



ROOST

Upper Hudson Recreation Hub

Long Lake, Indian Lake, Minerva, North Hudson, Newcomb

Regional Office of Sustainable Tourism

May 10, 2017

Upper Hudson Recreation Hub Survey Results

Respondent Source	Long Lake	ROOST	Indian Lake	Facebook	Newcomb	North Hudson	Total Respondents
Adirondacks' Residents - Have Visited	66	17	30	0	2	1	116
Travelers - Have Visited	155	261	175	2	1	0	594
Have Not Visited	8	21	6	3	0	0	38
Total	229	299	211	5	3	1	748

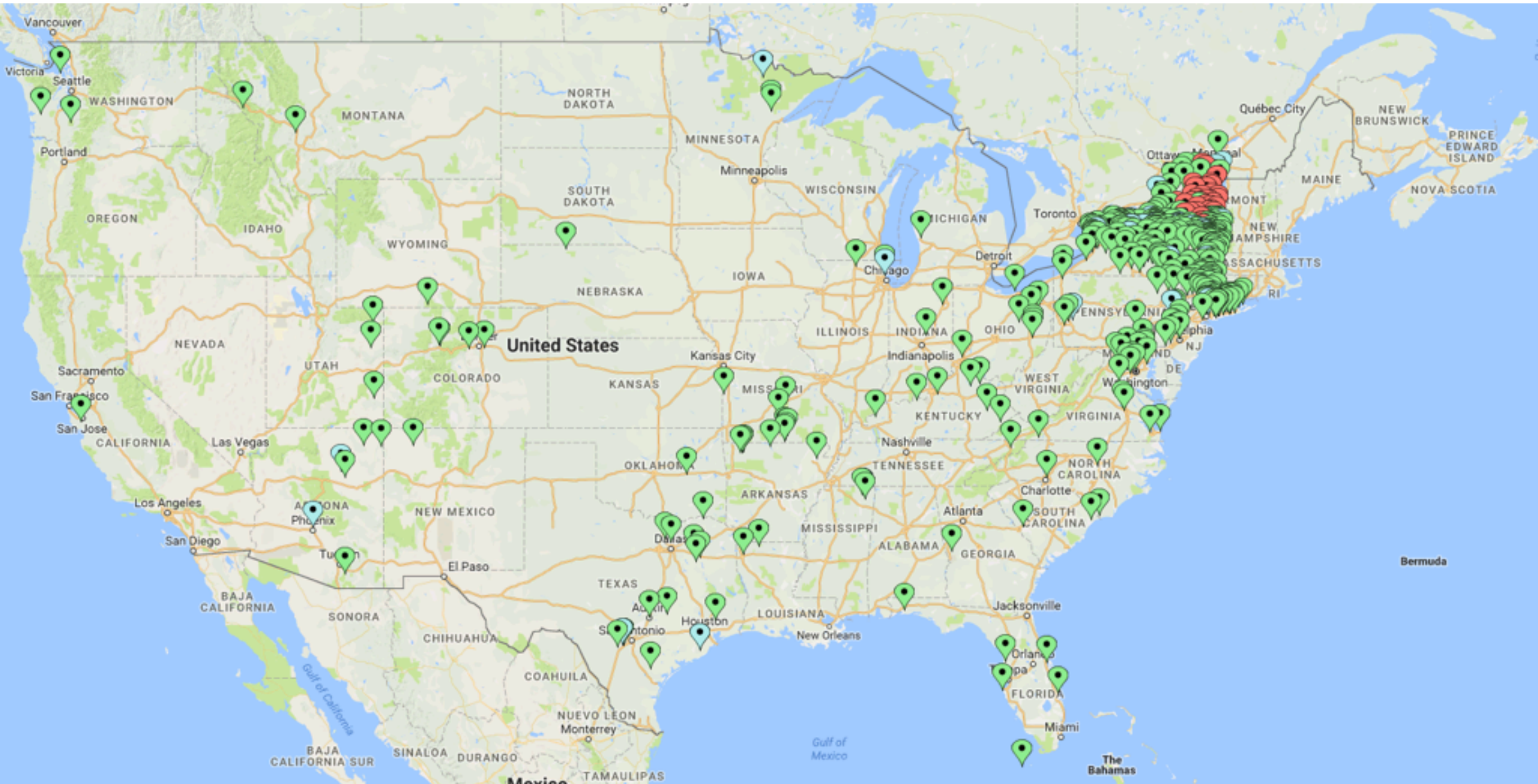
The 748 respondents across all collectors were split into three segments: People with a primary postal code within the Adirondacks that have visited one of the five towns; people with a primary postal code outside of the Adirondacks; and people that have not visited any of the five towns.

Survey Respondent Locations

 Adirondacks' Residents - Have Visited

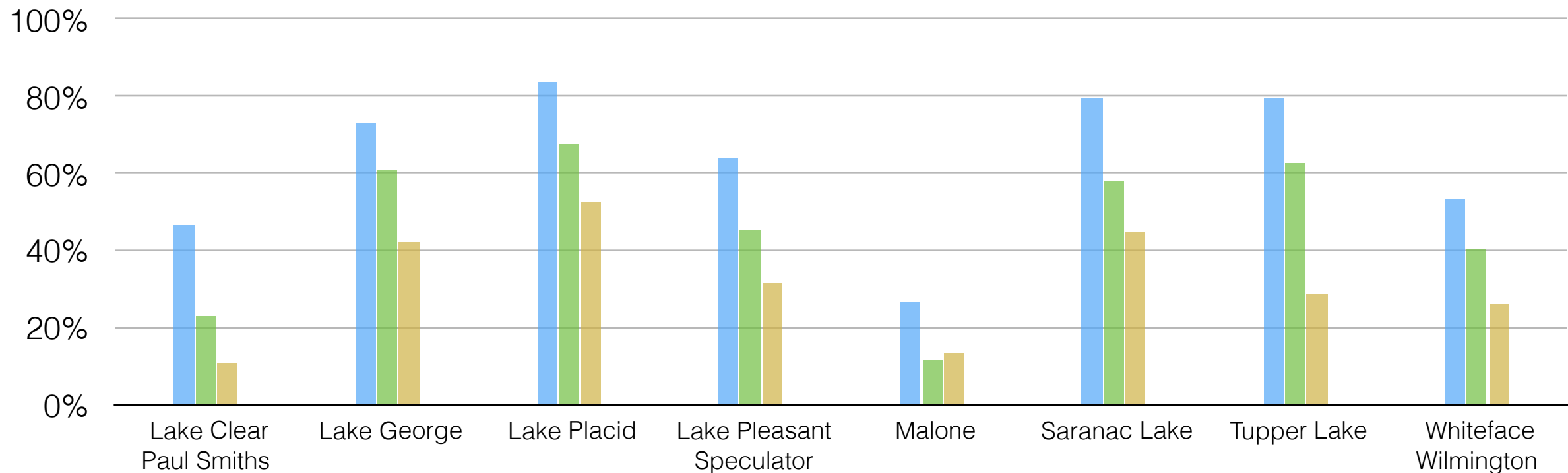
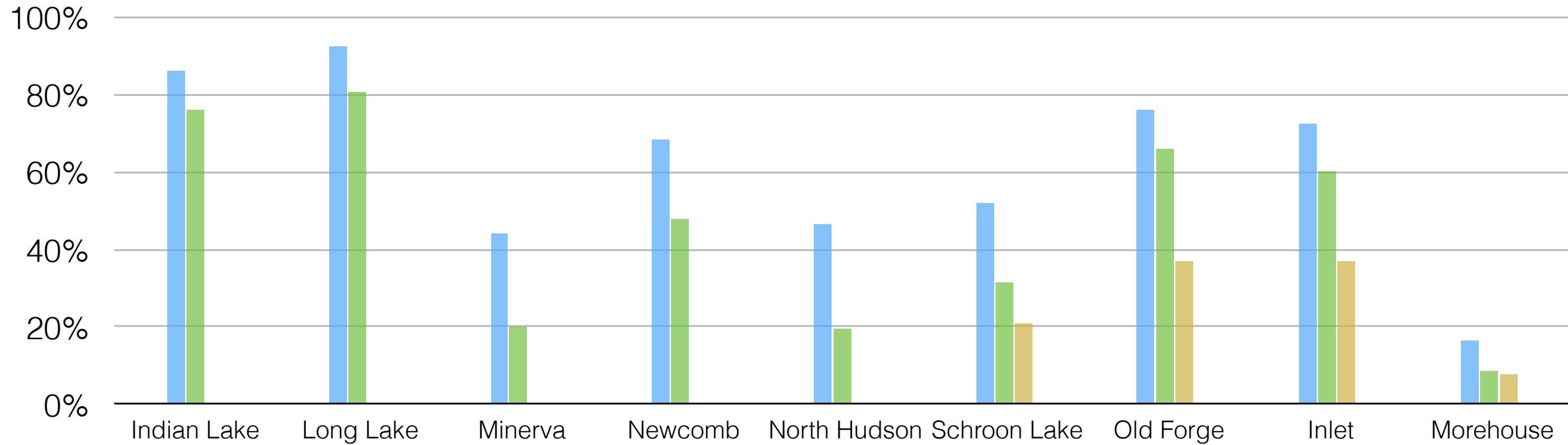
 Travelers - Have Visited

