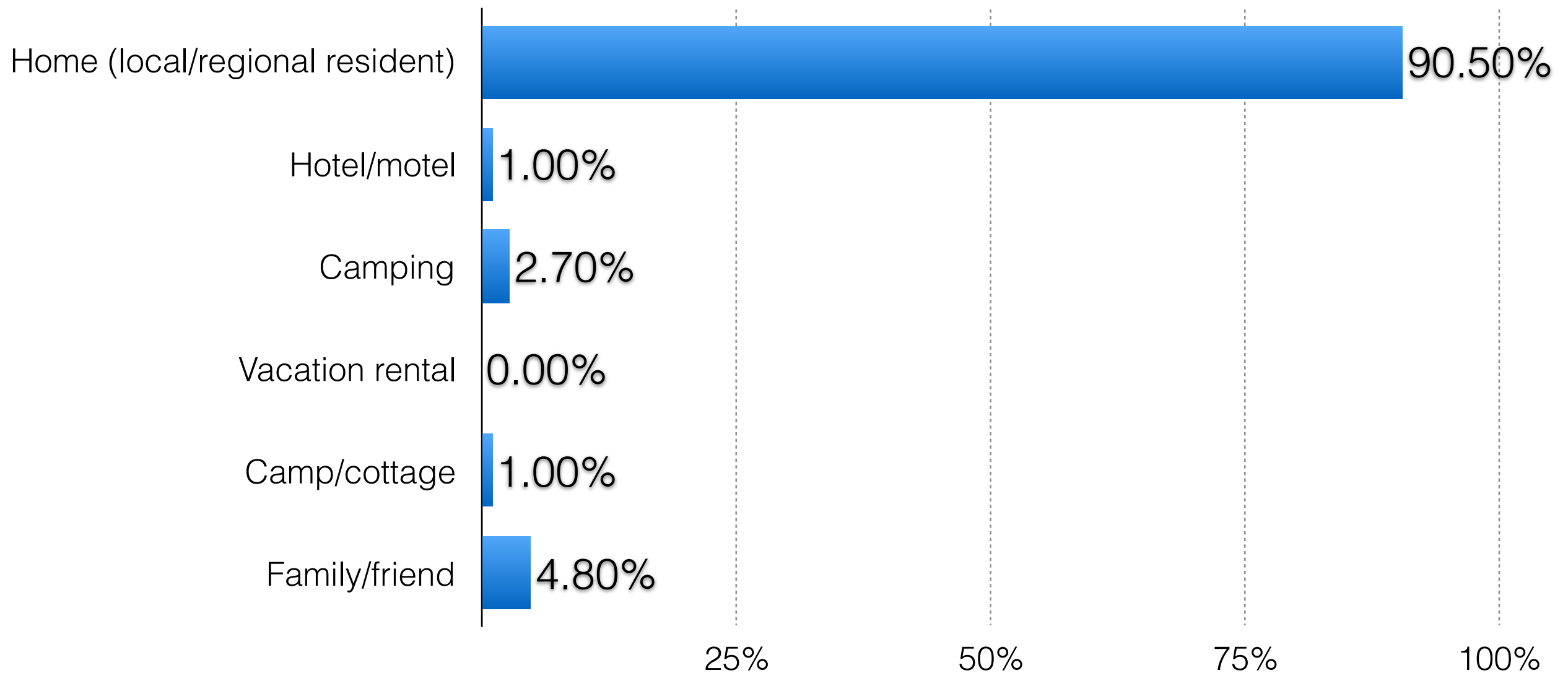
Answer Options	Response Percent	Response Count
Akwesasne Mohawk Casino	52.2%	117
Hiking	43.8%	98
Wild Center / Wild Walk	40.6%	91
Fishing / fly-fishing	27.2%	61
Paul Smith's VIC	26.3%	59
Historical sites	21%	47
Other (please specify)	18.8%	42
Golf	15.6%	35
Paddling	15.2%	34
answered question		224
skipped question		76

What other regional attractions did you participate in? “Other” answers:

antiquing
ATV riding, boating.
Atving
Beer
Bicycling
Bingo
Boating
Bowling,Ball Hockey.
Camping
Camping
Camping
Canoeing
car shows
Everything available to do
farm visit
Horse riding/showing
Hunting
hunting
Hunting
I live here
I live here

