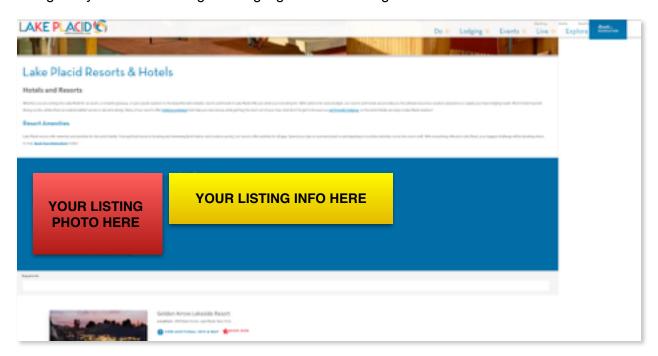
Featured Listing (\$)

Upgrading your photo listing to a 'Featured Listing' is a great way to give your listing an additional 'bump'. A featured listing commands a larger visual impact and pins your listing to the top of your category page.

We will allow up to 3 featured listings in any one category per month. If there are multiple listings they will rotate through the highlighted field throughout the month.



Featured Listings are available under nearly every category on the website (i.e. Family Dining, Gift Shops, Inns & Lodges, Attractions and Entertainment etc...). These listings are sold on a Month-to-Month basis but you may purchase multiple months at one time. Please call for pricing.

For more information, contact adsales@roostadk.com or call 518-874-0255.

Header Listing (\$)

Header Listings are our most visible ad space on <u>lakeplacid.com</u> they give you a great opportunity to showcase your business with an eye catching 'above the fold' photo!!



Header Listings include:

- 1 High Resolution Photo (1440x700px for the 'techies' out there)
- · A link directly to your photo listing on lakeplacid.com
- up to 50 characters to appear below the link.

Header Listings are available under nearly every category on the website (i.e. Family Dining, Gift Shops, Inns & Lodges, Attractions and Entertainment etc...). These listings are sold on a Month-to-Month basis but you may purchase multiple months at one time. Please call for pricing.

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