 Have Not Visited



Which of the following destinations have you visited in the past five years?

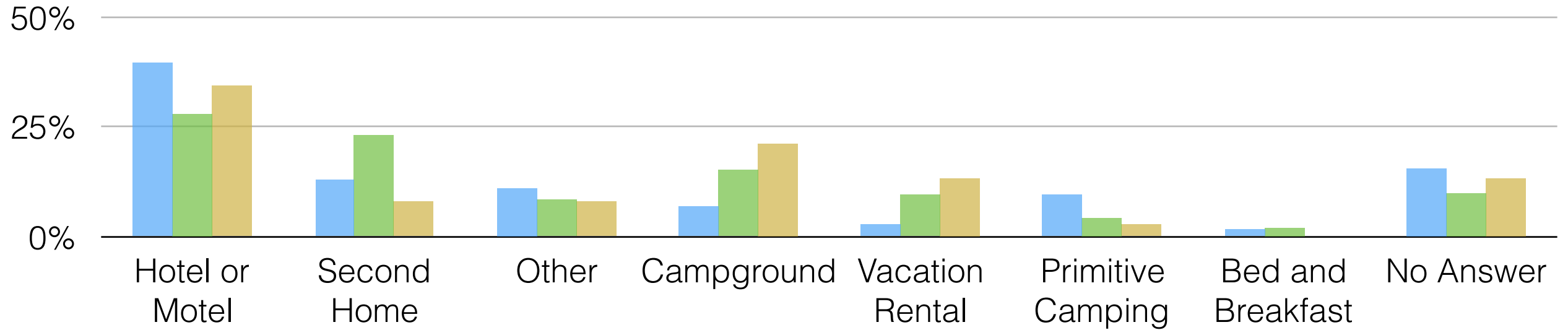
■ Adirondacks' Residents - Have Visited
 ■ Travelers - Have Visited
 ■ Have Not Visited



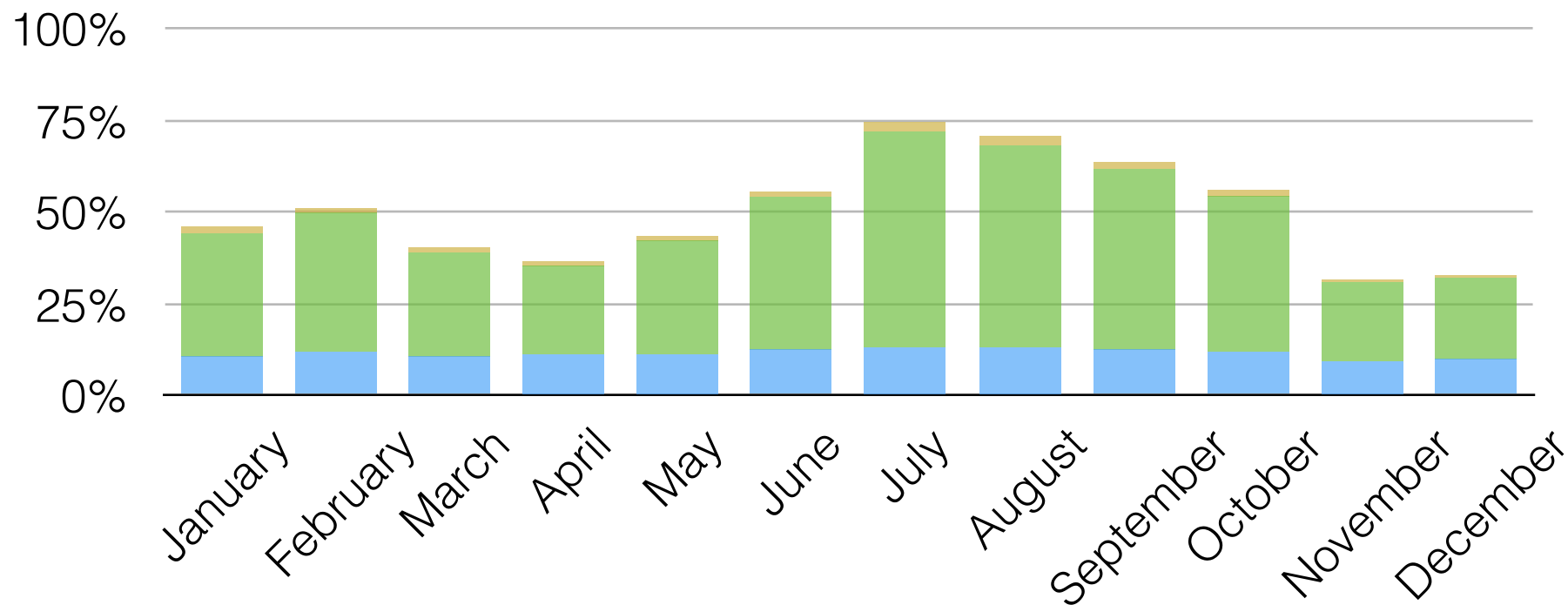
Lodging

● Adirondacks' Residents - Have Visited ● Travelers - Have Visited ● Have Not Visited

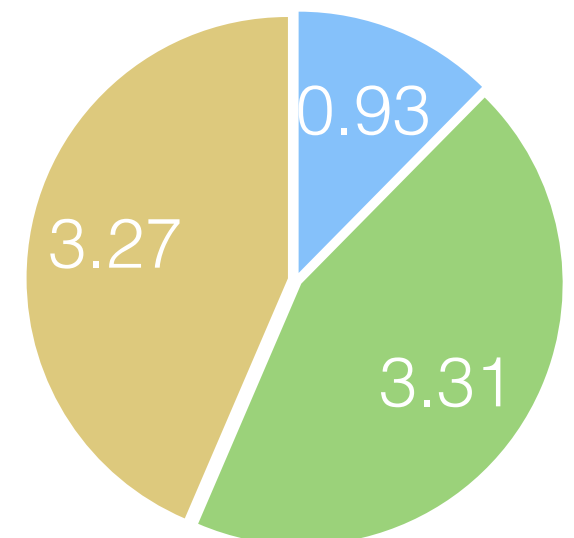
What is your preferred lodging type?



