

TOWN OF HARRIETSTOWN

FRANKLIN COUNTY, NEW YORK
39 MAIN STREET
SARANAC LAKE, NEW YORK 12983

(518) 891-1470
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TOWN CLERK AND RECEIVER OF TAXES
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EDWIN K. RANDIG

SOLE ASSESSOR
DOUG TICHENOR

AIRPORT MANAGER
COREY HURWITZ

March 15, 2013

Lake Placid Chamber of Commerce, Inc.
DBA ROOST
2608 Main St.
Lake Placid NY 12946

Mr. McKenna;

Enclosed you will find the Town of Harrietstown's signed agreement for services for publicity and marketing for our area.

I have not filled in the date on the Term of contract as it has not yet been signed by you.

Upon signing please return a fully executed copy to this office for our files.

Thank you for your attention to this.

Very truly yours,

Patricia A. Gillmett
Town Clerk, Town of Harrietstown
Enc:
PAG/s
Pc: Harrietstown Town Board

CONTRACT BETWEEN THE TOWN OF HARRIETSTOWN and THE LAKE PLACID
CHAMBER OF COMMERCE, INC., D/B/A REGIONAL OFFICE OF SUSTAINABLE
TOURISM - ROOST for PUBLICITY SERVICES, INCLUDING TOURISM DESTINATION
MARKETING SERVICES

THIS AGREEMENT, made the 14 day of March, 2013 by and between the
TOWN OF HARRIETSTOWN, a municipal corporation of the State of New York with
offices located at 39 Main Street, Saranac Lake, NY 12983 (hereinafter called the "Town"),
and

THE LAKE PLACID CHAMBER OF COMMERCE, INC., D/B/A REGIONAL
OFFICE OF SUSTAINABLE TOURISM - ROOST, a not-for-profit corporation organized
and existing under the laws of the State of New York, with offices located at 2608 Main
Street, Lake Placid, NY 12946 (hereinafter called "ROOST").

WITNESSETH:

WHEREAS, in its budget adopted for the 2013 fiscal year the Town Board of the
Town resolved therein that the publicity fund authorized by Town Law Section 64 (14)
include the sum of \$20,000.00 for the purposes authorized by that section (said purposes
being advertising the advantages of the Town as a summer and winter resort; commemoration
programs; the necessary and legitimate expenses of securing a designation of the Town as the
place of holding the convention of an organization or society; and such additional purposes as
may tend to promote the general commercial and industrial welfare of the Town), to include
publicity and promotional services, and tourism destination marketing services, all for the
economic benefit of the Town; and

WHEREAS, recognizing the skill, expertise, resources and ability of ROOST to
provide such services, the Town wishes to contract with it for their provision, and ROOST
agrees to provide the same.

NOW THEREFORE, it is agreed as follows:

I. SCOPE OF SERVICE

ROOST shall be responsible for providing publicity, promotional and tourism destination
marketing services for the Town. The attached form of a Memorandum of Understanding, which
is expected to be finalized within 60 days after the execution of this contract, shall guide the
manner in which ROOST provides those services. Such services shall include promotion of
tourism, including information about the Town-owned Adirondack Regional Airport when
pertinent through development and implementation of marketing strategies, advertising, web site
exposure and the specific purposes authorized by Town Law Section 64 (14).

II. TERM OF CONTRACT

The services of ROOST to be provided to the Town shall start on the _____ day of
_____, 2013 and end on the _____ day of _____, 2014.

III. PAYMENT

It is expressly agreed and understood that the total amount to be paid by the Town under this contract shall be \$20,000.00, payable within 30 days after receipt from ROOST of an invoice and proper municipal voucher therefore and approval of said invoice and voucher by the Town Board.

IV. COMMUNICATIONS

Communications and details concerning this contract shall be directed to the following contract representatives:

TOWN:

Town Supervisor or his designee
39 Main Street
Saranac Lake, NY 12983
Tel: (518) 891-1470
Fax: (518) 891-6265

ROOST:

Regional Office of Sustainable Tourism
James B. McKenna, CEO
2608 Main Street
Lake Placid, NY 12946
Tel: (518) 523-2445
Fax: (518) 523-????
Email: james@lakeplacid.com

V. SEVERABILITY

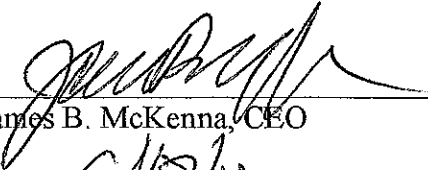
If any provision of this contract is held invalid, the remainder of the contract shall not be affected thereby and all other parts of this contract shall nevertheless remain in full force and effect.

VI. ENTIRE AGREEMENT

This contract constitutes the entire agreement between the Town and ROOST, the intent being that ROOST shall provide publicity, promotional and tourism destination marketing services to the Town for the term of this contract in exchange for the Town's payment to it of \$20,000.00.


IN WITNESS WHEREOF, the parties have executed this contract as of the date first written above.

THE LAKE PLACID CHAMBER OF
COMMERCE, INC., d/b/a Regional
Office of Sustainable Tourism – ROOST, by:



James B. McKenna, CEO
Dated: 6/13/13, 2013

TOWN OF HARRIETSTOWN, by:



Robert T. Bevilacqua, Town Supervisor
Dated: 3-14, 2013