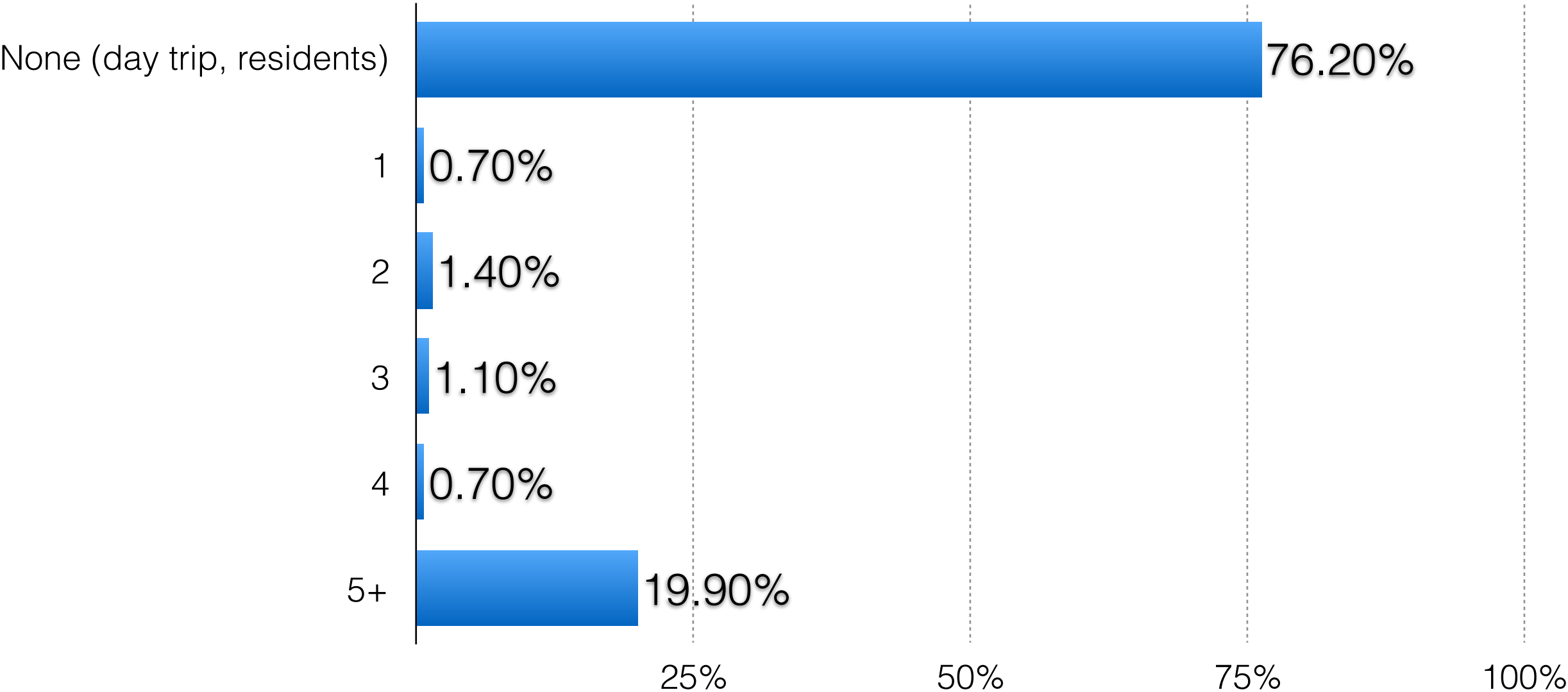
kayaking
MALONE AMVETS
Motorcycle/ Atv riding
Na
None
Pineridge park in westville
Rec park events
Restaurants
shopping
shopping
shopping
Shopping at IBC and JoAnns, Eating at Mo's
Shopping, dining out
Ski and hunting
Skiing
Snowboarding
Snowshoeing, gardening,
Trip to IBC
Up
Visit family
We take many motorcycle trips through Malone and surrounding areas.

What is your primary type of lodging for this trip?