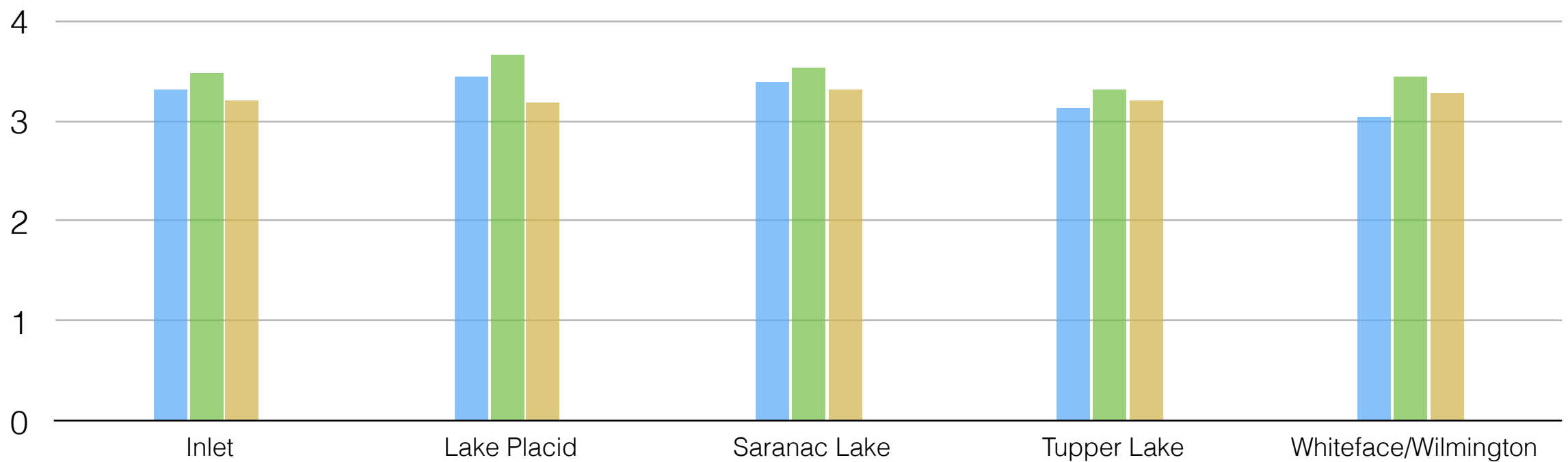
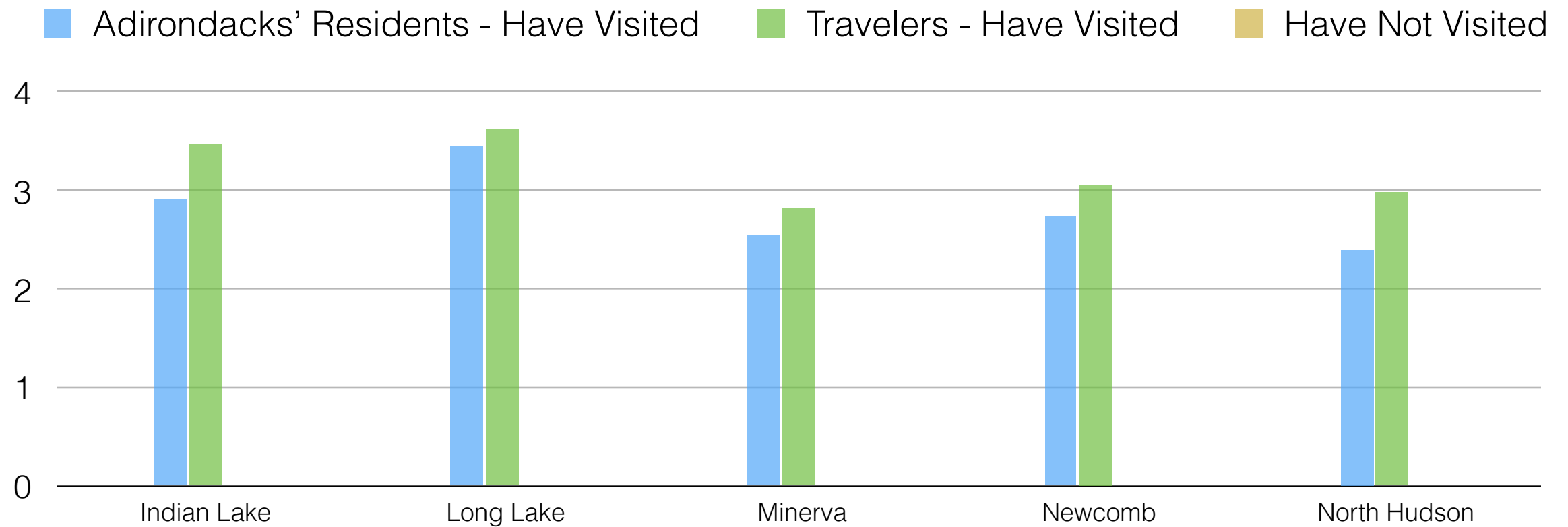
In what months do you visit these towns?



How many nights do you stay?



