

P.O. Box 1466 Lake Placid, NY 12946 lpbaofficers@gmail.com

The purpose of this organization shall be to promote and protect the commercial vitality of Lake Placid's business districts recognizing their significance to the quality of experience for our visitors in order to enhance the quality of life for our community.

## Get to Know Lake Placid Scavenger Hunt

## Dear Business Manager,

Thank you for participating in the "Get to Know Lake Placid" scavenger hunt which is designed to help front line staff know more about what Lake Placid businesses have to offer.

Anytime from December 1st thru the 11th, your staff can collect the names and observations on the listed businesses, then drop their results off at any one of the listed businesses to be entered into a raffle for more than \$500 worth of great prizes. Prizes will be drawn at the opening reception for the Holiday Stroll on Friday, December 12th, at the Lake Placid Conference Center at 7pm.

This hunt is a great way to help your front desk staff, concierges, sales force or any other staff in a customer service position answer your customer's questions; ultimately supporting the small businesses of our community. We encourage you to have them bring a note pad on their hunt to collect additional information that can be referred to later.

If this event is successful, our hope is to repeat this scavenger hunt twice a year, prior to the winter and summer seasons. Thank you for your participation. We look forward to your feedback on this idea.

Sincerely,

The Lake Placid Business Association





## Get to Know Lake Placid Scavenger Hunt

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Name	
Phone #	Employer
1. The Bookstore Plus: Person(s) met	
Favorite observation	
2. The Cottage: Person(s) met	
Favorite observation	
3. Ruthie's Run: Person(s) met	
Favorite observation	
4. ROOST: Person(s) met	
Favorite observation	
5. Darrah Coopers:Person(s) met	
Favorite Observation	
6. The Market: Person(s) met	
Favorite observation	
7. Wyatt's: Person(s) met	
Favorite observation	
Favorite observation	
9. Stouts and Stogies: Person(s) met	
Favorite observation	
Favorite Observation	

11. Bear Essentials: Person(s) met
Favorite observation
12. High Peaks Cyclery: Person(s) met
Favorite observation
13. Dancing Bear: Person(s) met
Favorite observation
14. Generations: Person(s) met
Favorite observation
15. Crowne Plaze Resort:Person(s) met
Favorite Observation
16. LP Club Boat House: Person(s) met
Favorite observation
17. Beglin Jewelers : Person(s) met
Favorite observation
18. The Fallen Arch : Person(s) met
Favorite observation
19. Eastern Mountain Sports :Person(s) met
Favorite Observation
20. Saratoga Olive Oil Co.: Person(s) met
Favorite Observation
21.LPCA :Person(s) met
Favorite Observation

When you have finished at least 20 of these, drop this sheet at any of the participating businesses. You are then eligible to win over \$500 in great prizes. Winners will be drawn at the opening reception for the Holiday Village Stroll on Friday, December 12th, at 7pm at the Lake Placid Conference Center.