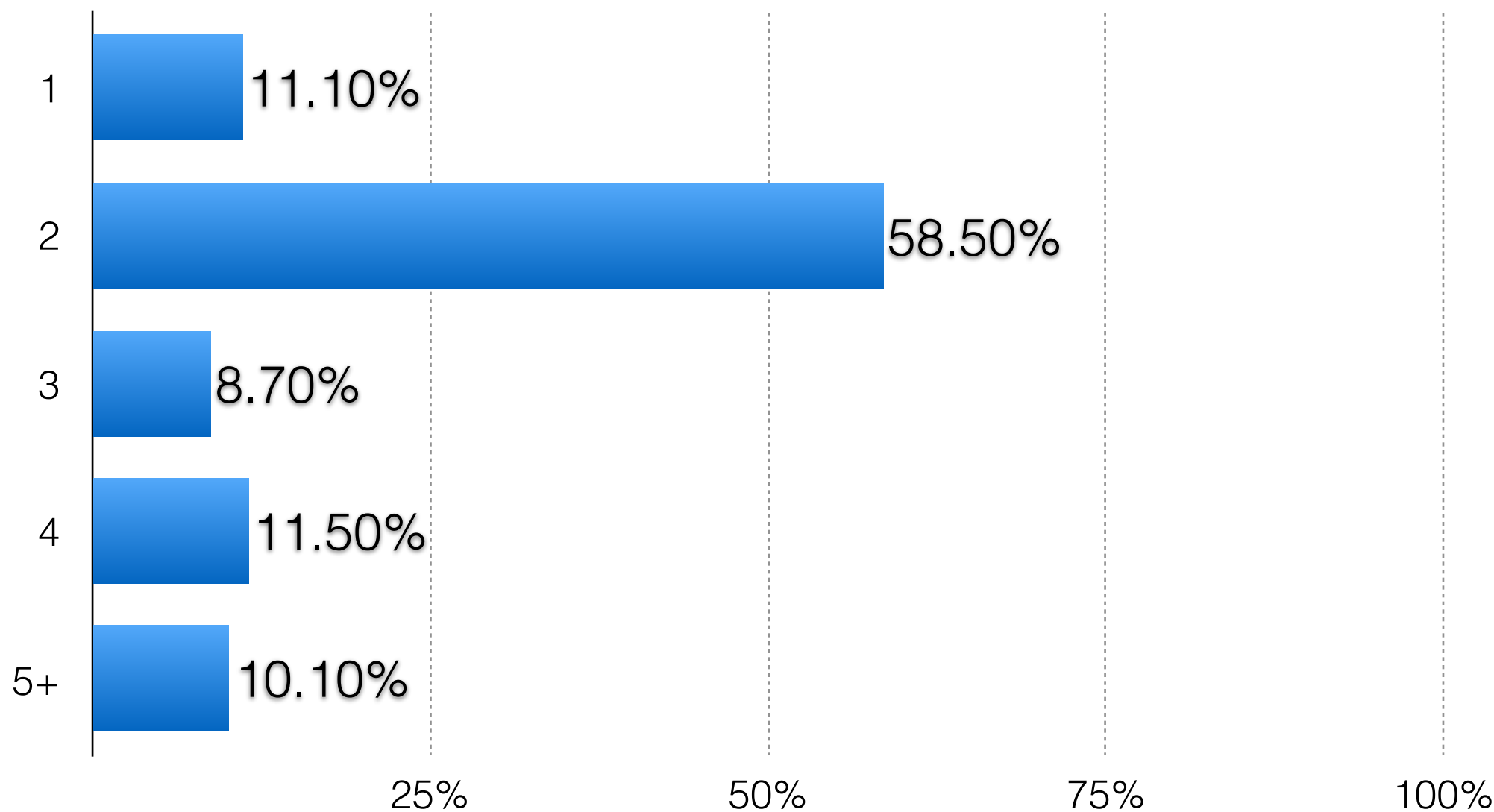
Answer Options	Response Percent	Response Count
Home (local/regional	90.5%	266
Hotel/motel	1%	3
Camping	2.7%	8
Vacation rental	0%	0
Camp/cottage	1%	3
Family/friend	4.8%	14
answered question		294
skipped question		6

How many nights are you staying in the region?