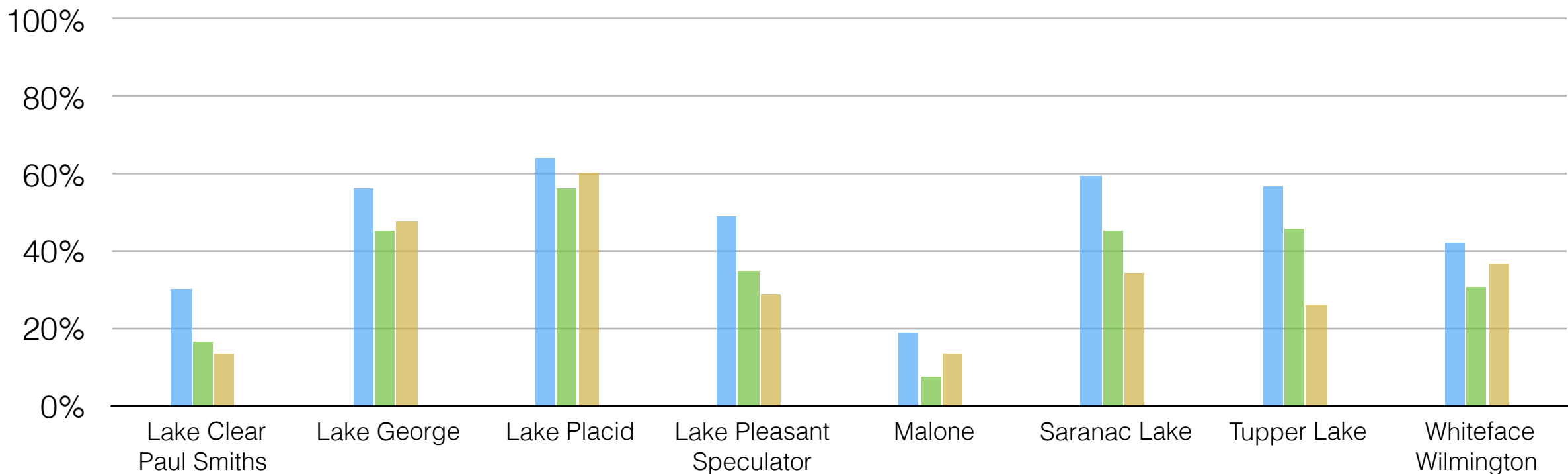
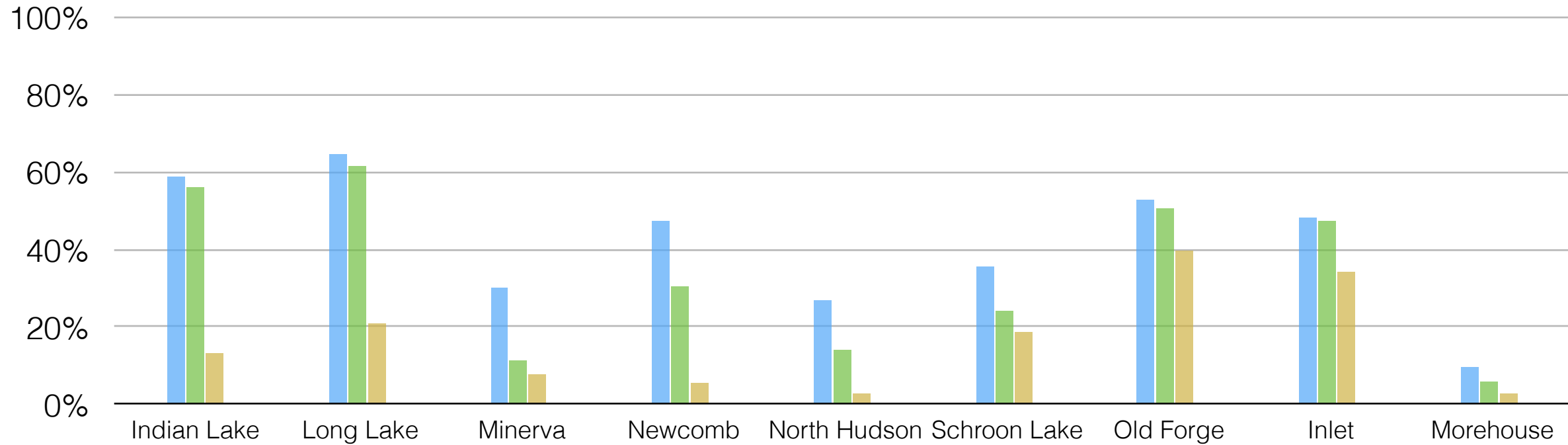
If you visited the following towns in the past five years, how satisfied were you with your visit?



0-Very Dissatisfied 1-Dissatisfied 2-Neither Satisfied Nor Dissatisfied 3-Satisfied 4-Very Satisfied

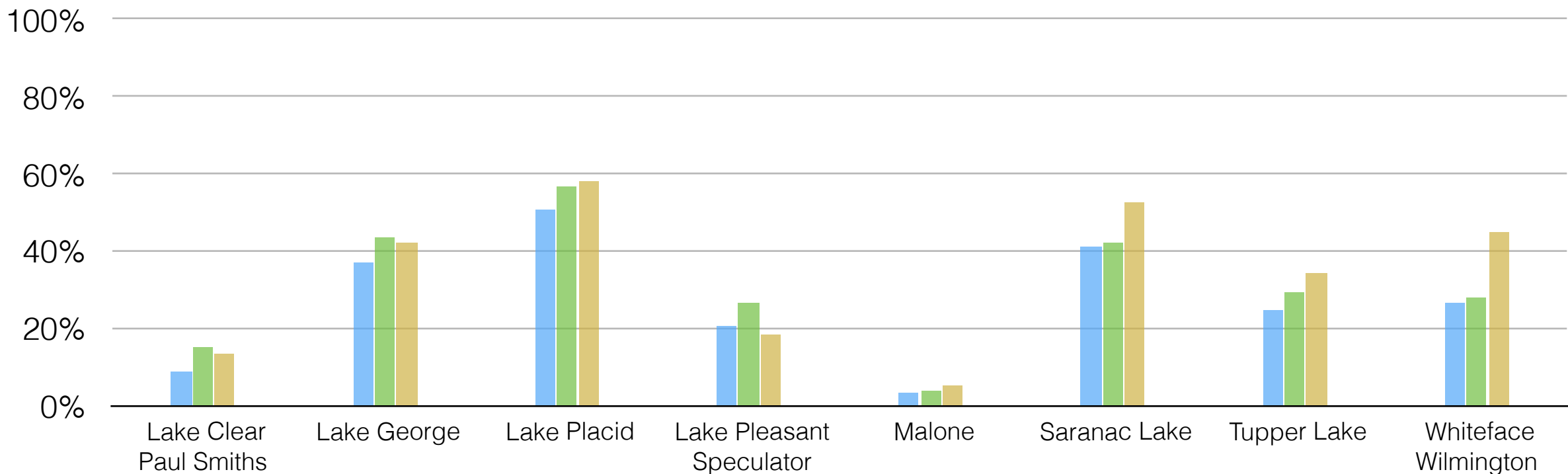
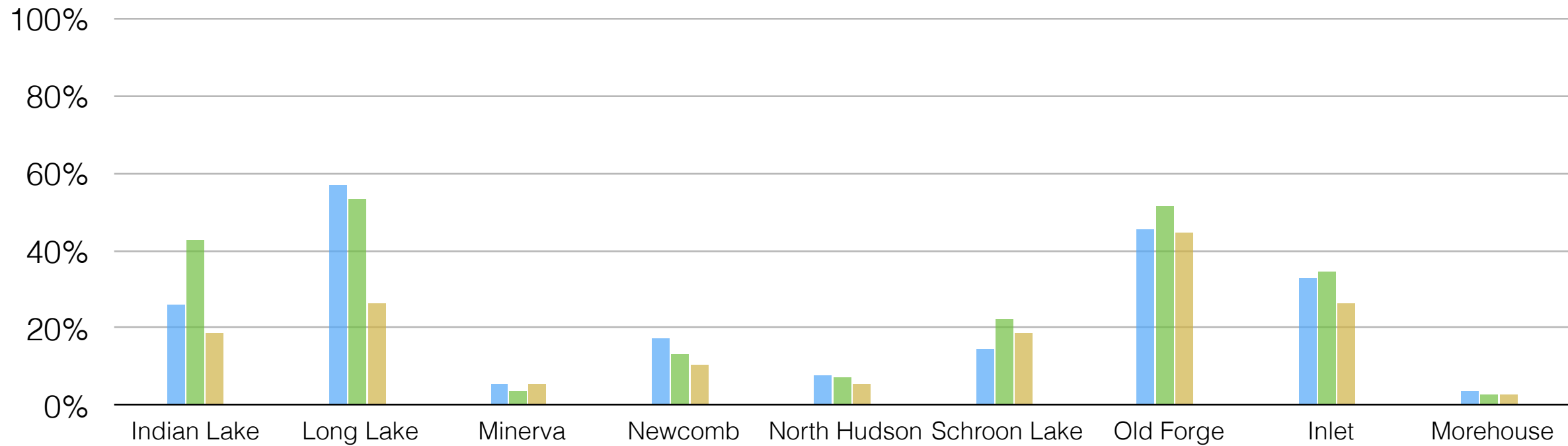
Which of the following destinations do you plan on visiting in the next two years?

