

## Lake Placid Retail Survey Findings



May 2015

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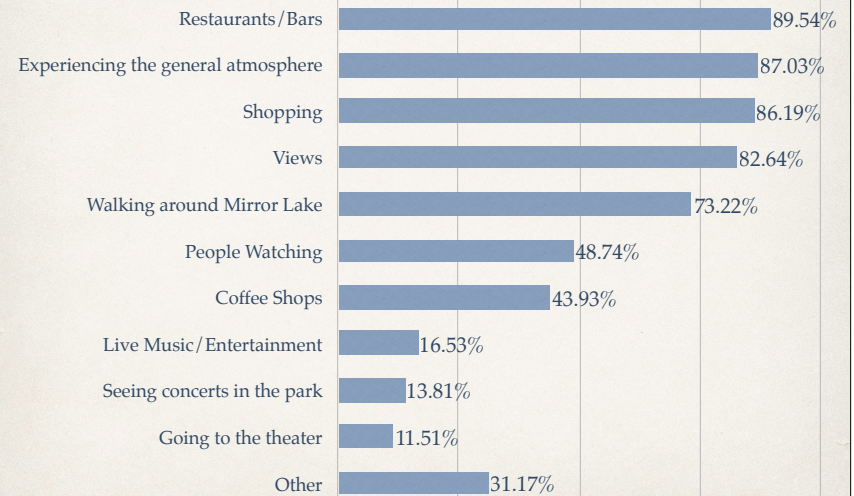
## Visitor Survey

- ✦ 3x5 inch handout cards
- ✦ Printed 7,500 cards
- ✦ Distributed to Lake Placid area stores and lodging properties
- ✦ 478 respondents

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### Which of the following did you participate in while in Lake Placid?





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Did you know there was a retail area before you arrived?



Did it meet your expectations?



“Why or why not?”

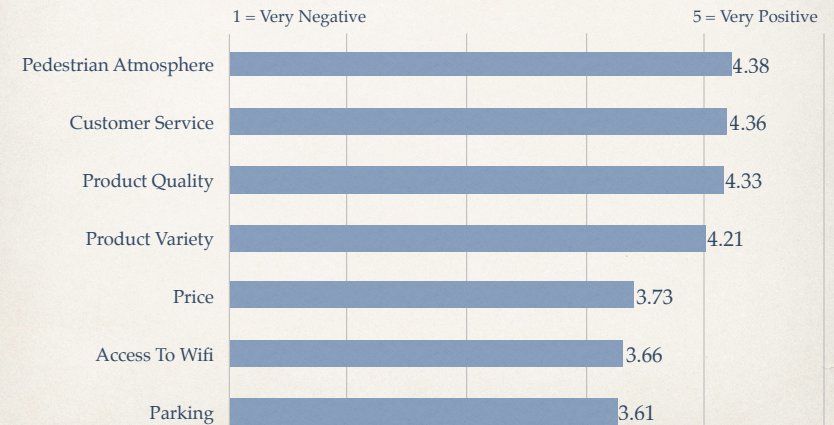
409 Written Responses

“A lot of good stores and great views”      “always find a bargain”  
“As always, great items, reasonable prices...just love the area”  
“Covers all of town, easy to walk to. Good variety of  
national and local stores”  
“Yes the visitor website does a great job”

May 2015



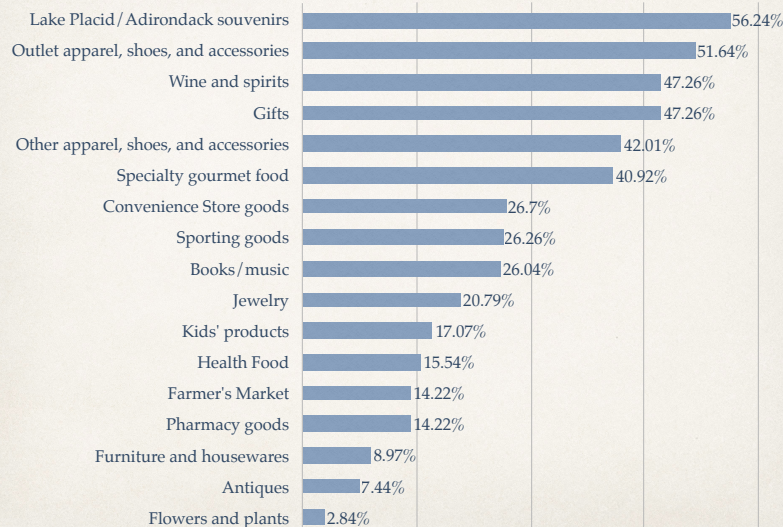
Please indicate your experience while shopping in  
Lake Placid with the following:



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What types of products did you purchase?



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“What were you impressed that you could  
find while shopping in Lake Placid?”

343 Written Responses

“Love the Adirondack merchandise”  
“Love the local craftsman pieces and Saratoga oils”  
“Beautiful woolen sweaters”  
“Great Adirondack products...”

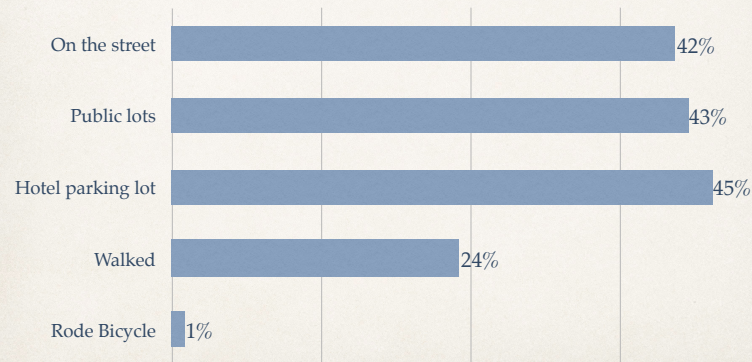
“I can find outdoor sporting accessories that I cannot find at home. For example, there are quality brand hiking backpacks and shoes in several shops around town. Furthermore, I'm a fan of all the maple products.”



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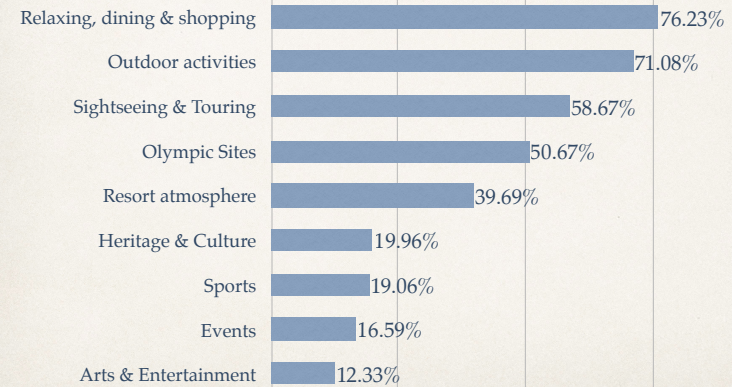
## Where did you park? (Check all that apply.)



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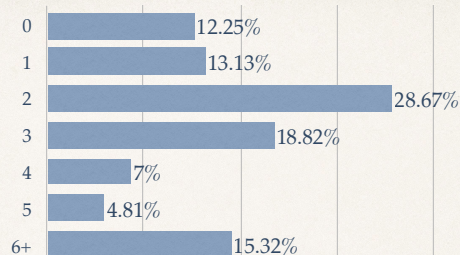
## Which of the following activities attracted you to Lake Placid? (Check all that apply.)



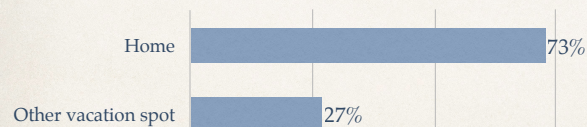
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## For how many nights are you staying in Lake Placid?



## Where are you traveling from?

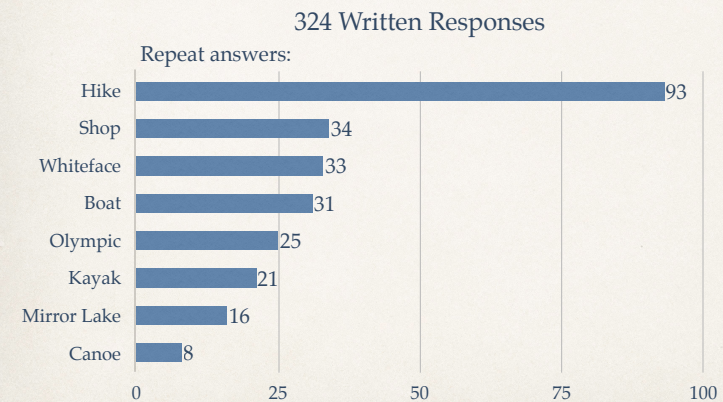


"Other Vacation Spots" Comments: Fern Lake, Kiwassa, Lake George (x2), Long Lake, Niagara, Plattsburgh, Sackets Harbor, Saranac Lake (x3), Schroon Lake, Stowe, Tupper Lake (x2), Vermontville

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## "What other activities did you do while in Lake Placid?"

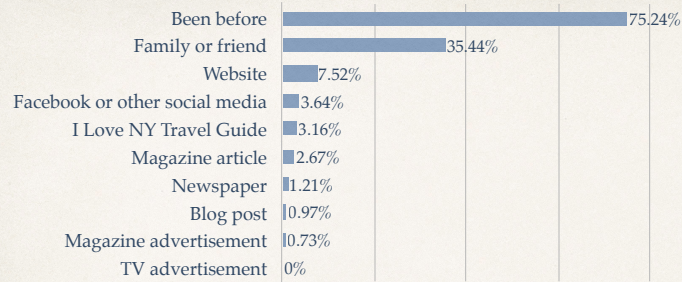




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### What attracted you here initially?



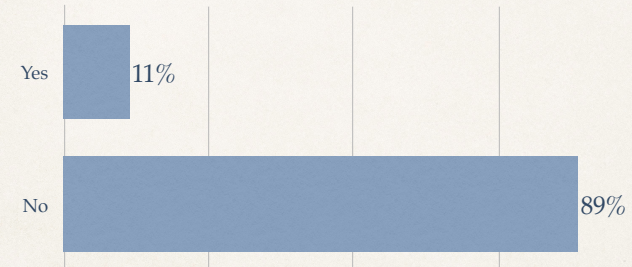
### Were you here for an event and/or meeting?



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### Did you use the “trolley” on your visit to Lake Placid?



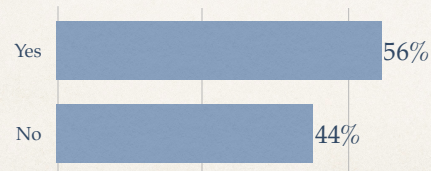
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### Have you shopped for Lake Placid retail products online?



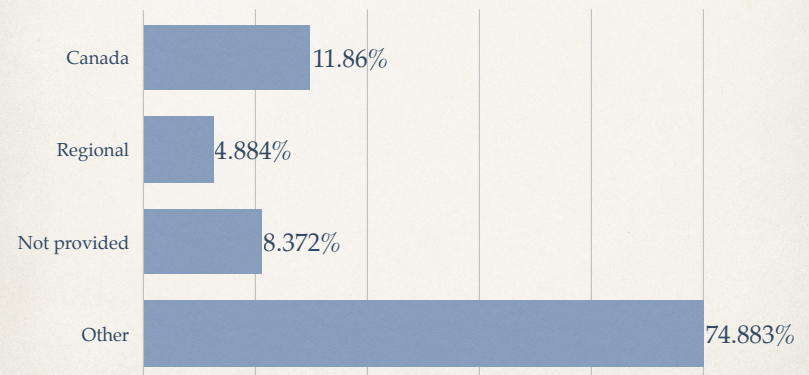
### Would you shop for Lake Placid retail products online?