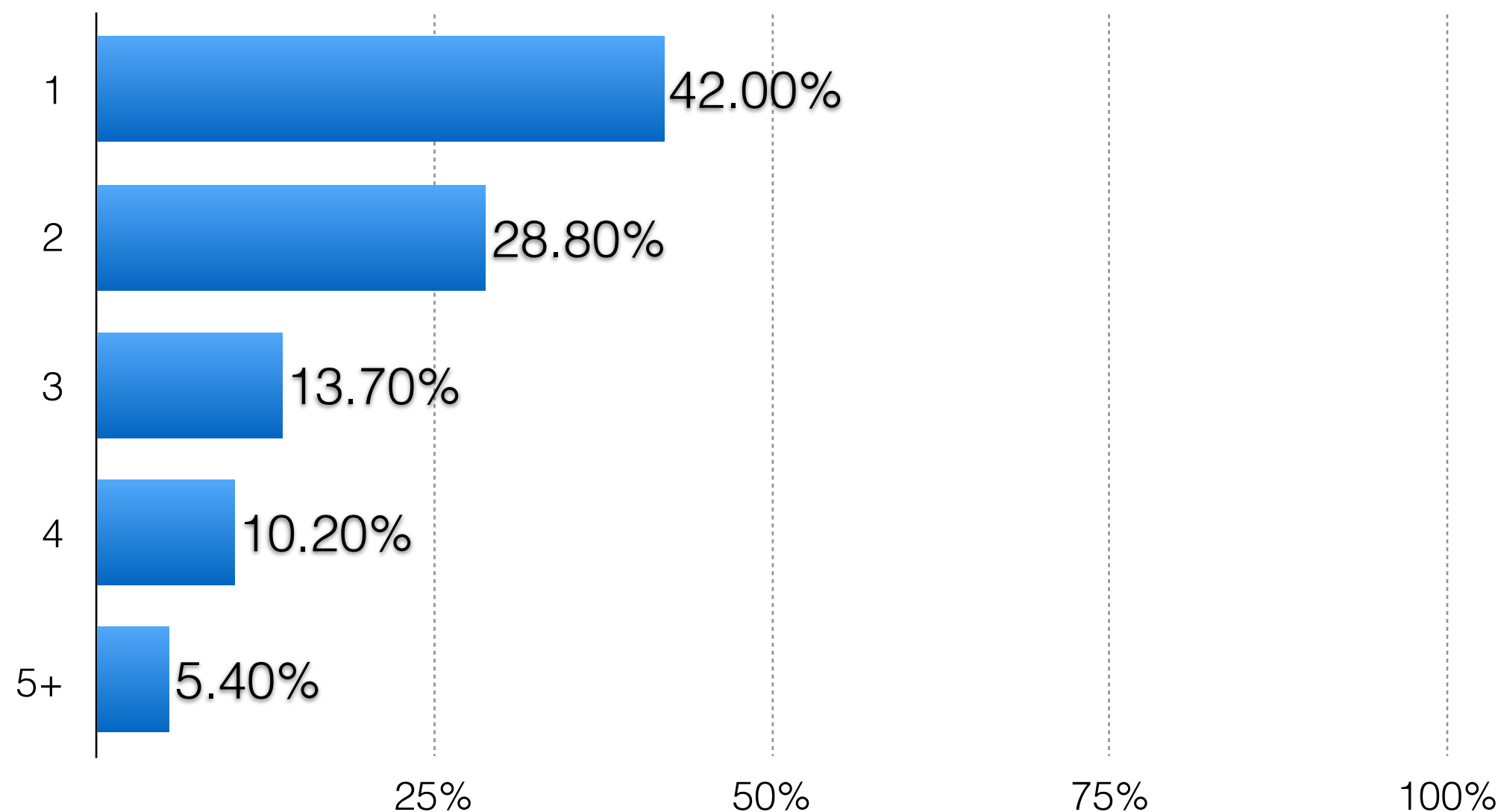
Answer Options	Response Percent	Response Count
None (day trip, residents)	76.2%	214
1	0.7%	2
2	1.4%	4
3	1.1%	3
4	0.7%	2
5+	19.9%	56
answered question		281
skipped question		19

How many adults were in your party for this trip?