■ Adirondacks' Residents - Have Visited
 ■ Travelers - Have Visited
 ■ Have Not Visited

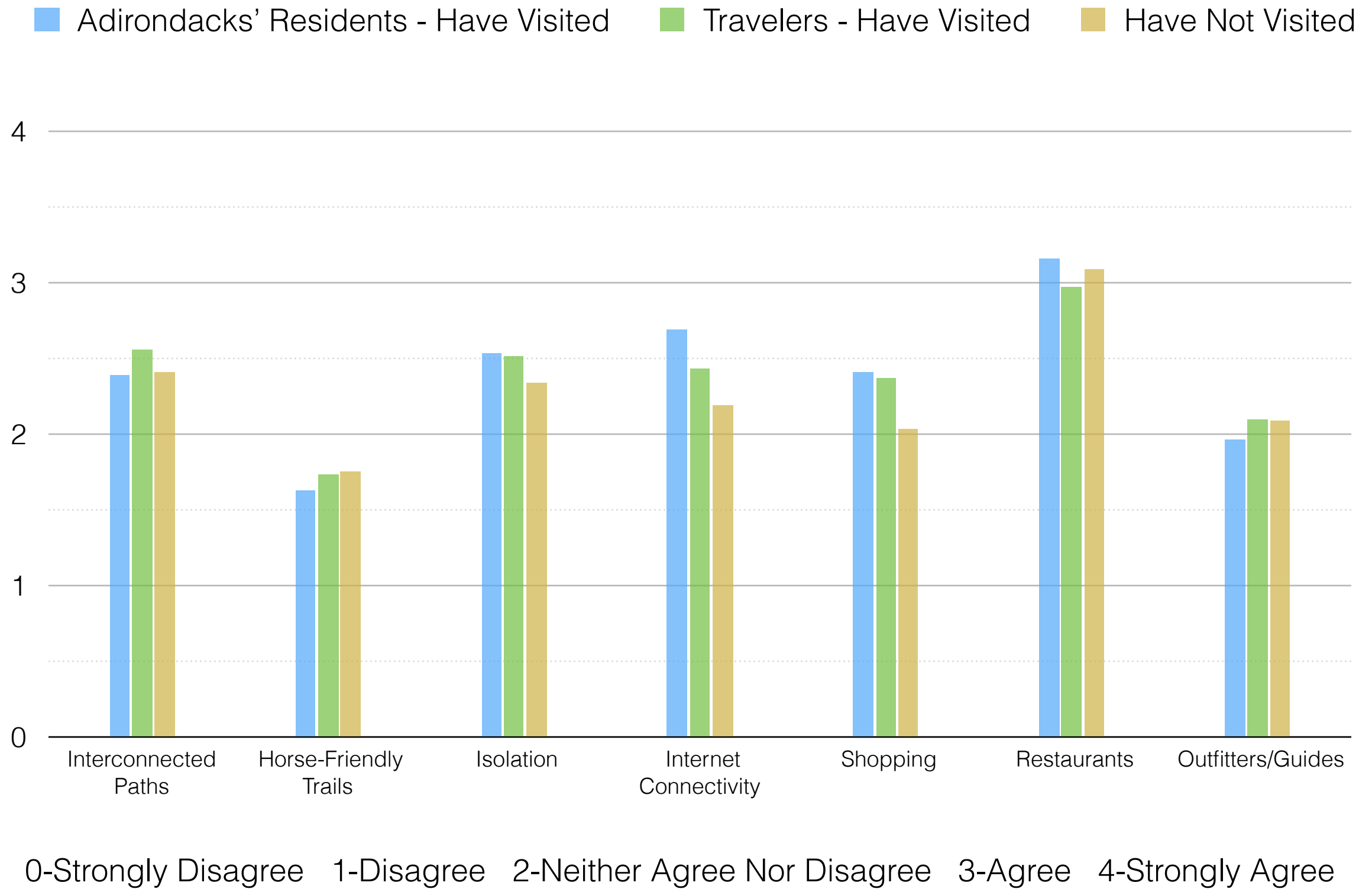


Which of the following towns would you recommend to a friend as a vacation destination?

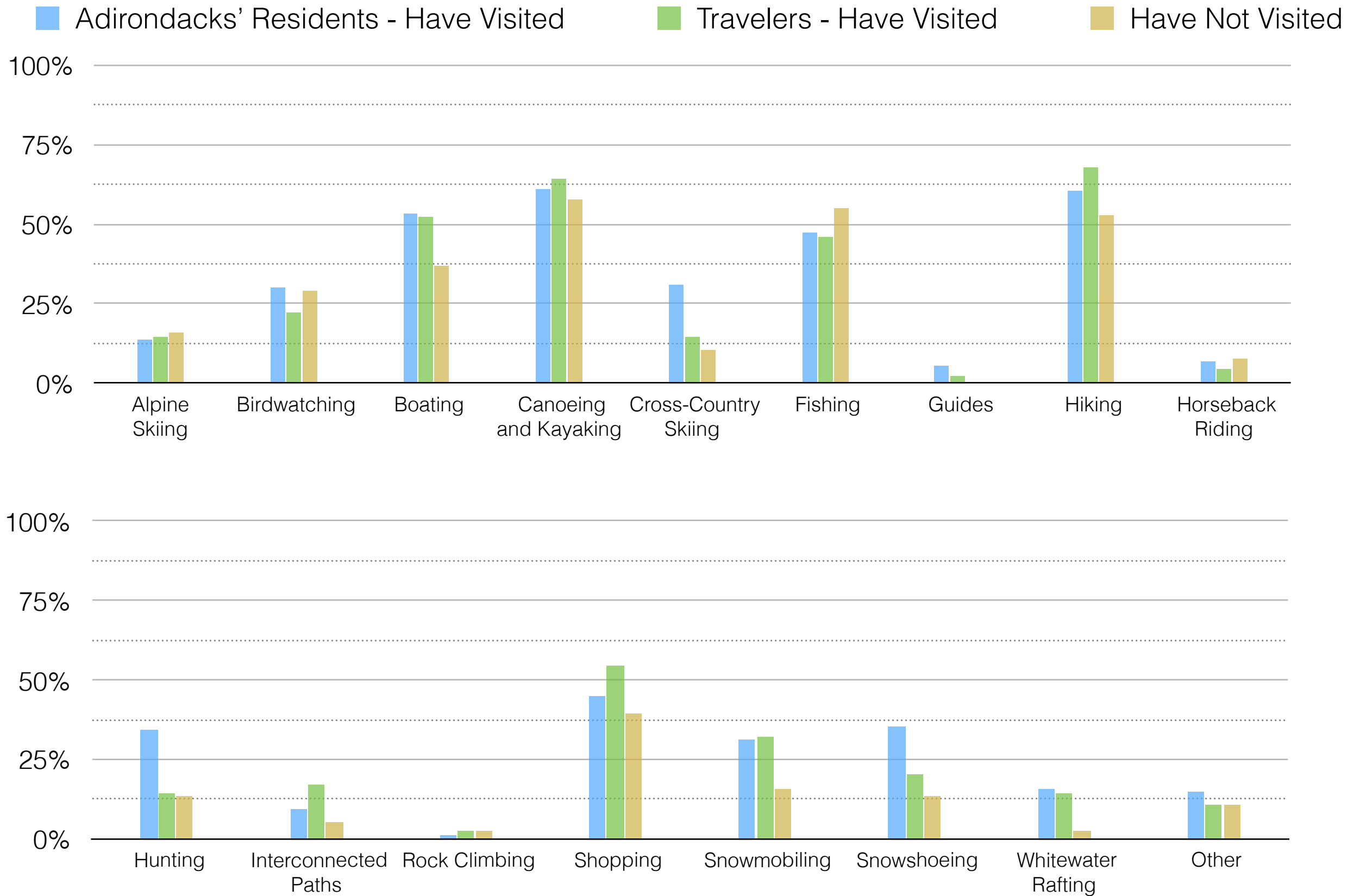
■ Adirondacks' Residents - Have Visited
 ■ Travelers - Have Visited
 ■ Have Not Visited