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### Zip code of respondents of visitor survey



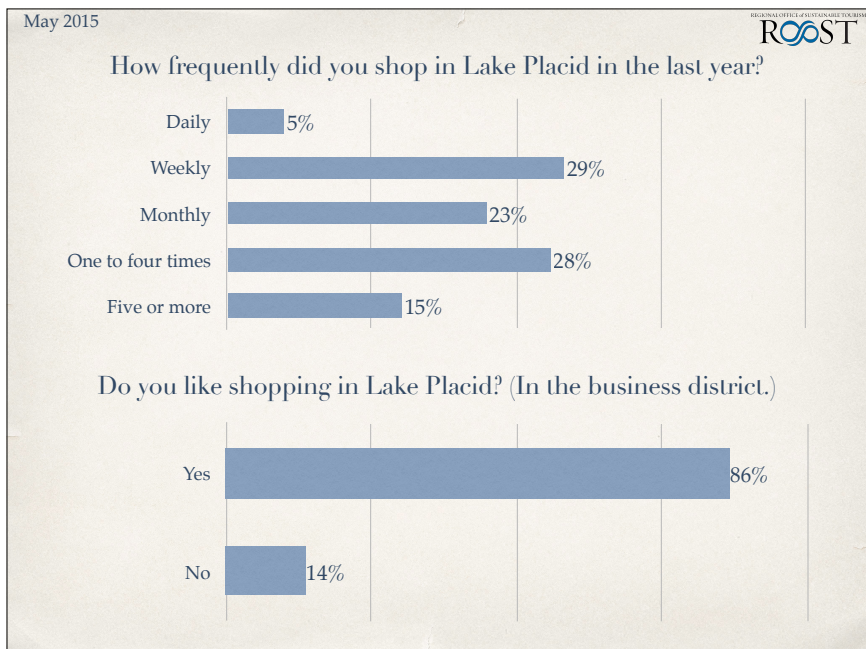
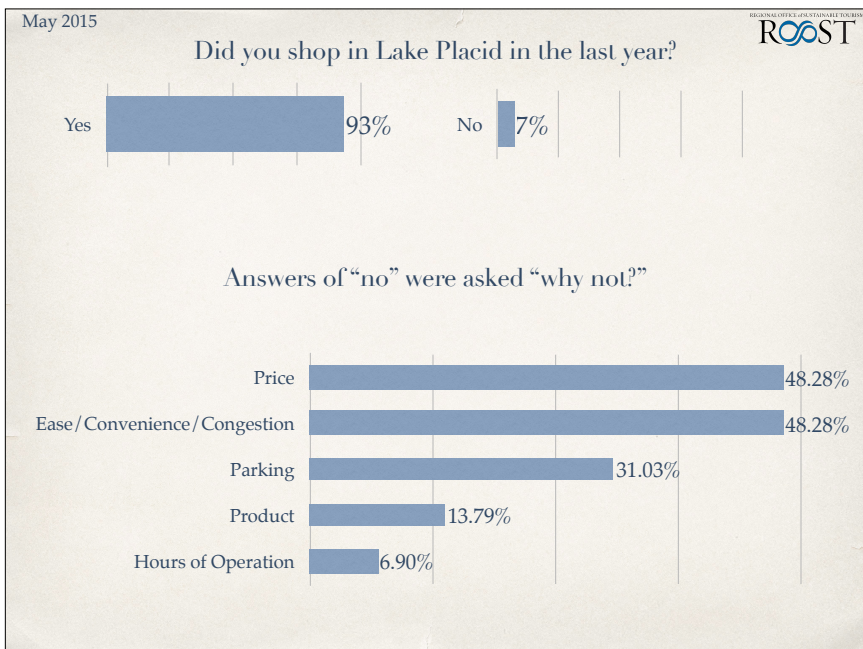




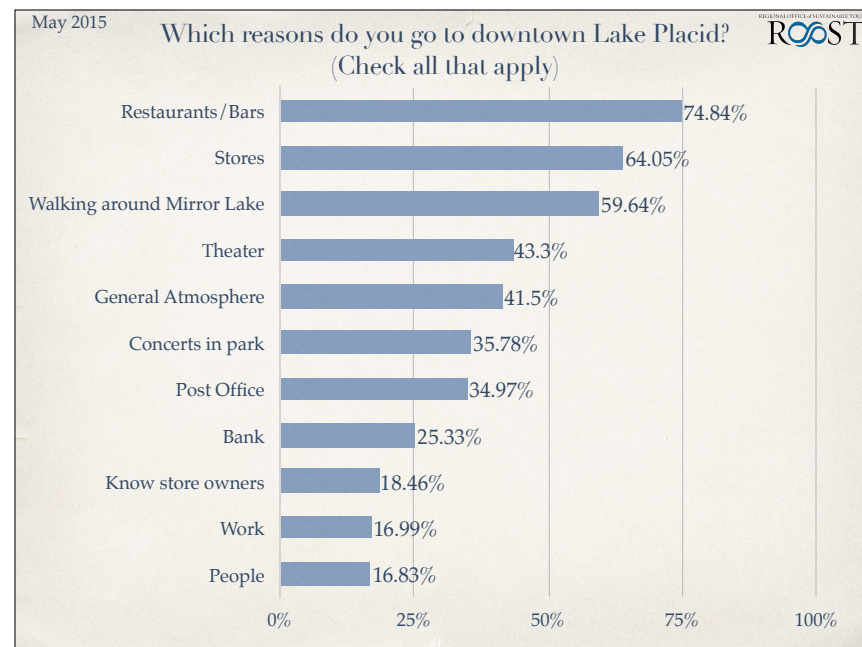
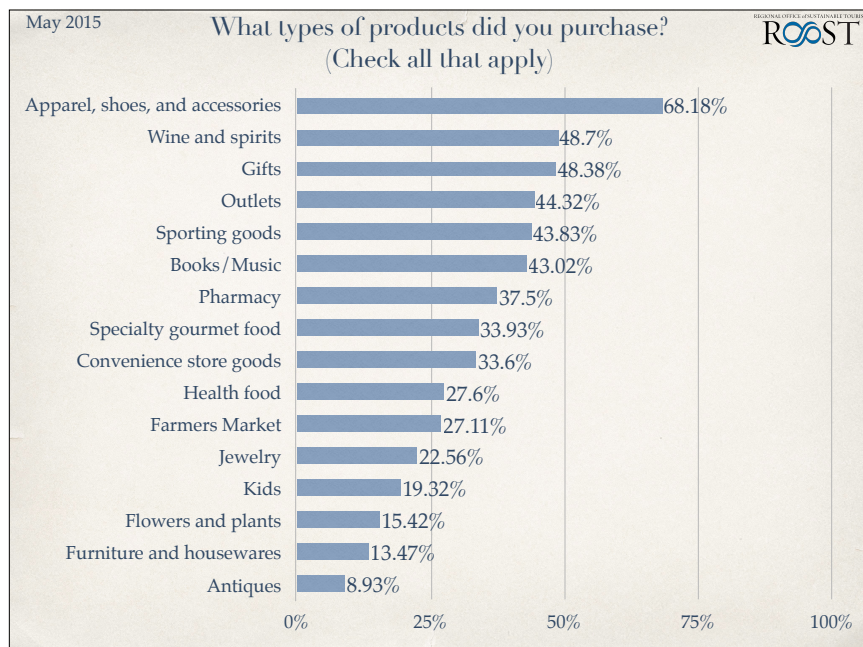
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## Regional Resident Survey

- ✦ 6x11 inch mail cards
- ✦ Mailed 13,100 cards to surrounding region
- ✦ 695 Respondents







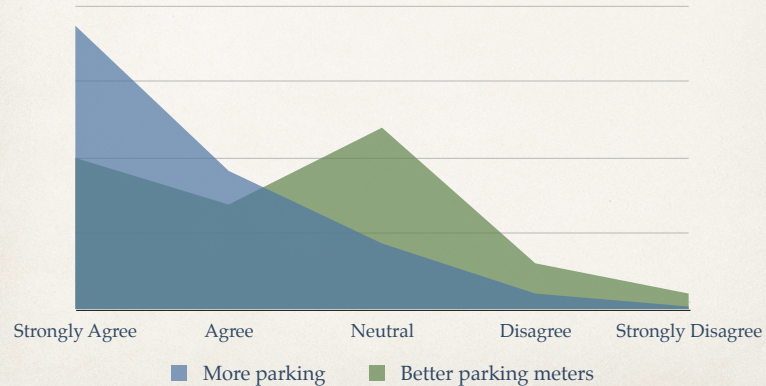


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## What would enhance your shopping experience?

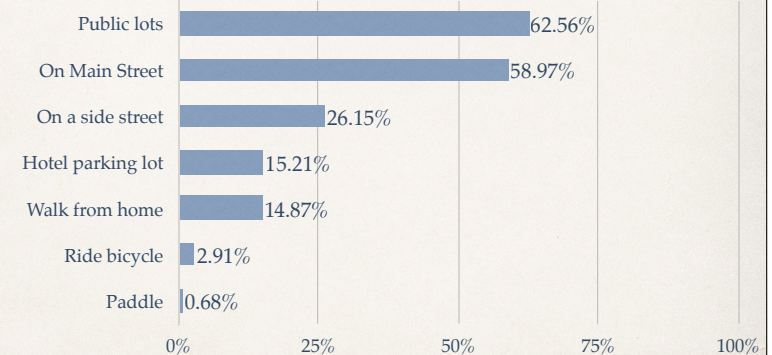
More parking vs. Better parking meters



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## Where do you park when you shop on Main Street?



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## "What would entice you to shop in Lake Placid more frequently?"

502 Written Responses

262 uses of the words "parking," "traffic," and "congestion."

"I always look for what I need in LP (or SL) before driving or ordering online - can't have everything, I spose!"

"I don't think there is anything particular that would entice me to shop more frequently. I only live an hour away and like to get up there whenever I have the opportunity."

"Bigger social security check"

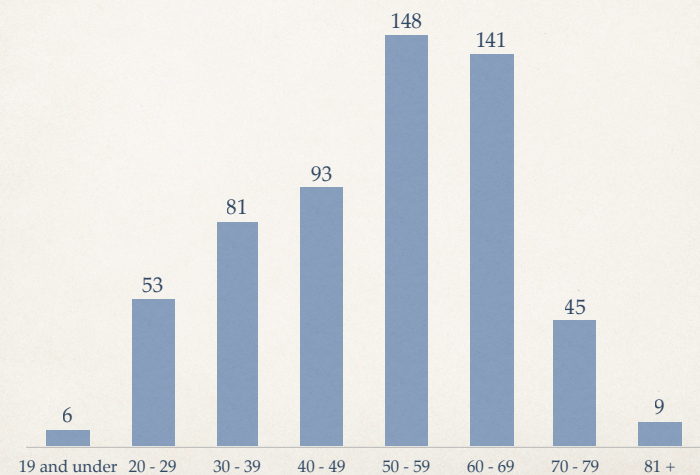
"It's fine the way it is. Some shops are geared for visitors and don't have much for us, but that's the way it is and should be."

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## Demographics for Mail Survey (Regional Residents)

Age group

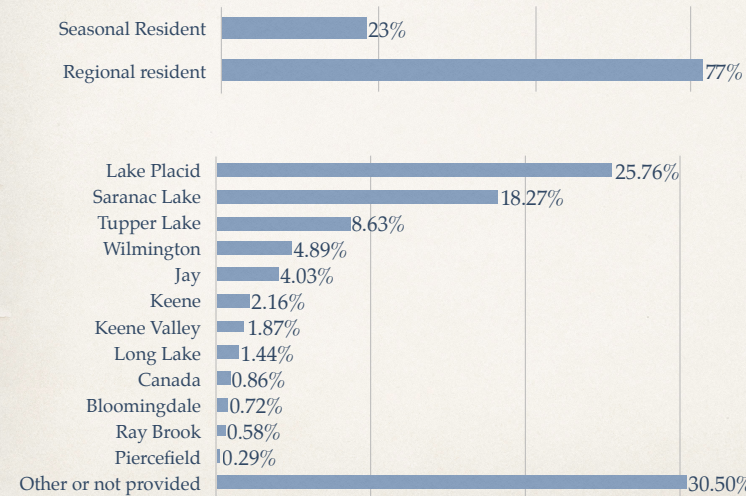




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## Demographics for Mail Survey (Regional Residents)

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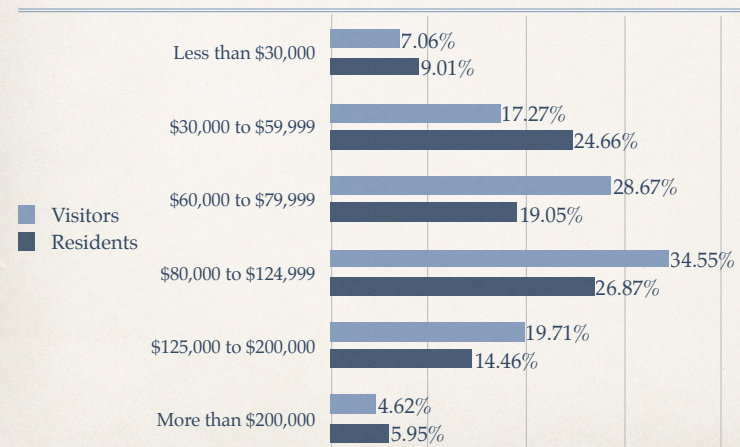


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## Visitors compared to Regional Residents

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### What is your annual household income?