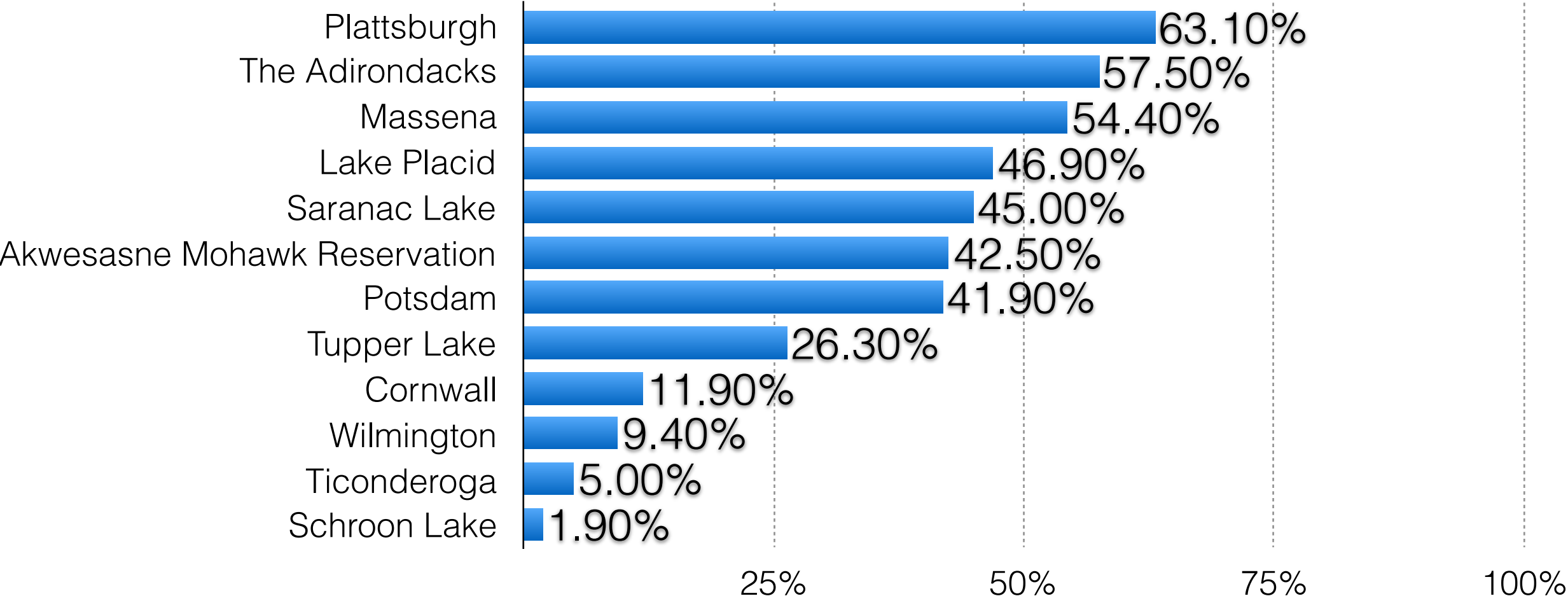
Answer Options	Response Percent	Response Count
1	11.1%	32
2	58.5%	168
3	8.7%	25
4	11.5%	33
5+	10.1%	29
answered question		287
skipped question		13

How many children were in your party for this trip?



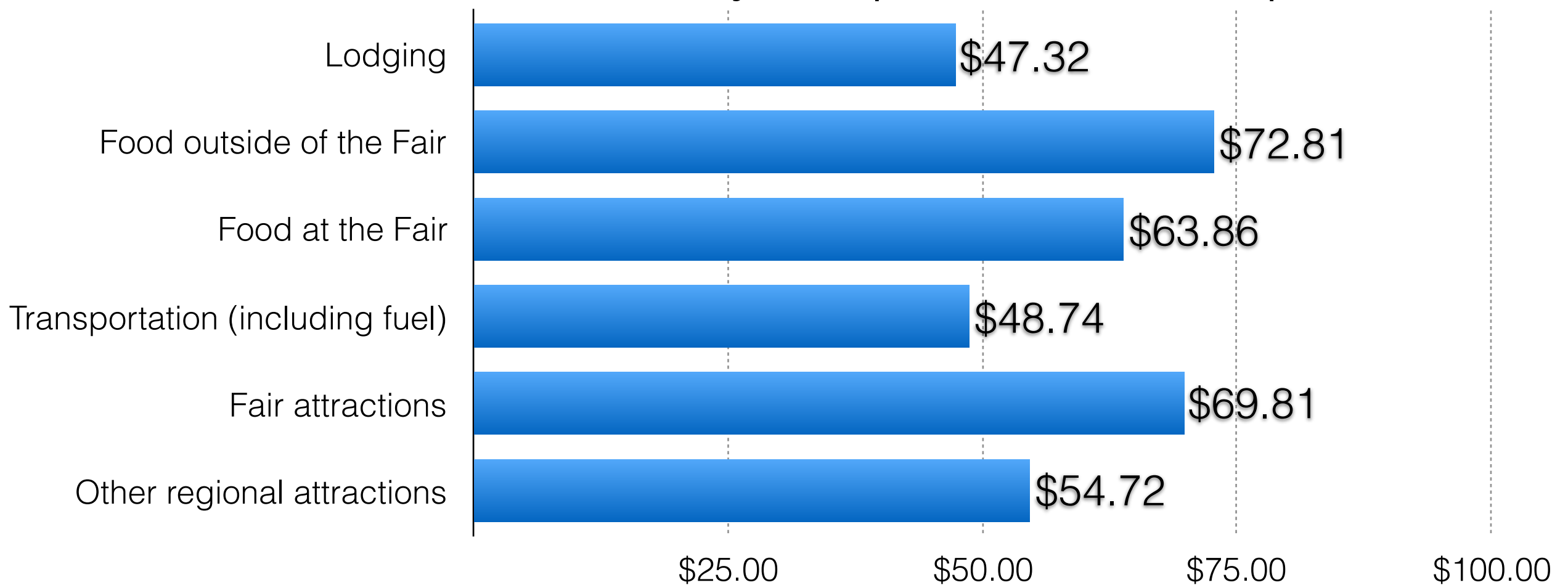
Answer Options	Response Percent	Response Count
1	42%	86
2	28.8%	59
3	13.7%	28
4	10.2%	21
5+	5.4%	11
answered question		205
skipped question		95

While in the region, what other areas did you visit? Check all that apply.