Do you agree the availability of each of the following is important when considering where you stay?



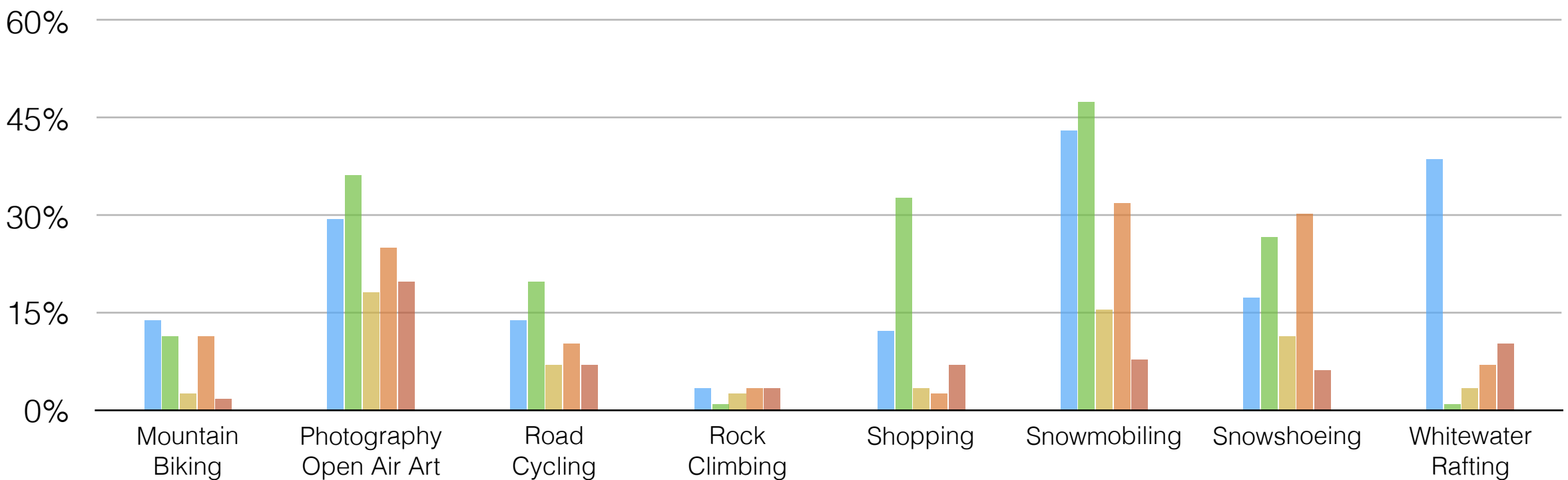
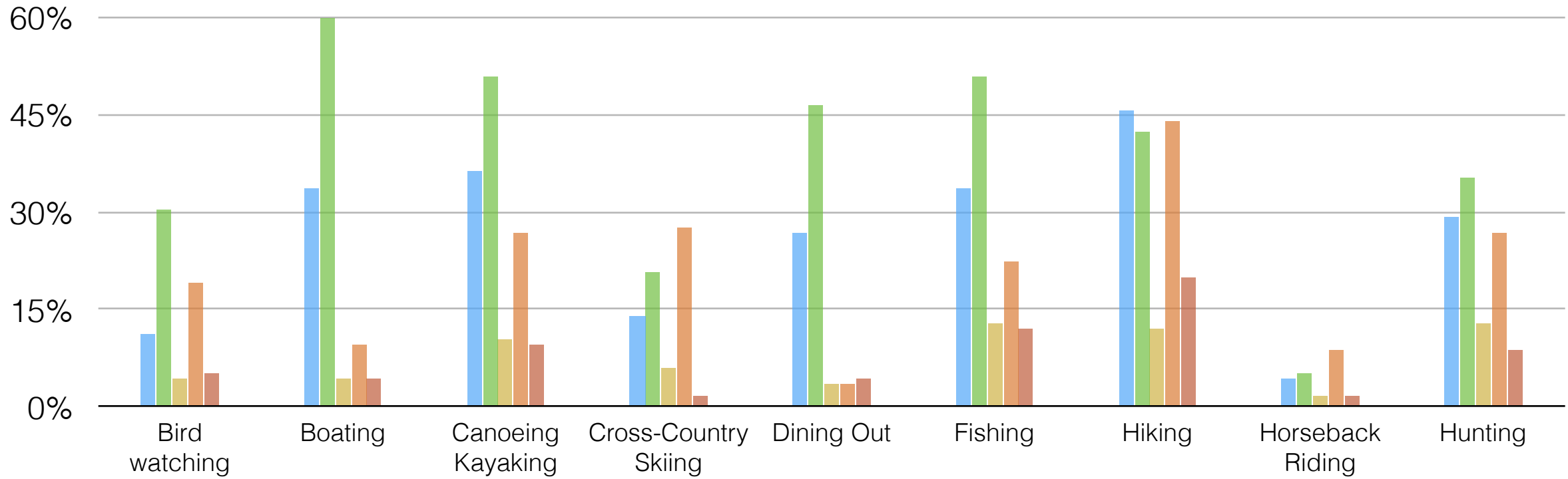
What activities do you participate in when you're in the Adirondacks?



When you think of the following towns, which activities come to mind?