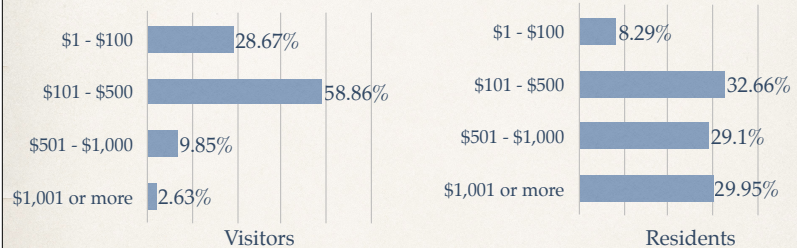
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## Visitors spending compared to Resident spending

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How much money did you spend on retail purchases in Lake Placid?

How much did you spend in the last year shopping in Lake Placid?



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## LakePlacid.com

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### “Shopping” page views

- 2014: 175,701
- 2011: 53,521
- YTD: 44,360



### Shopping in Lake Placid

Stroll the strip then shop the outskirts

Bring home a piece of the Adirondacks

As you stroll in and out of the dozens of stores on Main Street you may notice that many of the shops' owners can be found behind the counters; this is true for so many shops in the Adirondacks, we love where we live, we love what we sell. After you stroll the main strip, be sure to take a ride (by car or by trolley) and visit the shops leading in and out of Lake Placid.

A little of this, a little of that

From unique keepsakes to the latest brands, the area is worth exploring - you're sure to find something you just can't leave behind. Strike up a conversation--and be sure to purchase a piece of the [Adirondacks](#) and your perfect day in Lake Placid home with you. Don't forget to ask for an insider tip or local recommendation to complete your [stay in Lake Placid](#).



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## LakePlacid.com

- “Lodging” page views

- 2014: 866,471
- 2011: 290,213
- YTD: 267,660



### Lake Placid Lodging

#### Lake Placid Accommodations

With an array of Adirondack lodging options, your accommodations in Lake Placid can be the main event or a welcome retreat from your back-country adventure. From full-service Adirondack [luxury resorts](#) and [bed & breakfasts](#) to rustic cabins and campgrounds, comfortable hotels and motels to private waterfront [vacation rentals](#), in Lake Placid - you'll be sure to find what you're looking for.

#### Adirondack resort style and activities

Whatever sanctuary you seek, don't be surprised by the Adirondack decor and luxurious amenities in many of the hotels in Lake Placid NY. Most of the options for lodging in Lake Placid are situated within walking distance of Main Street shopping, dining, and the Olympic venues and all provide easy access to Whiteface Mountain for skiing, hiking and biking; championship golf courses, and a variety of Adirondack events held throughout the year from [Ironman](#) to the [Lake Placid Horse Show](#).

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## LakePlacid.com

- “Dining” page views

- 2014: 243,497
- 2011: 62,074
- YTD: 71,248



### Lake Placid Dining

#### Where to eat in Lake Placid

Offering some of the best restaurants in the Adirondacks, from traditional American cuisine, barbecue, sustainable organic foods, and family friendly dining, to gourmet diners within one of our [elegant hotels](#) or resorts, you're sure to find a diverse selection of foods to satisfy your culinary desire.

Many of Lake Placid's restaurants incorporate locally grown foods and produce on their diverse menus. Take advantage of local specials such as trout caught from one of our endless mountain streams or waffles topped with freshly-tapped maple syrup. Lake Placid's restaurants provide an array of options amidst the [spectacular backdrop](#) that can only be found in the Adirondack Mountains. The Lake Placid region offers dining experiences that will please any palate.

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## Action Items

- Online Shopping
- Price
- Connection
- Parking
- Congestion
- Authentic Adirondack Products
- Grow Market





Questions?



Did it meet your expectations?	Why or why not?	ALL ANSWERS
A		
A great mix of shops		
a lot o lower end items it used to have a lot more different choices for shoppin		
A lot of different stores made for a fun shopping experience		
A lot of good stores and great views		
A lot to do, so much history!		
Above all expectations!		
accessible and reasonable prices		
All ranges in prices.		
All the shops on Main St are great. I go in each one multiple times during each of my visits.		
Already know what to expect, sorry to see a couple of empty storefronts		
Always a variety of items to look at.		
Always does! Variety!!		
always enjoy our vacation's there		
always find a bargain		
Always love it here.		
Always new restaurants to choose from.		
always something new		
Amazing town, we had a blast even in a torrentially rainy day. Celebrating my moms 59th birthday.		
As always, great items, reasonable prices...just love the area		
As expected from previous visits		
Awesome shops, especially the ADK stores, specialty shops		
Bakery had very poor selection, overcharged us abd did not have any cream for coffee, overpriced		
Bargains		
Beautiful shops!		
Beautiful and fun.		
Beautiful and interesting		
beautiful countryside, comfortable atmosphere		
Beautiful place but very busy.		
Beautiful scenery and very friendly people.		
Beautiful scenery, hikes and one great deals!		
Beautiful scenery, nice shops & restaurants.		
Beautiful town, beautiful lake, many shops and restaurants. , love Lake Placid!		
Beautiful village and friendly people. Wide variety of shops		
Beautiful, would have liked the concerts in the park to be extended to the last 2 weeks of August		
because here i feel free, and i enjoy		
Because I have visited Lake Placid before.		
Because I love it there		
Been before. Love lp		
Been here before.		
Been there before		
Been there many times before		
Been there many times before.		
Being a figure skater, I was happy with the facility and I enjoy the town.		
Boutique shops were nice and overall was pleasant experience. Even "touristy" shops were not over done.		
Came back to visit a city we love.		
Charming.. not too much. Not necessary. When there want to get away from it all....		
charming, friendly town with events/activities always going on.		
Clean, friendly, many activities		
Compact, variety, pricing, atmosphere		
complete variety		
concentrated area, parking ok-can be a problem at times		
Cool shops		
Cool stuff, laidback atmosphere		
Covers all of town, easy to walk to. Good variety of national and local stores		



Cozy tourist area! Not to mention the most beautiful scenery!
cute shops, lots of choices
Cute town with cute shops. Was surprised there weren't more restaurants.
did not feel like a tourist
Enjoyed browsing and buying at the outlet shops and gift shop.
Even though the weather was a bit dreary, it was a great environment with lots to do and enjoy. Loved every minute of it!
Everthing was awesome! Food shopping people
Everyday things needed not available. Very high prices in most shops.
Everyone is friendly, the stores carry lots of different items, and there's plenty of food
Everything I expected! Been here before!
Everything was so beautiful including our drive to get here.
Everything we wanted was within walking distance
Excellent quality shops
Excellent variety of things to do
Excellent variety! Something for everyone.
Feel like home
Food and views
For the most part yes it did. However, I did notice several unoccupied storefronts.
Found everything we were shopping for
Found items that were made local as well as awesome cheese and wines. Hope to do more shopping after completing this survey too.
Friendly. Well-priced.
From a FREQUENT local who used to enjoy every minute in LKP---I'm gonna' tell it like it is! Lack of SKI WHITEFACE SEASON MEMORABILIA was atrocious! Lack of dining on the main drag was SORELY LACKING! LKP is looking like a shoddy tourist trap! Main St. public restroom was filthy! "Lakes" on Main St. sidewalks were inexcusable! Olympic venues were as nice as ever---out-of-state visitors enjoyed them despite other shortcomings! SORRY! It's just become a less attractive alternative visit.
generally there is enough variety
Generally, it does. It would be great if there were some more unique shops in the area. Artisan shops that weren't ridiculously expensive. The typical tourist shops are ok, but they all sell the same items, and for those of us who visit on a fairly regular basis they get so boring after a while. I don't even walk in them anymore.
Golden Arrow Hotel and Staff were Wonderful Aderondic restaurant had wonderful food and great staff We will return again for the 3rd time Great !
Good
Good mix of shops; gifts, antiques etc
Good prices
Good prices on quality clothing
Good quality shops and stores.
Good sales
Good stores
Good summer sales and variety in stores, with local businesses to support.
Good variety
good variety & all business owners are very nice
good variety of shops, unique gifts, great atmosphere
great
Great atmosphere
Great atmosphere!
Great choices of both chain stores and mom and pop.
Great customer service
Great deals
Great deals
great diversity and adirondack relevant items
Great fun, good selection - many tourist stores though
GREAT PLACE
Great place to just hang out.
Great prices
Great quality
Great sales
great selection of stores with unique items I can't get back home
Great selection, but could be amped up! Lululemon, or stores geared more towards the 20's-30's range!
Great shopping- good stores and pricing. Love the Gap.



Great small shops
Great store, decent prices.
Great town!!!
Great vacation!
great varied shops in a small walking area
Great variety of brand stores & hometown local which gives it its charm
Great variety of stores and deals!
Great views, food , atmosphere. White Face great!
great visit
Great visit always love LP
Great weekend with friends
Had a mix of restaurants and shopping all in walking distance.
Had great company of college classmates. One knew the area well and was a good "guide" Including a boat tour of the Lake.
Have been many times and always find good stuff
I always love visiting Lake Placid! Always find things to do.
I am a mother of three girls and I also have my own business as a faux painter/muralist. When I come to Lake Placid it is just what I need to find rest for my extremely tired body and soul. I am able to enjoy a beautiful run, have fabulous food, and simply NOT have to rush anywhere. Having a cup of coffee by Mirror Lake is one of my favorite things to do. Also, my husband and I just renewed our wedding vows on Mirror Lake last fall. It truly is a special place for me.
I am from Tupper Lake and live south near Albany. I always love to visit "home" and enjoy what Lake Placid has to offer.
I am local and have options to shop elsewhere but I prefer to shop locally.
I didn't go shopping I went to see the olympic sites
I didn't really have any expectations.
I do miss some of the "old" Lake Placid retailers that were for the type of tourists back in the 1960s. But, I still love Lake Placid.
I enjoyed the views and food from the restaurants.
I expect to see at least some specialty style shops when going to tourist areas. Lake Placid met that expectation
I expected it to be geared towards tourist and it was.
I expected more luxury shops for such a beautiful area...too many outlets
I found the abundance of unique shopping and retail locations very fun and refreshing.
I had always heard that the Lake Placid area was beautiful. It really exceeded my expectations in terms of the things to do in the area and the views.
I had been here before, so I knew what stores to expect. However, it has been about 5 years or so since I've visited, and it seems like not much has changed. Would have enjoyed more restaurant options along the main strip.
I have been a visitor to the area for 40 years. I have seen the area grow and have seen stores come and go and now it appears to have a good anchor of stores that meet visitor requirements. Would like to see a "Target" or "Walmart" or "Kmart" (there used to be a kmart) to get some things. had to head to Plattsburg for things I couldn't get in Lake Placid.
I have been to Lake Placid before. It is beautiful
I have been to Lake Placid several years ago and love the variety of shops, but was sorry the cuckoo clock shop was gone
I heard good reviews from friends
I know what is there, so I know in advance what stores I am going into and what I expect to find there.
I like the Bass shoe outlet
I like the variety of places to eat and grab a drink in lake Placid, like Generations, the Interlaken Inn, the Good bite kitchen, and Liquids and Solids. Also there are some cool stores on Main Street.
I like to shop
I love going to the little shops.
I LOVE Lake Placid!
I love that it's a very friendly environment. It feels safe and welcoming.
I love the atmosphere and the shopping and the food. A beautiful place to visit.
I love the general ambiance of Lake Placid. I did notice an in tease in real estate for sale or lease in the main shopping area, I hope to see more shops fill those
I love the little shops, Main Street is unmatched in small town America.
I love the non commercial shops
I love the unique shops where there is not many franchise stores. Love supporting the local shops great organic coffee and one of a kind items.
I love the whole atmosphere. It seems safe to walk around without "being on guard" It has a great variety of shops (different price ranges as well as variety). Overall a great experience.
I loved the Gap outlet store as well as The Candyman
I visit the Adirondacks several times a year. Lake Placid never lets me down!
I was able to find the specific items I was looking for.
I was able to get what I wanted/needed while walking along the strip. No need to go out of my way.
I was aware from previous visits.
I was looking for gifts for people
I've been here before. Worked at the Club while in college