Answer Options	Response Percent	Response Count
Plattsburgh	63.1%	101
The Adirondacks	57.5%	92
Massena	54.4%	87
Lake Placid	46.9%	75
Saranac Lake	45%	72
Akwesasne Mohawk	42.5%	68
Potsdam	41.9%	67
Tupper Lake	26.3%	42
Cornwall	11.9%	19
Wilmington	9.4%	15
Ticonderoga	5%	8
Schroon Lake	1.9%	3
answered question		160
skipped question		140

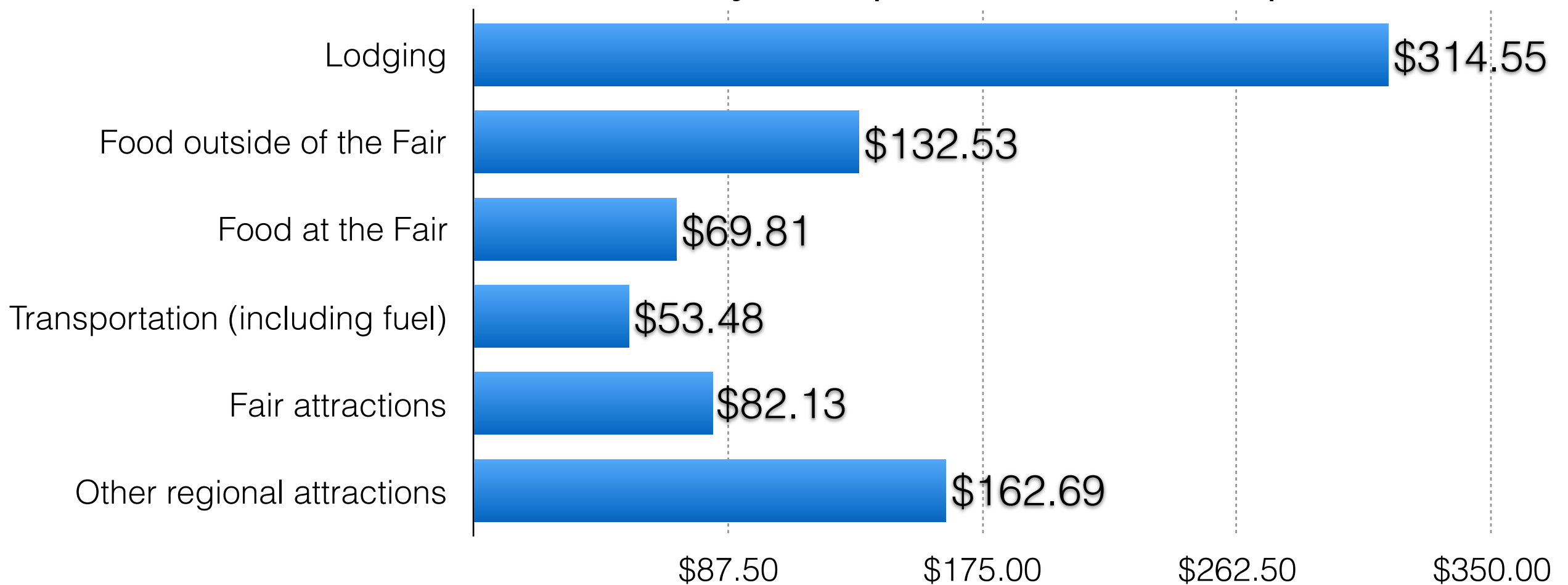
How much did you spend on this trip?



Answer Options	Response average	Response Count
Lodging	\$47.32	88
Food outside of the Fair	\$72.81	104
Food at the Fair	\$63.86	231
Transportation (including fuel)	\$48.74	133
Fair attractions	\$69.81	181
Other regional attractions	\$54.72	58
answered question		240
skipped question		60

These breakdowns included those who responded “\$0” possibly skewing the average.

How much did you spend on this trip?