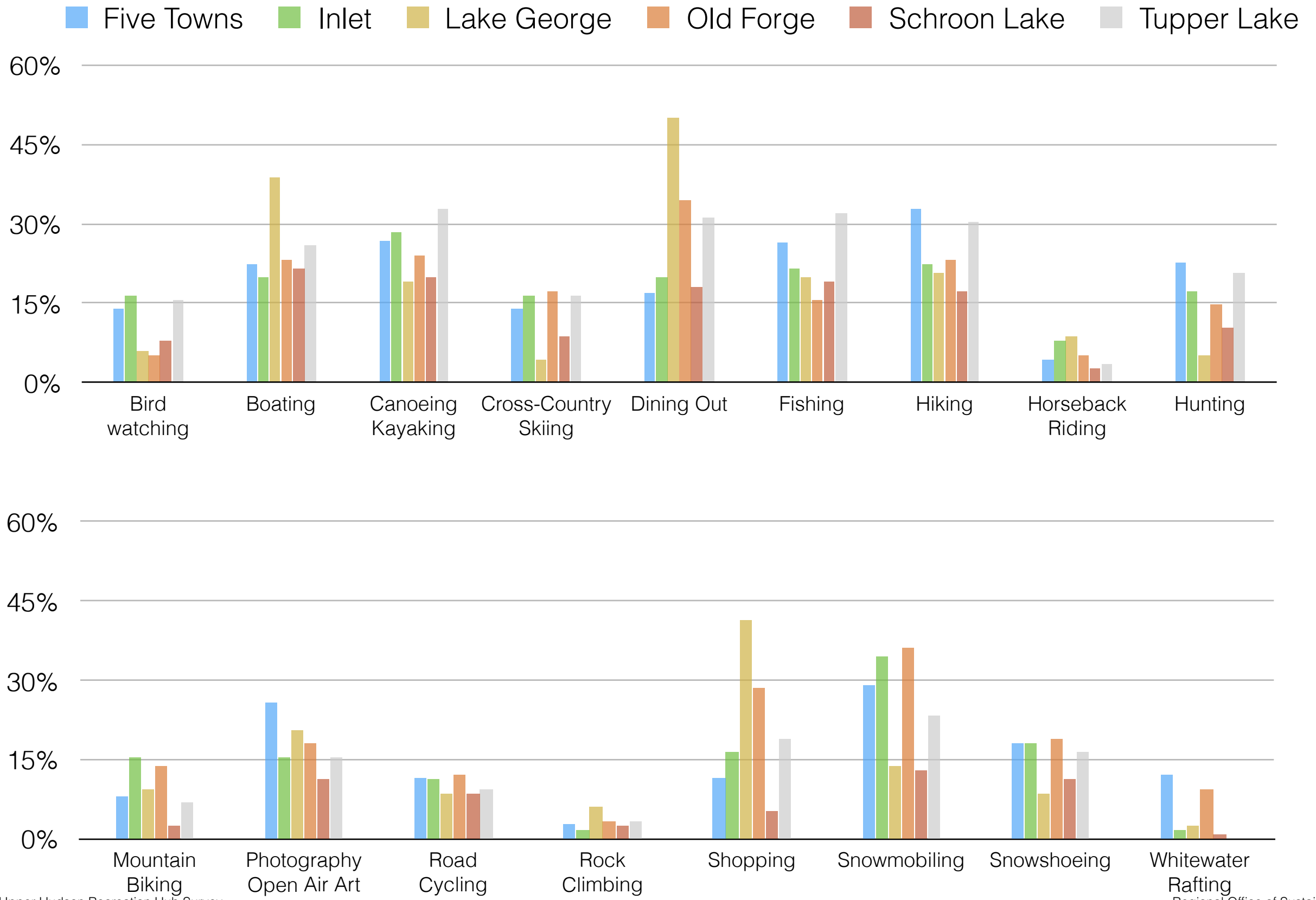
Adirondacks' Residents - Have Visited

Indian Lake Long Lake Minerva Newcomb North Hudson



When you think of the following towns, which activities come to mind?

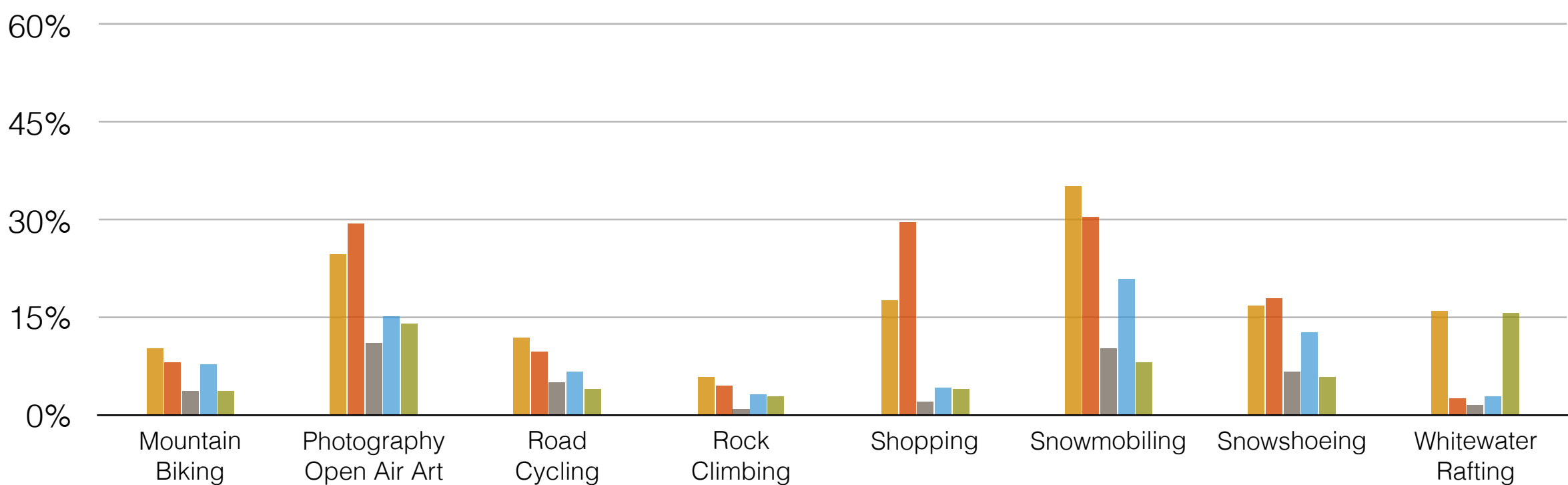
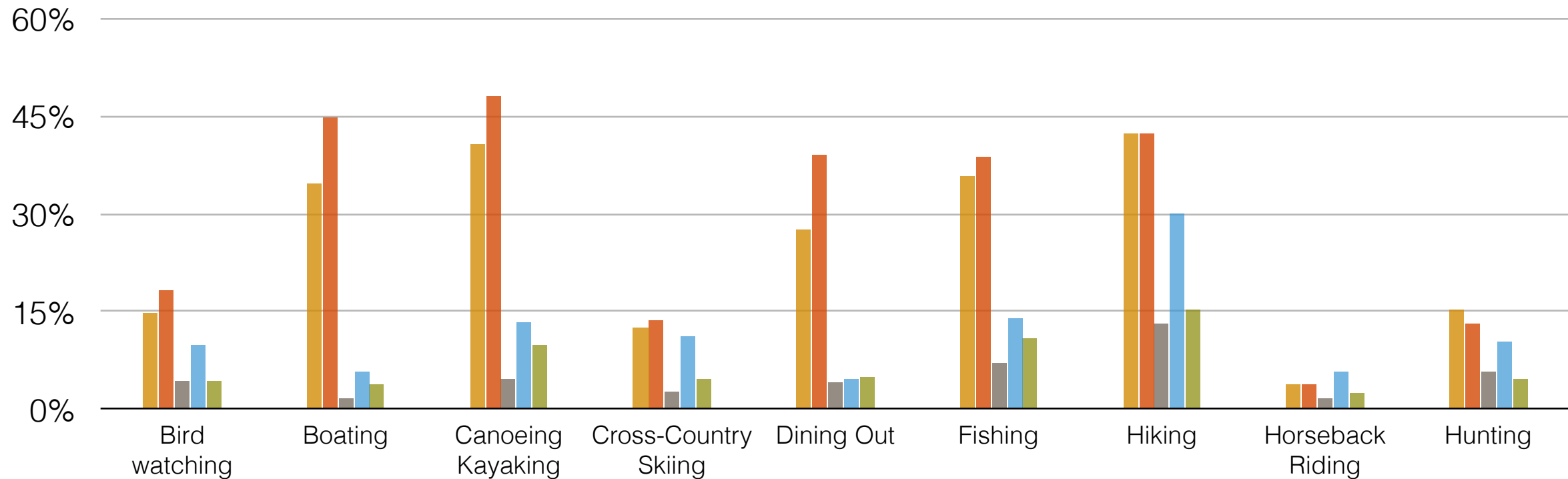
Adirondacks' Residents - Have Visited



When you think of the following towns, which activities come to mind?