I've been many times and know what to expect
I've bought lots of stuff: Lake Placid Shirts (3) , A piece of art from the artisans shop, gifts, etc
in between, Lake placid needs more variety, to many classic tourism shops and not enough shops for locals/people looking for everyday stuff.
Interesting shops, great restaurants and spectacular views
It actually exceeded our expectations. I thought it was perfect really, not overwhelming.
It always does I love the cute town
It always does... Unique items and shopping experience.
It exceeded expectations. It had been several years since I had been here, and I was pleasantly surprised at its growth. Cant wait to return with friends.
It exceeded our expectations. The town was gorgeous. We went to amazing restaurants. The views of mirrow lake were stunning. People were friendly & helpful & the hiking was incredible!
It had a simple and homey atmosphere which is what I expected
It had almost everything for which we were looking. It would have been nice though to have a little gallery in town with photographs, watercolors and oil paintings of the area.
it had quaint and unique shops
It has what I need.
It is a lovely place and a great atmosphere!
It more than met our expectations.
It reminds us a great deal of Gatlinburg, TN.
It was a nice small area with a variety of shops. Nice break from the camping/fishing/hiking.
It was a very cute laid back atmosphere
It was amazing. Everything you can want was available.
It was beautiful and a very relaxing place to be.
It was beautiful there as expected
It was beautiful. The views were wonderful and such clean air! We walked sooo much and we ate soo well and we loved it!
It was exactly what I thought
It was fun and I was able to find fun new things that I wanted to purchase and do.
it was great
It was mostly nice but a store featuring Lake Placid merchandise and area specialties would be nice in the mix. There was only a little of that.
it was so accessible
It was surprisingly beautiful with home staples like subway, starbucks, Gap, Eastern Mountain Sports and many other familiar stores, as well as the smaller lake placid tourist shops one would expect. All were beautifully blended into the Adirondack style and decor as they should be.
It would be nice to have more options
It's a great little strip!
It's a great venue for shopping!
It's always great here.
It's awesome there!
It's beautiful and has a great atmosphere
It's great! There are a lot of interesting stores with unique and Adirondack themed gifts. Love it!
It's just beautiful!!
It's perfect
Just a beautiful area-- We have been visiting for around 30 years--- summer, fall, and winter. Love the Olympic venues, White face, the Pub, and the restaurants- Hungry Trout.Our kids are grown up now and bring their kids. They enjoy swimming and hiking-- well worth the 400 miles-- very relaxing!
Just a great place to be at
Just did
Just terrific
Knew about the quality of the stores and restaurants
Lake Placid is a favorite destination - never a letdown
Lake Placid is a very beautiful and clean area to visit. The views were outstanding. The shops were really nice and the shopkeepers were so friendly. We generally enjoyed our time spent in Lake Placid and hope to visit again.
Lake Placid is Beautiful! I was only able to stay a night i would love to come back!
Lake placid is the best!
Lake Placid is truly a mix of the good with the bad. Some businesses in town appear to remain open only because of a constant stream of new tourists that don't know any better (Soul Shine bagels to name one, Goose Winery as well); while others make you feel like they are in business merely to serve you, to chat, to provide you with an experience and not just a product. The Smoking Cork for example is just such a business where you get the impression that the owners care more about making your stay in Lake Placid special then they do selling a bottle of wine. That's the kind of business that keeps us coming back over and over to enjoy long weekends in the Adirondacks and specifically Lake Placid!
Lake Placid was just an all around amazing place and atmosphere.
like it
Like specialty shops
Liked the active nature of EMS



Limited selections
Looking for less touristy items
Lot of variations
Lots of different types of shops! Great variety!
Lots of great shops and restaurants
Lots of great shops with good variety - something for everyone
Lots of high quality merchandise
lots of items, good quality stores not too busy
Lots of shopping options
Lots of unique things!
Lots of variety
lots of variety
Lots of variety and great sales!
Lots of variety of shops and restaurants.
Lots of variety of stores with tons of products to choose from.
Lots of variety. Something for everyone
lots there
Love coming to lake placid
Love it here
Love it here.
Love lake placid
Love lake placid hiking crown plaza the people skiing dining
Love LP, the atmosphere, views and things to do.
Love LP:)
Love meeting people from all over the globe! The shopping never disappoints and the views are gorgeous!
love the area
Love the area it is nice to walk around and look in the shops
Love the charm of LPV
Love the gap!
Love the lake atmosphere in the summer and fall.
Love the little shops-there are some unique ones.
Love the local offerings and different types of stores.
Love the people of the town!
Love the shops
Love the shops, hate the parking meters! When the sun is shinning you can't see them
Love the town !
Love the whole atmosphere of downtown shopping!!
love the whole package!
Love the wonderful downtown
Love this town!!!
Loved everything
loved everything about it
Loved the ambiance of the small town feel!
Loved the variety
LP is awesome. Was there for a conference but was able to enjoy all that LP has to offer. Great views, shopping, fantastic food. Never disappointed.
Main Street met my needs for retail shopping for clothes, winter gear, souvenirs and dining
Many choices
Many different varieties of shops.
many small shops to browse
Merchants always welcoming and helpful. Plenty of unique items.
More unique shops than your average resort town, and a wide variety of options.
Much of the merchandise was out of my price range. Very nice to look at though.
MUCH OVERPRICED BUT WE WERE LOOKING FOR KEEPSAKE OF OUR VISIT. RESTAURANTS WERE O.K.
My family and I LOVE to come visit Lake Placid! It's such a beautiful place full of friendly people!
My favorite place!
My husband bought a raincoat for our hike the next day.



Never fails to please!
New and old shops provide a great atmosphere.
New products and two new stores. Saratoga Olive Oil
Nice atmosphere and good variety of shops
Nice balance of village and nature
Nice mix of shops
Nice place to visit and live.
Nice quaint little shops with lots of interesting stuff.
Nice selection of shops; not just t-shirt shops.
Nice Shops
nice stores but not a "shopping mall" atmosphere
nice to visit
nice variety
Nice variety
Nice variety of shops and restaurants
Not enough local crafts
Not many chain stores. Great local and Olympic shopping.
Numerous specialty retail stores carrying high-quality merchandise
Over the top !!
Past visitor and always wanted to return.
Plenty of stores and food locations
Prices are very good!
Prior visitor for Ironman in 2004 so we knew what was in town and surrounding, and that's why we returned for a non-Ironman vacation just to enjoy it as a relaxing vacation.
Prior visits
purchased both practical items needed as well as 'gift' items
Quaint shops keep w the atmosphere
Quaint.
quality goods
quaint town friendly people beautiful atmosphere
Reasonable outlet pricing
Regular visitor at Lake Placid. First time was to visit Olympic/Mountain installation, then discover the village.
Relaxing and time spend at White Face Mtn
relaxing time and visited the Olympic venue also
Retail stores are available for all your needs and much of Adirondack Design products.
Sam old dull stores for decades.
Shopping on Main St. makes me happy. I love walking up and down the ave.
Small town, unique shops
Some cute stores - antiques and new merchandise (mostly Adirondack oriented).
Some items were overpriced
Some of the outlet stores have deceptive advertising.
Some really trashy stores near the movie theater. Not quality products.
Something for both genders
Something for everyone
Sports store
Stores all along Main Street made it easy
Stores were nice compared to other Tourist Towns. Parking and Public restrooms were a problem, especially signage for the only two restrooms.
Such a beautiful town!
Such a great, friendly environment and absolutely picturesque!
Such a quaint village
The area has a little bit for everyone at varying prices.
The area is beautiful and small town atmosphere
The atmosphere of Lake Placid is so magical and unique. It is unlike anywhere else and always offers something exceptional to take home, both in terms of memories and something material to remember the visit.
The downtown has a nice mix of independent and outlet stores, specialty stores and cafes and restaurants
The eclectic mix of stores with beautiful scenery is always a treat.

The people are always friendly, the atmosphere is fantastic, and the views are breathe taking. It exceeds my expectations every time. My wife and I, before the trip ends, refer The Whiteface Lodge as home - by far the best place within the Lake Placid area.
The retail area has a great array of stores and shops, something for everyone.
The sales were just scams, 75% off to 25% plus an additional 60 %, jeez , now it's back down to the price it should be.....
The shop owners were friendly loved the variety
The shopping in lake placid is always an enjoyable experience
The shops were quaint and regional.
The shops were very nice and the shopkeepers were very genial and friendly. I enjoyed seeing the Adirondack and local merchandise.
The stores are unique.
The town is amazing and has a great feel to it!
The town of Lake Placid has a wonderful diversity of shopping and culinary choices.My visit is one that i look forward to wvery year and plan on visiting for more to come.Just a wonderful place to be.
The town of Lake Placid was fantastic. Very quaint and welcoming, but the food and products were very high quality.
The variety of stores & quality of goods were excellent.
There is a little for everyone. Good outdoor selection
There is a little of everything.
There is always something in LP in many of the stores to make me smile and bring out my wallet!
There is no drive thru coffee shop place ex: Dunkin Donuts. Parking is also an issue
There is something for everyone here. If you are outdoorsy, there is hiking, biking, water sports, etc. If you like history, you can go to the olympic sites. If you like shopping, there are many different types of stores in town. On top of all the activities, you can go back to your lodging and feel relaxed because of the views.
There is such a wide variety of shopping
there should be a maybe. LP has the ability to support higher end outlets including Brooks Brothers, Michael Kors, lacoste considering the clientele that visits.
There was more than enough to do and see in LP.
There were a variety of great shops from which to choose.
There were both outlets as well as souvenir shops. It was just what I was looking for in a brief shopping trip.
They had some good deals
This is a beautiful and very welcoming place to be!
to many antique stores, not many stores of interest for me
Too many tourist tchotchkes stores
Too pricy. Too touristy.
traffic and parking are impossible. For these reasons, I visit LP very seldom.
Unique outdoors things
Unique shopping for everyone.
Unique shops, can usually find some good deals
Variety
variety and good prices for the most part
Variety of items offered.
variety of shops
Variety. Unique gifts . A combination of tourism and craft.
Very cute, nice shops.
Very expensive
Very friendly. Small area but lots to do!
Very much. So and perfect weather every one is so friendly
Very nice shops - some of the items seemed overpriced compared
Very nice, loved it.
very pleasant place
Views are beautiful. Shopping the boutiques great!
Was already familiar with and knew what the shops had to offer
Was raised here and come back often to visit and to enjoy all the memories.
Was very nice
Wasn't planning on making trip up there from Saratoga but took boys since haven't been since where young now 13 and 15 and once there stayed next 2 nites.
Way overpriced and not much of a realistic selection.
We enjoy walking and shopping on Main St
We enjoyed it
We found a good restaurant, we like the chocolate store, my daughter found a hockey-themed hoody she really liked.



We go there every year.
We had visited before.
We have a lovely shopping area, but more variety would be nice!
We have been coming to LP for years and I can truthfully say that it is my very favorite small town. I am however hoping the big name stores don't take over downtown (GAP, etc).
We have been to Lake Placid several times in the past and keep coming back. We love it. We also took a boat cruises on Lake Placid and went to St. Agnes cemetery to pay our respects to Kate Smith.
we have been to LP before
We knew it would be small town feel as far as the shops go so there wouldn't be a ton but there was great variety
We knew what to expect.
We love Lake Placid and visit at least once every year.
We love Lake Placid and visit every year
We love not only the general atmosphere, but also the Olympic history of Lake Placid.
we love strolling main street
We love the atmosphere
We love the local artists and specialty stores
We love the quaint atmosphere of Lake Placid and the many activities it has to offer. We keep coming back year after year :)
We love wandering in and out of all the little shops on Main St. It has everything from Adirondack Mountain patches and pins, to stuffed animals at Critters, to hiking and kayaking gear at Eastern Mountain Sports.
We loved it!!!
We loved the shopping
We visit every year and look forward to eating and shopping in Lake Placid. We always eat at Ere's restaurant. We look forward to shopping at The Bookstore Plus and the adirondack decorative arts store. We now enjoy visiting and shopping at Cornerstone rustic & craft gallery.
We Were Looking To Pick Up A Few Necessary Clothing Items and footwear And We Were Able To Accomplish All.
We've been here 5 or 6 times and love it...for the beauty of the region, for the fun shopping, for the lakes and river.
what an amazing place this was for my family. There is so much to do. our hotel was also amazing, right on the lake with plenty of kids activities.
While I like shopping in Lake Placid, I find there are too many stores with cheap souvenirs. I also feel like the storefronts need a facelift - When I visit other resort villages, the shopping area is much more appealing -
Wide variety Clean
Wonderful shops
yes
Yes
Yes more than i could even express. My favorite place in the United States.
<a href="#">Yes the visitor website does a great job</a>
Yes we have always liked L. P. and its amenities.
yes we shopped from gap outlet and critters store. it was lovely walk around the lake..the mirror lake reflection is soo beautiful..we stayed at crown plaza beautiful view and hotel and ate at one of chinese restaurants..the coffee shops are too cute to miss with great views. a great experience so far..plan to visit again
Yes, but I wish there were better restaurants with healthier food choices
Yes, great variety of retail shops in Lake Placid.
Yes, very good set up
Yes, we always go to lake placid for dinner and shopping.

