



*Invites you to:*

## **“BECOMING AUSTRALIA READY”**

A workshop designed to help you capture a share of the  
1.2 million Australia outbound tourism market.

### **Albany**

**Thursday, May 14, 2015: 8:00 AM – 12:00 PM**

**Empire State Plaza, Meeting Rooms 5 and 6  
South Mall Arterial, Albany, NY 12242**

Registration link: [https://registration.sitesolutionsworldwide.com/synergy/v\\_1\\_/home/?id=958](https://registration.sitesolutionsworldwide.com/synergy/v_1_/home/?id=958)

### **Syracuse**

**Friday, May 15, 2015: 1:00 PM – 5:00 PM**

**Networking Reception 5:00 PM – 6:00 PM**

**TBD**

Registration link: [https://registration.sitesolutionsworldwide.com/synergy/v\\_1\\_/home/?id=958](https://registration.sitesolutionsworldwide.com/synergy/v_1_/home/?id=958)

### **Buffalo**

**Monday, May 18, 2015: 8:00 AM – 12:00 PM**

**Salvatore’s Italian Gardens**

**6461 Transit Road, Depew (Buffalo), NY 14043**

Registration link: [https://registration.sitesolutionsworldwide.com/synergy/v\\_1\\_/home/?id=958](https://registration.sitesolutionsworldwide.com/synergy/v_1_/home/?id=958)

#### **PRESENTATIONS:**

- ***A detailed overview of the Australia Outbound Market***
- ***How the Australia Travel Industry Works***

#### **FEATURING:**

- ***7 Australia travel professionals interested in adding NYS travel products***
- ***Staff from the I LOVE NY Australia office***
- ***B2B meetings between region representatives and each travel professional***

**REGISTER BY May 8, 2015**

**No cost to attend.**

For program questions, contact Jennifer Ackerson at [jackerson@alonmarketing.com](mailto:jackerson@alonmarketing.com)