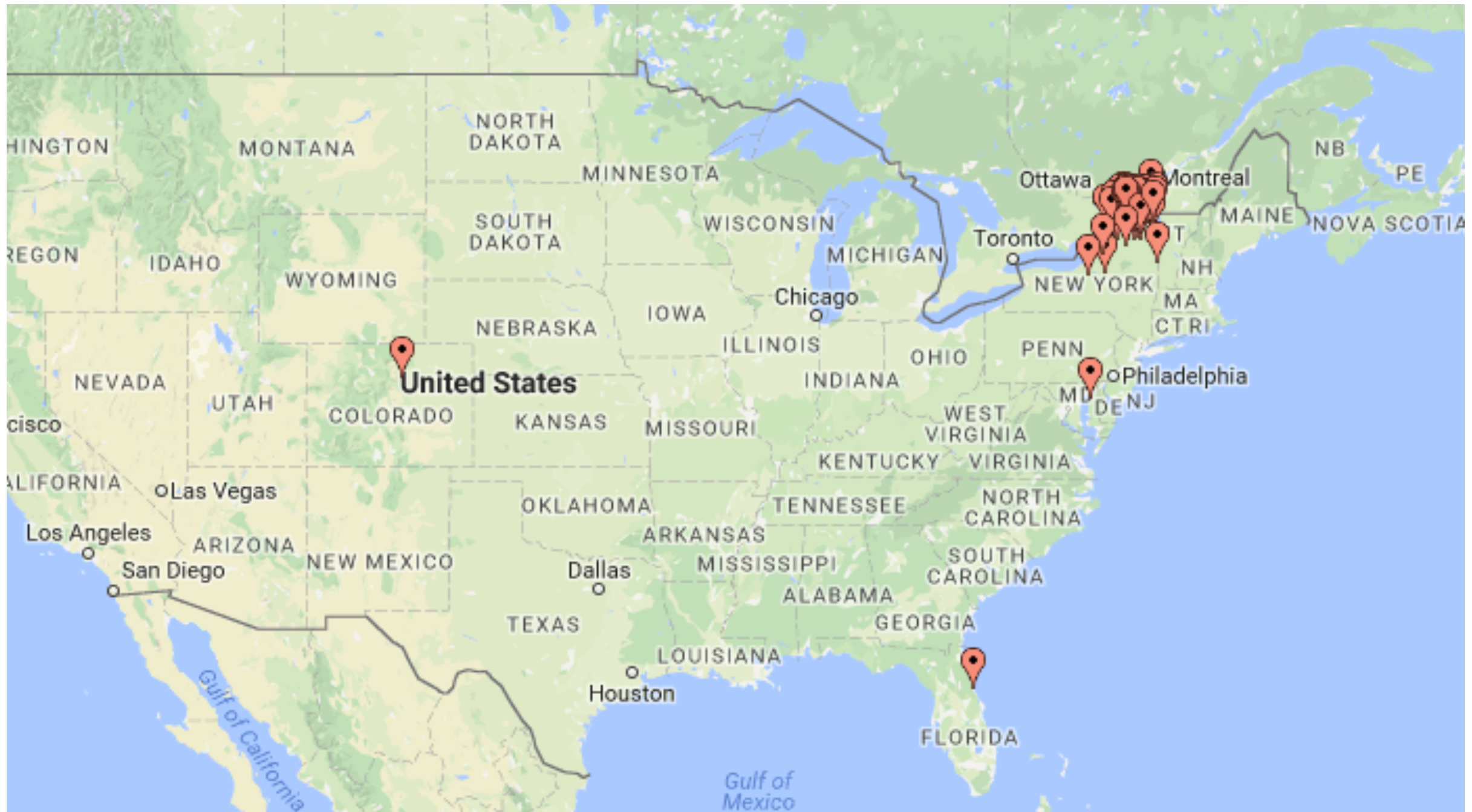
Answer Options	Response average	Response Count*
Lodging	\$314.55	11
Food outside of the Fair	\$132.53	54
Food at the Fair	\$69.81	219
Transportation (including fuel)	\$53.48	116
Fair attractions	\$82.13	154
Other regional attractions	\$162.69	16

These numbers are the averages, having removed the answers of “\$0”