What were you impressed that you could find while shopping in Lake Placid?
1980 Olympic stuff
A bit of everything.
A great bookstore
a great variety of things.
A lot of sugar things ! Cupcakes, cakes, popcorn, etc. and on a positive note : comfort wear
A mix of everything
a small screwdriver to repair my broken glasses around 7PM!
A wide variety of items.
Adirondack items
adirondack stuff
Adirondack style items.
Adk stuff
affordable clothing
Affordable quality clothes
After many years of visiting the area I just love to visit Lake Placid once or twice a year!
Alex and Ani Jewelry Bass Shoes Outlet clothing Vera Bradley Bags
Alex and Ani Jewelry and Saratoga Oils
All kinds of differant gifts
All of the local artistry and crafts.
all of the specialty carved wood, from bears to beautifully finished door stops.
All types of beef (or non-beef) jerky
Always new items to choose from everytime I go
Amazing, AMAZING food
Antique
antique lacrosse sticks
antiques
Antiques
Antiques
anything
Ari and anni
art.
Arts
Artwork
Athletic goods
Atmospher and friendilyness
Authentic and unique food. Very nice people and atmosphere.
Balsamic vinegar
Bass shoe outlet
Beautiful crafts
Beautiful Indian throws, unusual jewellery , costume and hand-made, fine greeting cards, anything in
Beautiful woolen sweaters
Ben and Jerry's Ice Cream!
Big town selection in a small town
Book Store Plus was great



Candy cigarettes & wine cork table
Celtic music cd
chocolate and fudge
Christmas items in August. Lots of variety.
Cigars, Tibetan goods
Clean Air
clocks, books
clothes that fit
clothing/books/jewelry and craft items. the glass shop was great.
Could use more modern tee shirt designs
Crafted items. Unique.
Crepes
custom made hand crafted jewelry.
decent household goods at reasonable prices
Designer clothes
Did not shop.
didn't find anything particular this outing
discount clothing
everything
Everything
everything
Everything
Everything
Everything
everything
Everything at EMS, unique olive oils, lake placid brewery
Everything I wanted
Everything is available for a town of that size
Everything was there I needed.
Everything!
Excellent quality one of a kind items
Excellent restaurants!
excellent selection of sporting goods
Farmers market, maple products
Fashionable clothes
Fashionable quality clothes at genuine bargain prices
Figured there would be a good variety since it is a tourist destination.
flavored olive oils
Friendly personnel
Full line retail stores
Funny tee shirts
gap outlet
Gap, would like an Eddie Bauer outlet
Glassblowing and ski shop
good apparel

Good auto service station
Good Bakery
Good beer
Good buy on shoes
Good buys
good buys
Good clothing pricws
Good coffee, good food/drinks. Lots of places to stop for lunch/dinner/snacks.
good deals on shoes
Good food!
Good sales.
good selection of clothes for children
gourmet cheese
Gourmet cupcakes
Gourmet foods and nice selection of wine
Gourmet oils & vinegars at the specialty shop.
Gourmet popcorn, Christmas ornaments in July
Great Adirondack products such as candles, etc.
Great beer! Random gifts and unique shopping items
Great breweries.
Great deals end of season shopping.
Great Food and Wine
great items....just that some seemed overpriced
Great Olympic stuff.
great restaurants
Great restaurants, activities and outlet pricing
Great selection for a small town, found everything we wanted.
great wine
Grocery store
Hand blown glass. Bought a few for gifts for family and friends back in Canada
Harley shop
Health food
Health food and vegetarian food.
Health food lunch shop
High quality jewelry and specialty items
High quality outdoor sporting accessories that I cannot find at home. For example, there are quality
Higher quality (i.e., better made with better visual appeal) souvenir apparel (ORDA store, hockey
Household goods
I can find outdoor sporting accessories that I cannot find at home. For example, there are quality
I did not realize there was a winery downtown.
I do not understand the questions.
I found everything I needed.
I just like the stores very much
I knew what was there
I love the maple soft serve, amazing food, and great outlet prices on clothes for my family.



I love the Olympic apparel
I newly released book
I really enjoyed and was impressed with the amount of handcrafted jewelry as well as an olive oil and
I thought the souvenirs were very modestly priced. I thought things would be much more money.
I was impressed to find some very unique confectionery goods as well as clothing and jewelry.
I was impressed with being able to find some great craft beer at Stouts an Stoggies directly across the
I was just impressed at all of the changes in the town, it had been 30+ years since I had visited and it
I would say I could find 85% of my needs in Lake Placid.
I'm always impressed by the selection The Fallen Arch has for such a little store in LP.
I'm always impressed by what I finf most of the time.
Identity, jewelry, toys
interesting Adirondack merchandise
Interesting art and jewelry
Interesting Lake Placid souvenirs and high-quality specialty food items
It was most impressive of the wide variety of items you could purchase there and a wide range for all
IT was pretty typical for a tourist town, but impressed with food variety
Items by local artisans
Izod
Jerkey
Jerky
JEWELS
Just about everything
Kids toy store, the Gap, Great restaurants.
Lake Placid ornaments, hand painted from the inside. Trolls, specialty popcorn, graham cracker
Large variety in such a small area.
Lined winter hats, scented pillows specialty olive oil and balsamic vinegar. We also found the best
Lingerie
Little bit of everything
Little bit of everything, good variety of products
Local artists goods!
local beer / spirits
Local beer/wine
Local crafts are always great!
Local food products
Local food products
Local products
Local products, gifts
Local wines
Locally made soaps and lotions
Locally owned businesses with unique Adirondack merchandise, high quality antiques, and gourmet/
Lodge/"woodsy" home decorations. Oh yeah, fudge :)
Loka - find your balance bracelet
Lots of choices!
Lots of decorative furniture!
Lots of great gift ideas and purchases. Things you can't find by going to a chain retailer

Lots of interesting and different kinds of stores.
Lots of variety and good price ranges/quality.
Love the Adirondack merchandise
Love the book store and the yarn shop
Love the creperie!
Love the Imagination products...the puzzles etc. to bring home to the grandkids
Love the local craftsman pieces and Saratoga oils
Love the vegetarian food options available
Loved the book stores and restaurants.
Made in the USA products.
maple syrup
Maple syrup
Maple Syrup
merchandise/items at Lake Placid Brewery
Na
neutral
Nice home furnishings, Adirondacks-inspired furniture
No
Not a bra, but a variety of stores.
Not applicable - I was here for a conference - would like to return with spend happy wife and children
Not bad
Nothing
Nothing
Nothing
Nothing about Lake Placid impresses me. I go there to grocery shop because its closer than other
Nothing in particular.
Nothing out of the ordinary
Nothing Out Of The Ordinary
Nothing special
Nothing stands out.
Nothing surprised me since we have been many times.
Nothing, that I can think of right now.
Nothing. Wish there was more authentic adk merchandise
Number of stores
Olive oil
Olive oil
olive oil products
Olympic apparel
Olympic venues and scenery.
Olympics clothing & gifts.
ONLY THE LOCAL ADK GOODS
Organic products, farmers market
Outlet bass store, specialty shop olive oil
Outlet clothing stores
outlet goods and prices



Outlet mall
Outlet shops; great bookstore
Outlet special deals of Buy 1, get 2 free!
Outlet stores
Outlet stores
Outlet stores
outlets
Outlets
Outlets
Outlets
Outlets
Outlets like the Gap, and the Saratoga Olive Oil store
Paddle boarding goods. Unique gifts
Patches for each of the high peaks
Pirates Booty (The snack)
Popcorn
Quality Lake Placid apparel.
Really impressed
reasonably impressed, for small town
Regular pharmacies
Rubberband Gun with a small shooting range.
Rustic decor and CHRISTMAS stuff was great. Loved imagination station too.
Rustic knick Mack's for the house, Christmas souvenirs, paddleboard sat high peak cyclery ( just
Sale prices
Sales on outdoor activities
Saratoga oil and balsamic vinegar
Saratoga Olive Oil Company
Saratoga Olive Oil Store
Saratoga olive oil. Love that store
school related books
Selections, quality,
Shoes and shoe accessories
shopping in outlets next to a beautiful lake
shops were open late
Size 14 shoes
Snow in July!
So many great restaurants
So many unique Christmas ornaments
Some eateries such as the Crepe place
Some of my hometown area wines-Fingerlakes Wines & the souviner items!
souvenirs
Souvenirs
Specially items. Olive oil, wine
Specialty charms @ Farrah Cooper Different beef jerkies
Specialty food items

specialty olive oil and vinegar
Specialty olive oils and balsamic vinegarette Olympic memorabilia and pins
Specialty stores like the Adirondack yarn store where I found some local products and services
Sporting goods
stockings and contact lens cases
stores
T-shirts at 3 for \$20.00
That specialty oil & vinegar shop...yummy!
The Adirondack popcorn co.
The antique furniture.
the best beer
The children's clothing/toy store was very impressive.
The gourmet oil and vinegars from Saratoga and gifts from around the world at other shops
The great variety of name brand shops as well as the small, independent store owners.
The kids always enjoy shopping at the Candy Man. One of the boys is allergic to nuts and is always
the lake placid beautiful tees and the outlet store collection
the Nautica Outlet
The Olive Oil at the Saratoga Oil company
The Olympic hockey arena
The quality and quantity of the selection of the books
the staff was vey nice and cooperative
The stores were amazing. Everything could a person could want.
The variety
The variety of shops, I could spend a whole day and still not see all of them. My favorite is the
The variety of souvenirs provided was quite impressive. I was impressed with the variety as well as
The variety of unique items is impressive. Just in the surprises you will find in each store. Things you
The variety so conveniently located
The variety top to bottom.
The whole overall experience..Mountains and friendly people!
The wide variety of goods that appeal to all tastes & budgets
There is little that you can't find.
There was a little bit of everything. We were not expecting to find wine tasting on Main St (but it was a
They had everything even yummy maple products
This question doesn't make sense. I know Lake Placid so I know what to expect.
this trip was short so its hard to answer 9 - we shopped more in August than in July or September
Under Armour Clothing
Underwear.
Unique cloth items
unique housewares
unique items and gifts
Unique items such as handcrafted items, rustic, not just typical touristy fare. Christmas store!
unique kids gifts
Unique wine
Unsure
Unusual/unique gift items

US Olympic Team apparel
USA hockey gear, Olympic souvenirs
Variety
variety
Variety
variety - gifts plus everyday items
Variety and great pricing. I always cleanup at the Gap!!
Variety of clothing, shoes, and food choices available.
Variety of goods.
Verity
very good restaurant food
Very nice wine, cheeses and oils for entertaining that night.
Vies
Wacoal underwear!
walkability
was not shopping for anything in particular
Was tough to find basics. I had sunburn and nobody carried aloe other than small convenience store
We are impressed with the customer service at the stores and restaurants.
We could obtain pretty much everything we could have needed.
We love our Olympic cow bell:)
whatever we wanted
Whiteface merchandise
Wine
Yea
yes
Yes
Yes
Yes
yes!!!



Visitor Question 14 - What other activities did you do while in Lake Placid?
Alumni event at Northwoods School
Attended wedding
Ausable Chasm
Ausable river
Basically shopping and dining
Beach, both hotel and public; paddle boarding, peddle boats, eating
Bike
Bike ride
Biking road and mountain
boat cruise
Boat ride on Lake Placid
Boat ride on Lake Placid, Minature golf.visit St. Agnes cemetary to pay or respects to Kate Smith
Boat tour
Boat Tour
Boating
Boating, hiking
boating, swimming
boating, swimming, hiking, visiting other lakes
Boating, walking, eating vegan
Boatride around Lake Placid
Bobsled and gondola ride
Bobsled riding
Bobsledding, Paddle boards, swimming in mirror lake. Siteseeing
Bought an Olympic Passport and did bobsled, luge, biathlete activities, ski jump tour, Whiteface tour, Veterans memorial Hwy drive. US Masters Swimming Nat'l Championship 2-mile swim in Mirror Lake on 8/16/14.
brewfest, gondola ride on whiteface
camped out..hiked
Camping
Camping just outside of town. I always go to the Olympic sites. I bring my daughter to see the things I grew up seeing so she can continue visiting the area when I am gone.
Camping, hiking
camping, hiking, shopping
camping, kayaking, hiking
canoe hike
Canoe, kayak, visit family & friends
Canoeing
Canoeing fishing hiking sight seeing walking and just everything the beautiful place offers.
canoeing, restaurants
canoeing, walking, swimming
Chairlift at whiteface
Checked out all the surrounding towns and since it's the fall leaf peeped.
Climb
climbed Whiteface, High Falls Gorge, Olympic Museum, Pirate Cove Golf

Coffee, relax. Spend time with family. Take pictures.
Cruise around Lake Placid.
Cycling, hiking, running
Day trips, beer tasting
dined out
Dining at the Lake Placid Lodge
Dining, hiking, visiting friends, and always a stop at the cemetery to pay respect to gone, but never forgotten relatives.
Dinner at Golf Course and Great American Steak and Seafood. Time was limited due to conference.
Dog sled ride, toboggan chute, kayaking, hiking, live music, sight seeing, the Olympic Center
Dog sledding , looked for sleigh rides , horse show, skiing competitions
downhill bike at Whiteface
drive to the top of White Face mountain, High Falls Gorge, Alisable Chasm, kayaking, mountain bike, hiking
drive up whiteface mt
Drove whiteface
Eat sometimes.
eat, eat, eat!! We also spent a few hours in Saranac. We enjoyed the hot tub at our hotel after our strolls in the village.
Enjoyed hotel
Farmers markets are excellent
Fine dining visit friends
Fished and toured Olympic facilities
fishing tour boat
Fishing, shopping, hiking, sightseeing
Fly Fished, Hiked, swam in the lake, kayaked
Food tastings for wedding.
General sightseeing
General sightseeing, hiking and photography
Golf
Golf
GOLF
Gondala ride
Gondala Ride to Little Whiteface
grocery shopping
Had dinner with peg blazer
Had lunch and shopped
have broken hand so was just able to putt on golf course
Have lunch in the park
high falls gorge
High Gorge Falls, North Pole, White face Mtn
hike
Hike & Mountain climbing (2 High Peaks)
Hike trails/visit friends and relatives
Hike, kayak, shop, eat, Olympic venues
Hike, walk, relax

Hike, walk, shop, took grandkids to playground at Mirror Lake, gondola ride, ate all meals out, sightsee, meet new friends.
Hiked
Hiked mt. jo
Hiked a trail from the end of River Rd to the top of Whiteface. Drank at the Pub and Wiseguys!
Hiked Cobble Hill, went to the movies, walked around the lake, used the gym at the hotel
Hiked shopped relaxed and enjoyed the atmosphere
Hiked the high peaks
Hiked, boated, dined
Hiked, swam,
hiked, walked around the lake and shopped , sat breakfast at coffee shop and ate dinner
Hiked, went to Blues show, John BrownsFarm, whiteface, grand Fall Gorge
Hiked!
Hiking
hiking
Hiking
Hiking
hiking
Hiking
Hiking
Hiking
hiking
hiking
Hiking
Hiking , boating
Hiking and boating
Hiking in a usable chasm
Hiking in the High Peaks
Hiking mainly, went to the Dancing Bears with our group, and shopped around town
Hiking Mt. Jo, Whiteface, Lake trail
Hiking the High Peaks, starting in Keene Valley.
Hiking with the dog in Henry's Woods
Hiking, boat ride
hiking, camping
Hiking, driving the area
hiking, ice skating show, tubing
Hiking, kayaking
Hiking, kayaking
Hiking, kayaking on Lake Placid, bike riding, shopping, camping and eating
Hiking, Kayaking, Swimming, Biking
Hiking, rock climbing, canoeing.
Hiking, shopping, dinner with the hiking group
Hiking, shopping, sightseeing
Hiking, swimming, kayaking



Hiking, swimming, skiing, figure skating shows
hiking, whiteface gondola
Hiking!!!!
Hiking.
Historical places
hockey
Horseback riding
Hung with friends & relaxed
I came up for work but fit in fun too
I fish, cross country ski, jog, shop, and just rest!
I hike most of the local DEC hikes; Marcy Dam, Whiteface Landing, Brewster Penn., around Heart Lake, Owens Pond, etc. My husband fly fishes the Ausable River.
I spent most of my time shopping, dining, enjoying the lake view and relaxing at our hotel room.
I walk around and window shop, and just relax by Mirror Lake and take everything in.
Ice rink
Ironman
Jazz concerts ! Dancing !
JOHN BROWN'S HOME, WHITEFACE MOUNTAIN
just hiking
just the skating ice dance competition, shopping, eating and sightseeing
Just walked around, sightseeing.
kayack, tennis, hiking
Kayak
Kayak Mirror Lake. Hike.
kayak, canoe, hiking, SUP, swimming
Kayaked Went to the movies
Kayaking
Kayaking and beach time.
Lacrosse Event and Hockey invitational.
Lacrosse tournament
Lacrosse tournament, saw olympic venues, walked the town
Lake, Whiteface, Ski Jumps
Lounging and drinking at the Lake Placid Lodge, and attended a wedding.
Love the whole town of No. Elba
LP marathon
Mainly toured by vehicle and on foot. Took in the scenery and relaxed. My husband and I have been to Lake Placid three times now. We go every year on our wedding anniversary weekend. We honeymooned in Lake Placid and it was such a wonderful experience, we keep the tradition up each year.
Memorial Highway Gorge
Met friends, spa services
Minigolf with kids is a big deal for us! We have driven up Whiteface and hiked owls head
Mirror LAke water activites, bobsled run
Mostly figure skated.
Motorcycle Riding

Movies, boating and skating shows
Mt Van Hoevenberg attractions (bobsled ride & track tour, "Be a Biathlete"), wheeled luge, ski jump complex tour, gondola ride up Whiteface, Veterans Memorial Hwy drive. Participated in 2-mile cable swim in Mirror Lake on 8/16/14.
Museums
N/A
N/A
N/A Shortened visit by two days.
none
none
nothing
NYCOM Conference activities
Oktoberfest
Olympic Center and museum
Olympic Museum, Toboggan Ride(2 adults,2 children)
Olympic park
Olympic sites and general enjoyment of the ADK
Olympic sites, dining
Paddle board, visit fire department
paddle boarding, kayaking, movie, eating out, swimming, shopping
Paddle boating, hiking
Paddle trip
participate in the half marathon
Photo shoot, hiked, golfed
Picture taking
Plan for hiking, biking in future.
Played lotto, swim hotel
Played tennis
Race
RELAX
Relaxed
Relaxed at the house, went out to bars and restaurants, shopped
Relaxed for a change.
relaxing
rental hunting
rented an electric car kayaked
rented boat on mirror lake
Rest and relaxation. Birthday get away! Love Chair 6 for breakfast!!!
Run
Running
Running, old car show, blues concert
Scenic
scenic boat tour, scenic Saranac train ride, white face gondola ride. gorge hiking
Scenic train tour. Lake placid boat cruise.
Shopping, walking, visiting Olympic sites

Shopped, dined, relaxed.
Shopped, visited the Olympic Hockey Arena, food
Shopping
shopping dining
shopping for antiques
Shopping,
shopping, golfing
sight seeing...mountians
sightseeing at Whiteface
Skated
Ski jump and tubing down the slope...it was awesome... Walked around mirror lake ... Participated in lacrosse tournament.. Dinner.. Listened to blues band two thumbs up.. Crepes.. Yum!!!
ski jumping
Ski-jumping event, trip up Whiteface, camping in the region.
Sleep
Snowshoeing, hiking, running
Spa
Swam, hiked, relaxed
Swim bike run
Swimming
Swimming and boating
Swimming, eating in fine restaurants, walking
swimming, sightseeing, LP boat tour
Swimming.
Swimming/kayaking on Mirror Lake. Visited the Olympic Village.
the boat ride was great
the boat tour and the Olympic site
the most, sitting near mirror lake
The passport.
The sightseeing is amazing. Lake Placid has amazing views
Toboggan Ride out on The lake
Took a tour of the Olympic Arena
took a train ride ADK Railroad
Took the LP Boat Tour Gondola ride Hiked
Tour the Olympic Center.
Toured Olympic sites, drove up Whiteface Mountain, attended hockey games
Toured the Adirondacks
Unfortunately my length of time this visit was too short and therefore limited my activities. I plan to return for the fall foliage to do other activities.
Visit family and surrounding areas
Visit friends.
Visit friends/family
Visit my son. Last time we went hiking and swam in one of the streams. My son is Andrew Lavin,he came in 2nd and 3rd in the recent half marathon and First place in that Pub race last week, Spend the days shopping when he works and hiking when he doesn't. So I visit when I can.



Visit Olympic Center museum and ice rink show and RR museum
Visit White Faced Mountain
Visit whiteface
Visited a beautiful church on the hill. We were allowed to enter freely and pray and enjoy the stained glass art. It was a Saturday and nice to see inside a local ( episcopal) church. Lovely :-)
Visited friends and family
Visited John Brown farm.
Visited keen valley
Visited Lake George area
Visited Lake Placid Lodge
Visited Olympic Training Center, rode Gondola at Whiteface, saw the luge track
Visited Santa's Workshop with younger child.
Visited the Adirondack Museum, the Wild Center, and John Brown Farm.
Visited the Olympic Center
Visited the Olympic venues and short trip to Keene
Visited the wildlife refuge in Wilmington.
Visiting family.
Visiting olympic sites, sightseeing, skiing in winter...
Walk around Mirror Lake; using pool & hot tubs at hotel. Drive around the area to see all different sites.
Walk around Mirror Lake. We generally avoid too much of the tourist activities. We would like to go up to Whiteface when we are there, but we usually don't get there until a week after it closes.
Walk on main street
Walk, shop, visit the Olympic sites, top of White Face, Boat ride on Lake Placid.
Walked around lake, geocaching, swimming
Walked around Mirror Lake, window shopped, and ate at restuarants
walked paths
walked up Cobble Hill
Walked, and fully admired the scenery!
Walked, swam
walking
Walking and driving around seeing sights. Saw ski jumps John Brown memirial
Walking boating and relaxing
Walking the town
Walking, dining and shopping
Walking, hiking in both the Lake Placid and Willmington areas. Relaxing, reading, mountain viewing.
Walking, Hiking, Site Seeing, Picnicking, Lounging, Relaxing in The Whiteface Lodge, enjoying the fresh air, de-stressing.
walking, shopping, dining
Watched a movie, ate out, had drinks, played mini golf, hiked, walked
Watched iron man
Watched racing on the lake
watched rugby, went to Tail 'o the Pup
Watched sunrise.
watched the hockey game between the americans and czeck republic
watched USA women's hockey festival

Water ski championship
Water Skiing
Water sports, boating, etc..
We actually were passing through after taking a family trip to Floodwood for a boyscout camp reunion.
We ate very well!! :)
we bought passport and enjoy lots of thing
We go for drives and visit with family
We have done the flaming leaves, Holiday stroll, Octoberfest ect.
We walked around mirror lake twice a day. In the winter we like to snowshoe on the trails.
We went to the Whiteface Memorial Highway, hiked the Peninsula Trails, hiked Ampersand Mountain, hiked Cobble Hill trail, took a walking tour at the Olympic Training Center, watched ice skaters practice in the 1932 rink, and watched a concert in the park.
Wedding event
went hiking in keene valley, ate at restaurants
Went out to the bars
Went to a bar, for a walk, stayed in a hotel
Went to John Browns farm
went to spa at Mirror Lake Inn
Went to White Face
White face.
Whiteface
Whiteface hikes, high falls gorge, driving & sightseeing.
Whiteface Memorial Highway
Whiteface Mountain (road to the summit) and High Falls Gorge
Whiteface Mt
Whiteface Mtn.
Whiteface summit Multiple hikes Water sports (swim, sail, kayak)
Whiteface, boat tour, lax games
Work
work on Saranac 6er mountain climbing
Worked
worked during the day and relaxed at night - no better place in NYS

## Regional Question 13

What would entice you shop in Lake Placid more frequently?
1. lower prices 2. more free concerts; late afternoon to early evening 3. stop charging for "events" like the BBQ and make up for it by letting the commercial vendors participants pay more.
a bakery
A better selection of household goods
A better variety of quality stores. Most shops have turned into t-shirt shops with the same cheap knick knacks; Main Street doesn't have the "boutique" quality that it used to.
A better variety of shops, not just gift shops. The outlets are great but it would be nice to have some better quality clothing stores.
A better variety of stores with clean store fronts, not filled with junk. And, parking meters that can be read when the sun is out.
A box store
a chain store-target,etc.
A friendlier atmosphere. As a local, it seems that people are unfriendly.
a good bed and bath store
A greater variety between the merchandise at the many similar gift shops
A more welcoming/friendly atmosphere and more reasonable pricing.
A parking garage with first two hours for free and then 1.00 /hr after that. Reasonable size as to not take away from the scenery and quaintness of town.
a place to park!!
A Target Express, outlets like those found in Glens Falls, more parking, a little less traffic congestion (but now that I know the roads better I avoid downtown if I'm not shopping!). Are any stores interested in going into the Hannaford shopping mall? It seems like wasted space there and maybe some great stores could pull more people into that spot.
Access to swimming in Lake Placid off a dock to a swim deck
Additional art galleries and design-oriented businesses with higher-end goods (picture Hudson or Beacon). A more adult-oriented atmosphere would be more pleasant as well (this does not necessarily mean more bars, but higher quality retail). The street appears to be packed with roving gangs of teenagers in both summer and winter. Some stores appear tacky and gimmicky, specifically custom T-shirt shops, national outlets, and low-quality "Adirondack" knick-knack stores. These could be replaced with better retailers.
All ready happy with the LP shopping.
Already shop frequently
Art store with more variety & better pricing than Bookstore Plus, Just Bead it, & Adk Yarns. Those are all great shops, though. Cornerstone Art store is wonderful, but rarely open. I love The Community Store in SL, but it's too far to travel to regularly as I live in Wilmington.
As a live long resident of this town who has lived on main street for the past 5 years and worked on Main street for the past 3 years, something NEEDS to be about the lack of parking esp in the summer! People without permits constantly park in the permit only area. Its not fair to us who pay for a permit to have to not get a spot!
As a local many of the stores are tourist based and over priced. When we don't shop online we head up to Plattsburgh.
As noted - not much of a shopper. Lake Placid is an outdoor paradise and that is why I love it
As one who does not like to shop, nothing; I go when I need to and usually find what I need
availability of certain items we have to travel further for at affordable prices
Baseball cards.
Being a bit closer.
Better access ( parking) during peak periods.
Better advertised sales
Better and free parking.
Better clothing options (boutiques, J.Crew, Banana Republic), vegetarian cuisine (not pasta or something equally easy to prepare at home for less money), and home goods not geared toward owners of great camps. As a year-round resident, it is frustrating that there are basically three businesses in downtown Lake Placid that I actually visit. I would also shop in Lake Placid FAR more frequently if there was still a pet food store with quality pet food and pet products.
better clothing stores and better prices