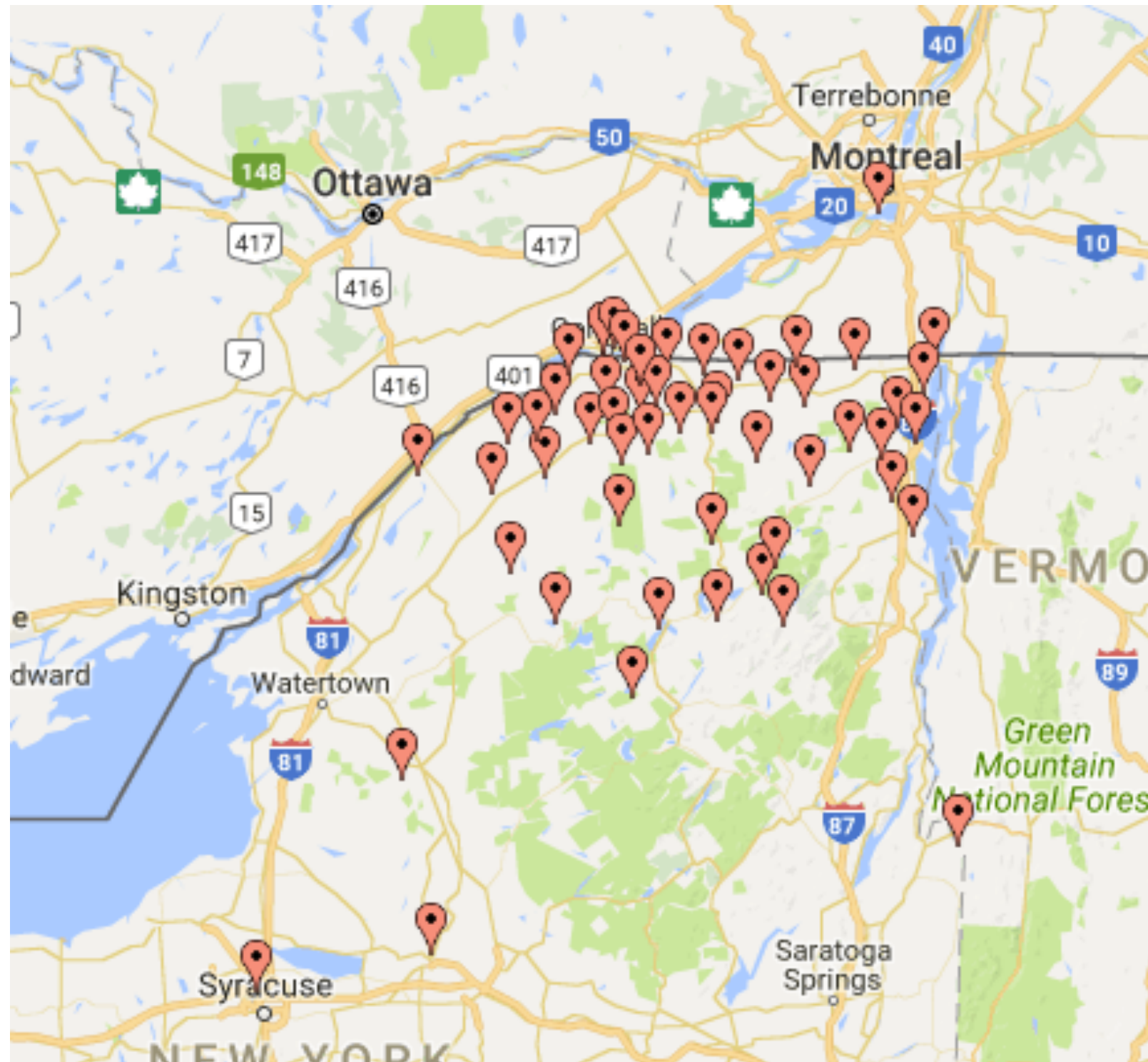
ZIP CODE / POSTAL CODE	Response Count
12953	123
12966	21
12916	18
12920	15
12926	9
12957	9
13662	8
12914	6
12917	6
12937	5
12983	5
13676	5
12992	4
12967	3
13613	3
12901	2
12923	2
12930	2
12962	2
12965	2
12972	2
12981	2
12995	2
13617	2
13667	2
13668	2
13937	2
11768	1
12010	1
12837	1
12847	1

ZIP CODE / POSTAL CODE	Response Count
12913	1
12921	1
12929	1
12934	1
12944	1
12946	1
12959	1
12969	1
12970	1
12977	1
12979	1
12986	1
13088	1
13367	1
13440	1
13655	1
13660	1
13666	1
13669	1
13672	1
13684	1
13697	1
13917	1
21620	1
32129	1
80234	1
H8P 1X1	1
K6H 7A5	1
K6H 5R7	1
K6J 1B3	1

ZIP CODE / POSTAL CODE MAP



ZIP CODE / POSTAL CODE MAP



Age of respondents