What would entice you shop in Lake Placid more frequently?
Better clothing stores for plus size and more childrens clothing other they the gap at average prices
better gas prices in NY so we can travel more
Better parking
Better parking
better parking
Better PARKING
Better parking
Better parking
better parking
better parking
Better parking
better parking
Better parking
Better parking
better parking
Better parking
Better Parking
Better parking
better parking
better parking less traffic
better parking - and please do not add more meters to places they are not now - I do volunteer work and cannot be running out to a meter every two hours - have to park far enough away as it is. Hate the current meters - inefficient - hard to read - inconvenient
Better parking and easy flow of traffic.
better parking and free parking for year round locals
better parking and less expensive restaurants
better parking and less traffic
Better parking and more mid-range clothing stores.
Better parking and more variety in stores.
Better Parking For Handicap people
Better parking in summer. More unique shopping. Too be fair, we are generally not big shoppers. We don't go to Plattsburgh so we buy at home or online. For "necessary" items it mostly comes down to price.
Better Parking less through traffic
Better parking situation
Better parking situation, better prices, stores open later
better parking---parking meters you can read
Better parking, during busy weeks.
Better parking, especially for locals.
Better parking, friendlier staff at stores and restaurants, and better food for God's sake. There should be more bilingual (French) signs and individuals at stores and restaurants who are bilingual as well as French menus available to people from Quebec.
BETTER PARKING, LESS CONGESTION
better parking, less congestion
Better parking, less congestion with delivery trucks, more places for people to mingle.
Better parking, main street closed off and turned into an open air market a la Church street in Burlington.
Better parking, more curteous to locals
Better parking, more variety

What would entice you shop in Lake Placid more frequently?
Better parking, quality product at a reasonable price
Better parking; less congestion on Main St
Better parking. Delivery trucks block the Main St. and clog traffic. Enforcable short-term parking to do quick errands, especially during summertime.
Better parking. Lower prices
Better parking. What's the rule for stores using the sidewalk for a sale or dining? Crowds the sidewalk. Better trolley info. Coverage at the stops.
Better prices
better prices
better prices
Better prices
Better prices
Better prices, more variety, dept store items like hair products, underwear, etc.
better pricing
Better pricing
better range of prices and items
Better selection of items in the stores. More regular clothing, underwear, shoes.
Better selection of merchandise but most importantly more competitive prices, stores like Ruthie Run. JinJin, New Vision Lingerie and Cinderella Shops are not for the average local people. The perception for many of us locals has been high prices and poor parking makes Lake Placid a NO for shopping
better selection of stores offering more diversity of products
Better selection/prices
better sidewalks around the Lake
Better traffic flow and parking
Better traffic options, no parking meters, more evening hours & promotions, more variety of items/stores (currently outlet clothing or high end expensive - nothing in between for average folk)
better utilization of shopping space outside the village; areas that now are empty, i.e. Hannaford Plaza
Better variety of local needs- basic items everyday needs. Lake Placid Main street stores are designed for tourists and too many restaurants with way over priced items. Do you really think the local merchants can compete with Target/ walmart/ best Buy/ Bed Bath and Beyond? You can't do that and remain a resort town so don't try to be two things at once.
Better variety of products.
Better variety of stores and better parking
Better variety of stores with fewer tacky gift shops. Better bars and restaurants that aren't "tourist traps". Enhanced feeling of community from more apartments above street-level retail businesses; this would make it feel less like a tourist strip and more like a lively local scene. A good independent coffee shop (i.e. not Starbucks).
better, more frequent public transportation
Bigger Social Security check! (^_^)
Bigger variety
can't think of anything Lake Placid has it all
Cheaper prices
Cheaper prices
cheaper prices, we have a great variety of restaurants, although lack in the variety of shops. We have a mix of fun stores to explore and stores that are very specific to the item you are looking for. I feel as if there's not enough variety and even if there was their prices keep me away. Paying higher for a local good is different than paying higher for a good you can have shipped to your door.
Close down traffic and make the whole street a casual walkway with food vendors
Clothing
Competitive prices
competitive to online pricing

What would entice you shop in Lake Placid more frequently?
consistent quantity of apparel and lower prices
Convenient, free parking.
Coupons
department store
Different parking meters, these are hard to see in different light situation you have to run back and forth , it seems to cut out spontaneous shopping,as I don't want to deal with them, I f I don't have reading glasses it's a no.
Different type of stores
Difficult to answer... again, as a local, I don't wish to compete for parking, etc., with out-of-towners.
Discount retailer
discount store
Discounts and lower prices
Discounts for local residents
diversity, more innovative shopping, unique items
Don't know. I'm not a big shopper.
During the summer months parking can be chalkenging but not impossible.
ease and convience
Ease of parking.
Easier access
Easier access to stores - parking.
Easier ebb and flow with sidewalk, crosswalk and parking.
easier parking
Easier parking
Easier Parking
Easier parking
Easier parking
Easier parking
easier parking
Easier parking
Easier parking and different meters would entice me to spend time in Lake Placid. The current meters are awful. Free parking is almost unheard of. This past year I spent a lot less money in Lake Placid due to meters and lack of parking. Previous years I spent a lot more.
Easier parking and larger variety of stores based on a local salaries.
Easier parking and less crowded sidewalks and stores.
easier parking; but don't make it too easy because the natural restraints of the village will not handle much more volume on a busy day
Easier parking.
easier to find parking spaces. Parking garage. fewer monthly parkers taking up spaces for paying visitors
Easier to park and use meter machines. If the sun is out you can't see what buttons to press or what else to do. I have lost money this way.
Easy parking, sidewalk on Wes Valley Rd
Entrainment during summer and more events at the olympic center, like in Burlington
Even more local food!
Even more store choices
evening hours
evening hours, after ski shopping,
Evening hours, more variety (more clothes, card store).
Events that combine local food and other shopping

What would entice you shop in Lake Placid more frequently?
Fewer options in Saranac Lake
Fine the way it is
Free & better parking.
Free and available parking. Greater variety of products sold (i.e. not all tourist directed). Better advertising of what is being offered downtown.
Free and plentiful parking.
Free cocktails.
Free or simpler metered parking. The current meter system is very bad.
free parking
Free parking
free parking
free parking
free parking
Free parking
Free parking
Free parking
free parking
Free parking and events
Free parking for locals. A sticker that would give us free 20 minute parking at a time.
Free parking for the locals and not getting slapped with parking tickets when we live here!
FREE PARKING, CHEAPER PRICES QUALITYPRODUCTS
Free parking, less traffic congestion, better quality of stores
FREE parking!!!
Free parking. No need to charge us to park with all the tourism they have.
Free plane fair!
Friendlier Staff. Easier short term parking.
Friendly salespeople lower prices
Friendly customer service Better condition of Sidewalks Awareness of the great variety
Funky clothing stores with a variety of items at more reasonable prices.
get concerts at arena and ;more people will shop before the concert, plus dine at restaurants. It draws a lot of people.
get parking meters one could actually see and read and post signs that make it clear what the hours are for metered parking.; it is a nightmare parking anywhere near, much less on, Main street during daytime hours.
Get rid of parking meters!! I avoid shopping on Main St. because of them!!
go there
Going there again
Great sales and prices
Greater selection of women's clothing
greater variety of items, grocery and drug store, easier parking especially in bad weather, easier to use (and working) parking meters, longer hours
Greater variety of outdoor merchandise. Higher quality of clothing/shoes. More health and gourmet/international food stores.
Greater variety of women's clothing.
Having money to spend
high end stores and restaurants
I already shop frequently
I already shop in Lake Placid frequently but I would go more often if there were new stores opening up.
I always look for what I need in LP (or SL) before driving or ordering online - can't have everything, I spose!



What would entice you shop in Lake Placid more frequently?
I am not a big shopper
I don't buy much anywhere.
I don't think there is anything particular that would entice me to shop more frequently. I only live an hour away and like to get up there whenever I have the opportunity.
I hate the parking meters, make the road one-way to be safer
I have a disabled husband, so ease of parking is my main problem.
I know it is near impossible but if I had my ideal main street it would mimmick Church Street in Burlington/Pearl Street in Boulder. I do think that Lake Placid could build parking garages, eliminate parking on main street all together, and widen the side walks. Hence making making main street more walker friendly.
I loathe the parking meters. In the past few years, i find myself less and less willing to grapple with them, find one that works, etc. It's a big deterrent. Often I just go to Saranac Lake instead.
I love shopping locally
I pretty much do all my shopping in LP. Why spend time and driving which is \$ when most of what I need I can find in town.
I really do enjoy helping the tourists figure out how to use the parking fee machines. I get to know where they are from and why they like LP. I just hope that they are not driven away by the lack of user friendliness of the machines. P Bruce Berra, Keene
I shop when I get the time to go. No other enticements are needed. I prefer to shop there over going to Plattsburgh.
I try to avoid LP during peak season, when it is harder to park. More outlets would also be nice - we drive to Queensbury now for that.
I won't change my habits, I like Lake Placid and the atmosphere, and that's why I recently built a house in nearby Wilmington, because it's a happening region of the Adirondacks (especially along with all the outdoor activities and proximity to the High Peaks region. Your safety and sidewalks are fine, don't worry about those!
I'm not sure if it's realistically possible for me to shop MORE frequently. But I would say that I'm more likely to shop in independent stores versus chains (no Target, Walmart, Dollar General, etc.)
If businesses stayed open in the off-season, usually April-March.We stay away during summer tourist season.
If I had more money I would shop a lot more. I LOVE DOWNTOWN LAKE PLACID. I LOVE ALL THE SHOPS. I LOVE THE VARIETY OF SHOPS AND THE VARIETY OF BEAUTIFUL MERCHANDISE. MORE SHOPS SHOULD OFFER THE "L O C A L D I S C O U N T". i APPRECIATE ALL THE STORES THAT DO OFFER A DISCOUNT FOR LAKE PLACID RESIDENT SHOPPERS. THANK YOU VERY MUCH! I RESENT DOGS ON MAIN STREET. THEY POOP ON THE SIDEWALKS. THEY ARE NOT CURE AND ADORABLE. DOGS SHOULD BE LEFT AT HOME!!! DOGS DO NOT ENJOY SHOPPING IN DOWNTOWN LAKE PLACID. TAKE THEM HIKING IN THE WOODS!!!
If I lived closer
If it was less expensive
If it were easier to get to.
If prices where more reasonable in restaurants and in stores.
If the number of inconsiderate, intellectually challenged tourists decreased. If Lake Placid also cared about locals - especially during the non-tourist times of the year.
If the store clerks would be more polite. They are rarely polite, and almost never say "thank you" after a purchase, even with store owners within earshot. I have commented to clerks that they should be saying "thank you", and some have responded in a way that suggests that they can't possibly comprehend why they should do that. One clerk actually told me that I should be thanking him, after all, he provided the service. Needless to say, I don't shop there anymore.
Improved parking, easier to use parking meters. Lower price on the shuttle.
Info about salesordiscountsforlocalshoppers
It can be crowded at times. But overall it is good
It's fine just the way it is
It's fine the way it is. Some shops are geared for visitors and don't have much for us, but that's the way it is and should be.
Kid clothes, kid shoes. Discounts for locals
knowing specials in stores
larger selection at of merchandis at affordable cost
Larger selection of stores
Larger variety of regular items and less souvenirs.
later evening hours and more parking

What would entice you shop in Lake Placid more frequently?
Later evening hours, "local" parking pass so you don't have to pay the meter every time you need to run in quick to pick something up at your favorite store. This should include more than just LP people and consider the surrounding areas of locals.
Later store hours
Later store hours on weekdays and more consistent hours overall. It seems like a lot of small shops open and close whenever they feel like it. I remember trying to buy a few gifts one day locally, and the first store I went to had a sign on it that said "be back in 15 minutes," and the 2nd store I went to was closed. I want to put my money back toward the local economy but they make it difficult to do so sometimes.
Less bugs
Less chain stores
Less congested parking, discounts for tri-lakes locals or lower pricing
Less congestion
less congestion
Less congestion (traffic) and more parking
Less congestion on streets
Less congestion on the sidewalks - remove tables, chairs, easier parking less deliveries during the day- more variety of gifts at reasonable prices. More information about stores and what they offer.
Less congestion on the street, and significantly more parking (lots) near main street - "near" meaning both horizontal and vertical distance.
Less congestion, adequate parking, reasonable prices
Less congestion, free parking, and more competitive prices.
less congestion. affordable prices
Less crowded
Less crowded street and better parking,
less crowding, better traffic management, better parking
Less Crowds and better Stores
Less hassle when it comes to parking.
less high end stores. Art supplies
less junky stores
Less pedestrian and traffic congestion, more parking, and more affordable eating options.
less street congestion, not so high cost of things
Less tourists and greater catering to residents.
Less tourists but I know they make the economy but I tend to visit more off season
Less touristy atmosphere , easier parking
Less Traffic
Less traffic and congestion, Much fewer teenagers on street!
Less traffic congestion
Less traffic congestion and more parking. Less expensive prices
Less traffic congestion, less walking-tourists congestion, better customer service and prices in shops.
less traffic, easier parking, broader range of stores- seems to be either very expensive or cheap
Less traffic, free parking
less traffic, more affordable prices
Less traffic, more parking, longer business hours and clerks should have a little more courtesy towards customers. Especially towards our tourists.
Like it the way it is..
Living closer
living there full time
local discounts

What would entice you shop in Lake Placid more frequently?
Local parking pass
Local pricing
locals could park for free ( as in local people live in area like Keene Valley) or a parking thing you could buy .. MORE parking
Locals day
Locals discount / sales
Lots of sales
Low cost items
lower prices , better parking
Lower gas prices and better road conditions.
Lower pcices
Lower Prices
Lower prices
Lower prices
Lower prices
lower prices
Lower Prices - Easier Access - Friendly Parking
Lower prices, better parking with meters that actually work, evening hours
Lower prices, longer hours, better service
lower prices, more variety
Lower prices, variety,better parking
Lower prices.
Lower Prices. A gift certificate program based on community-wide shopping benefits, like certain % off based on \$\$ purchase total??
Make Main street like Church street in Burlington and have 2 hour free parking (again, like Burlington)
Make Main Street pedestrian only
Maybe a day with later hours for locals who work.
Moderate priced clothing stores!
More accessible and free parking; more competitive prices; discounts for local people; wider variety of goods
More advertisement and discounted prices.
More and convenient parking. Much lower prices. Less of a "tourist" atmosphere.
More authentic local products
More boutique stores and art galleries.
More boutique style shops
More boutiques with higher quality products
more businesses offering locals discount
More choice and nice customer service
More clothing stores that are affordable.
More competitive prices
More competitive prices.
More competitive pricing and more selection (i.e. less tee shirt shops)
More competitive pricing. I almost always can find a cheaper price somewhere else.
More concerts in the park and better parking.
More convenient parking
More convenient parking and reasonable parking meters or better yet lack of parking meters. People spend enough on hotels and shopping.
More convent parking

What would entice you shop in Lake Placid more frequently?
More cultural happenings, live music, more variety
more discounts
More distinct shops with things you can't find everywhere.
More diversity, not just tourist shops.
More everyday goods vs novelty or gift items. Competitive pricing.
more free parking
More free parking. Better traffic flow.
More general clothing. Not outlet and not ridiculously expensive. We need something in between.
More handicapped parking, and lower prices!
more high end stores
more housewares
More kids clothing and shoe stores! Plus later store hours on off peak seasons.
More local food stores
more local products
more locally geared merchandise to lessen the need to go to plattsburgh or shop online.
More modern day clothing outlets for teenagers
More money in my wallet.
More Options for Children's Clothing (Affordable / Quality)
More options for children's clothing and shoes.
More outdoor seating !
more outlets
More outlets
More outlets
More outlets! Especially clothing (American eagle, under armour, Nike,)
More parking
More parking
more parking
More parking
More parking
more parking
More parking
More parking & more products.
More parking areas
More parking in summer
more parking options
more parking- less congestion
More parking, better prices. At least one purchase was more than retail price.
More Parking, less parking meters. A free parking lot with meters only on Main Street
More parking! If you are going to bring all these people to the area you should make it more enjoyable for locals to go into town and enjoy it as well.
More parking.
More parking. Maybe a frequent shuttle service from village lot off Old Military. Have tried town bus, service is just too unreliable.
More parking. Restricted traffic flow during the summer months makes us avoid Main St at times.
More perks for locals, like local discounts in stores or to events. Also better advertising locally of events going on as I often hear of events after they happen and wish I could have attended.

What would entice you shop in Lake Placid more frequently?
More public parking lots
more qniue products that are really made here
More quality stores
More Sales
More selection for locals, something to entice locals to shop there, a little cheaper in price for decent clothes not just outlets
MORE SELECTION OF EVERY DAY USE PRODUCTS . IT'S MAINLY SPECIALTY ITEMS. GO TO PLATTSBURG & MALONE TO WALMART
More selection of items.
More selections. New businesses that do not just sell the same things as other businesses in the area. Parking during the summer is also pretty bad. If more parking was available I think a lot more people would support local businesses.
more shoes and clothing
more shops designed for locals rather than tourists.
More specialty shops and fewer tourism oriented shops.
More stores
More stores
More stores & restaurants. Concerts & events.
More stores in proportion to the eateries. Outlet stores a huge draw to shoppers. Everybody loves to save money. Also, there are lots of 'gifty' stores, but less in the way of fashion/function and the ones that are there tend to be pricey and less sales offered.
More things that I need, not just things that I want or touristy stuff.
more time off of work
More time to come to Lake Placid
More unique specialty shops. Better connection with surrounding towns - so many neighboring towns have so much to offer as well, it would be nice to see the towns working together to increase tourism.
more variety
More variety - esp in clothing choices that are NOT sports-oriented. An excellent bakery/cafe.
More variety at competitive prices
More variety at the same prices as what you can find in further places like Plattsburgh and Malone
More variety in the types of stores. There are a lot of antique and gift shop type stores. I would like to see a pet store, another clothing store that appeals to the 20-40 age range, and maybe another sporting goods store that could keep prices competitive with EMS. More parking would also be helpful and it would be nice if locals did not have to pay for meters. Decals could be used to denote a local's car.
More variety of clothing, a metaphysical bookstore
More variety of items and less cheap touristy stuff.
More variety of merchandise. Perhaps items that are necessary to get me there for another reason first then id buy more
more variety of shops
More variety of shops
More variety of shops and better parking.
more variety of stores with clothing, gifts
More variety of stores, better prices
more variety, stores selling what I am seeking, free parking
More variety, unique shops and better dining experiences
More variety.
More variety. Suggest that more activities for hockey visitors (CanAm) like a Dave & Busters type establishment.
More variety. Better pricing. Town events. Free parking.
More/better parking
multiplex movie theater on the periphery of town
N/A



What would entice you shop in Lake Placid more frequently?
NA
No problem always by t shirts at Bear Essentials and Jewelry
No Metered parking
No meters and good prices
No meters and more parking
no parking fees
No parking meters
no parking meters or days that are free for parking
No parking meters. I hate watching my watch as I'm shopping, trying clothes on, walking the length of Main St. I used to shop more when there were "no" parking meters, years ago.
Not having to pay for parking on the street...I frequently decide not to shop there because I find the meters aggravating, and it seems pretty expensive in such a rural place
not sure. I just don't go to LP for everyday needs.
Nothing
Nothing
nothing
Nothing
Nothing
Nothing
nothing
nothing
Nothing
Nothing
nothing
Nothing - pretty satisfied
nothing I do not come to LP for shopping
Nothing Just Love It There
Nothing really -
Nothing really. In the summer Main Street is very congested and there seems to be no place to park so I avoid it then. I do shop midweek, not weekends. Obviously we need the tourists to be here and trying to find a way to reduce traffic is counter productive.
Nothing, I find the experience fine as is
Nothing, I shop for groceries because Tops is ridiculous.
nothing, too pricey and tourist focused
nothing, we love it
Nothing, but the fact that I live East of Albany, NY, and I don't get up there enough!
Nothing.
Nothing.
Nothing.
Nothing.
Nothing. Tourist when here we travel up from Long Lake
Offer lower prices than that over Tupper Lake.
Old type coin deposit parking meters. More variety of better quality clothing, including children's clothing and shoes.
One more parking lot
Overall, I am satisfied with the charming little shops on Main Street. However, I may like to see a trendy furniture store.
PARKING
Parking and pricing

What would entice you shop in Lake Placid more frequently?
Parking and ethnic restaurants
Parking w/o cost for 1/2 hour. A lot of times I just need to run into Stor
Parking!!!!
Parking!!!! Getting through Main St. w/o sidewalk and street congestion. Free parking after high tourist season! When I have to drive into town, I use Mirror Lake Dr. and Hillcrest to avoid that congestion or shop outside the downtown area.
PARKING!.....A main parking garage for anyone planning to spend more than 15 minutes on main street, and then turn main street, or a good portion of it, into 15 minute parking, allowing locals to run errands and/or pick up things they know they want or need without meandering
Parking. Bike friendly shopping and riding. Increased accessibility .
Plus size women's active clothing
Price
Price
Price
Prices and more options
Prices are set for tourists and not local residents. Some stores are simply too expensive to shop in.
Prices, selection, better parking
Product
Public transportation
Reasonable prices, ease of parking
Right now, and especially since Borders in Plattsburgh closed, we do all of our shopping either in Placid, Saranac Lake, or online. I think a lot of new ideas need to be explored for the Rt.73 approach; it seems to be entirely divorced from the rest of town. The presence of the Oval seems to hinder rather than add to the definition of Lake Placid.
Sales
Sales and events on Main St.
Sales, discounts, lower prices
Selection & Fair price
shoes my size (woman's small); fun clothes for woman between 30 to 50 years old; Home goods such as art; home decor; bedding; furniture; lighting
Shop when we are hiking nearby or a few times of year make "a day" of it downtown. Rest of the time we rarely go beyond the outskirts of town (mall and hardware stores on the edge of the town). Do find the difficulty finding a free parking spot as well as the crowds on the sidewalks hard to deal with -- like things a little less busy, but realize that it is great for Lake Placid to have the streets and sidewalks jammed.
Sidewalk art fair that entices local artists to come to the area.
Sidewalks were so slippery in 2013, had to give-up X-mas shopping and go home :o(
Small department store, for certain items...but not on main street
Some lower prices would be nice and more money to shop with.
Special event like sidewalk sale. Any promotional or free gift incentive
Special sale weekend/sales for locals
Specials listed through e-mail notifications
Store wide seasonal sales
Stores open after 5PM
stores with more diverse merchandice
stronger communication in Schroon Lake
the continued offer of goods and services I cannot get in Saranac Lake
The sales are what would entice me.
They have a lot of nice stores!
Time in my schedule to travel to Lake Placid to shop.
TJ MAXX

What would entice you shop in Lake Placid more frequently?
TJMaax, better parking, more discount stores
to have a locals appreciation week or something of that nature - i understand that they have to appeal to the market that they have, but sometimes it feels like locals are shunned for shopping locally.
Tri-Lakes discount when driver's license zip code is within 30 miles +/-
Unique items, foods, experiences that could not be bought online or in regional shops. Lake Placid is a one-of-a-kind place. They would do well to sell only one-of-a-kind things. A partnership between Lake Placid shops and restaurants and Adirondack craftspeople, farmers, artists, clothing makers, and guides could be the centerpiece of Lake Placid products and shopping experience. Then it would be worth traveling to Lake Placid from just about anywhere (or shopping Lake Placid online if you can't). Lake Placid should develop a clearly defined and identifiable niche position.
variety
Variety of shops
Variety of stores
Variety of stores
Variety store
Walmart
Walmart
Walmart
We actually do most of our shopping in Lake Placid now.
We like Placid as it is
We live in NYC, and own a place in LP. If we could get up to LP more, we'd shop there more. We do save up our shopping for when we go to LP.
We shop there for all of our needs. It's just convenient!
We went over this already...
We were from out of town, will be back
We will STOP shopping in LP, and even stop coming to LP, if it turns towards more outlets, corporate stores/restaurants & franchises. It will lose its character and look more like every place else in the country. More parking would only make matters WORSE - become more crowded, bring in different influences... limited parking allows the town to keep its character. Otherwise it just becomes a mall.
Weekday evening hours. Fewer knick knock stores. REAL local stories.
When we come into town it is after 4pm. Not all the stores I like stay open late enough for us to eat and then shop. Later hours would be nice.
You are missing a verb in this sentence.
You mean downtown lp, right? More variety of practical stuff