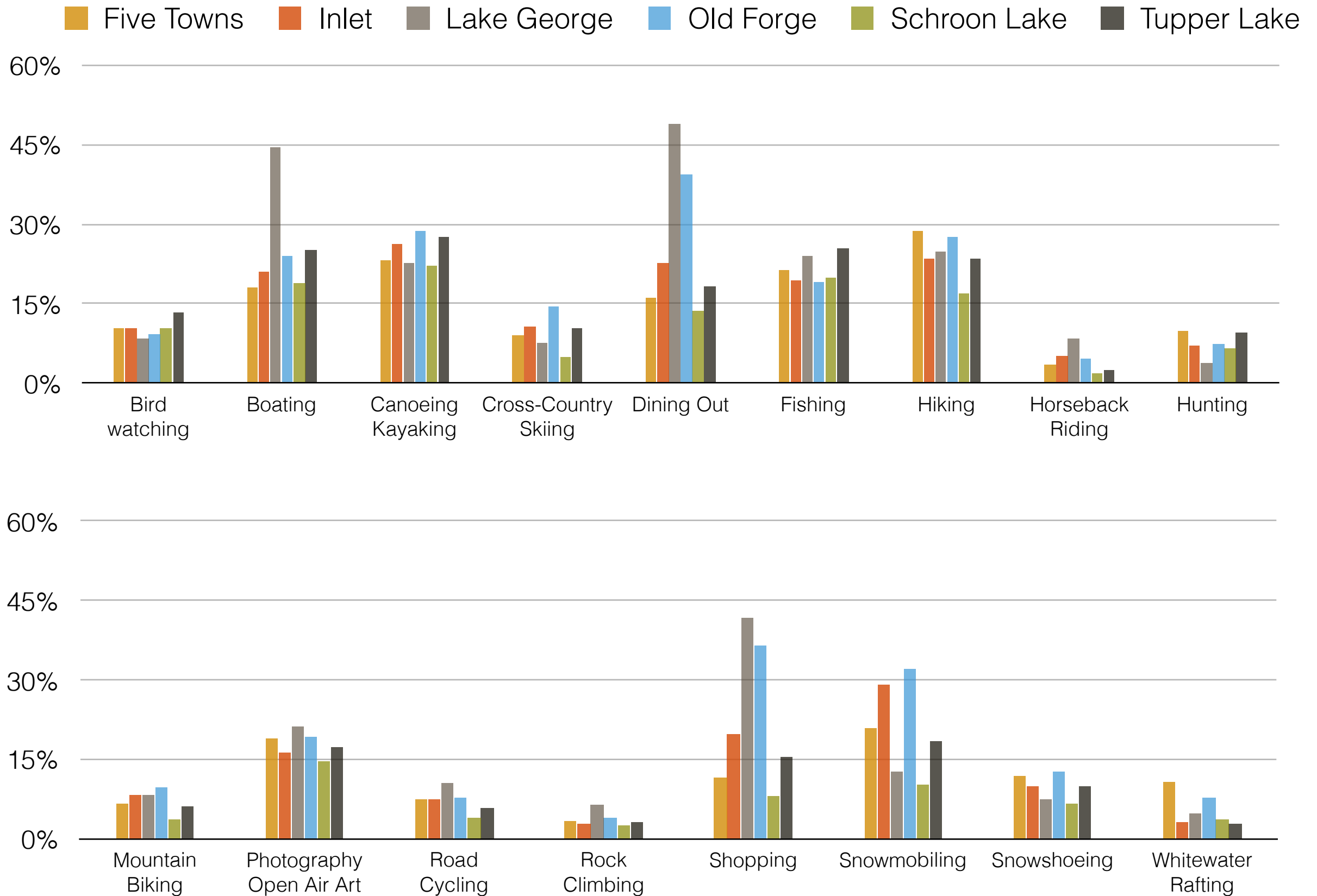
Travelers - Have Visited

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When you think of the following towns, which activities come to mind?

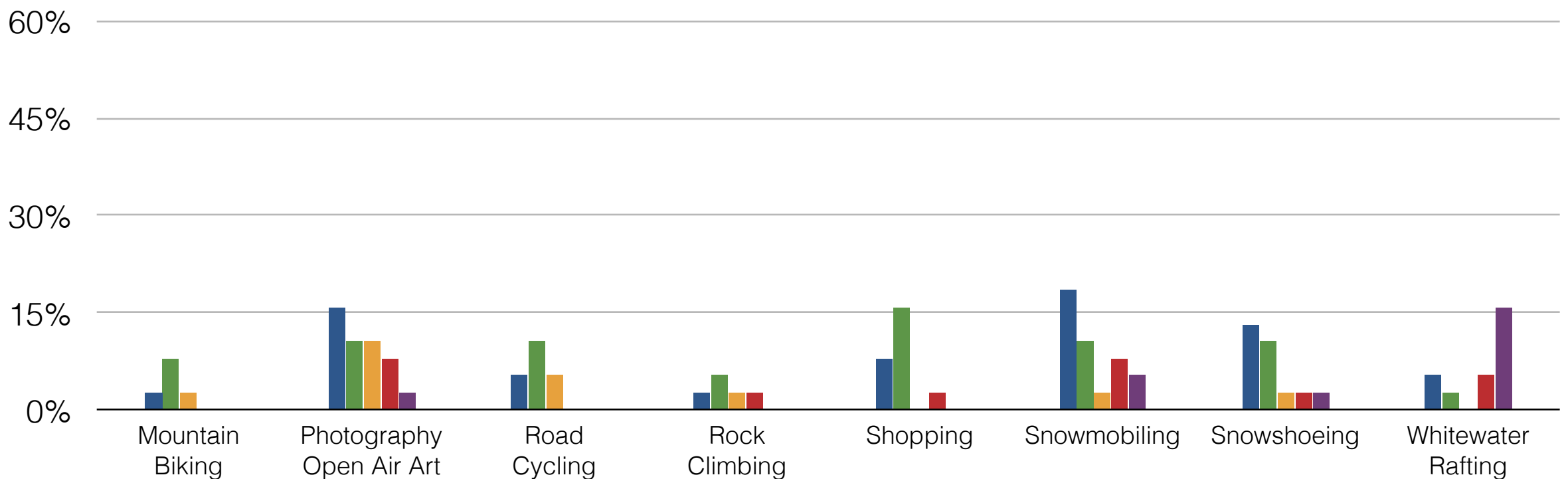
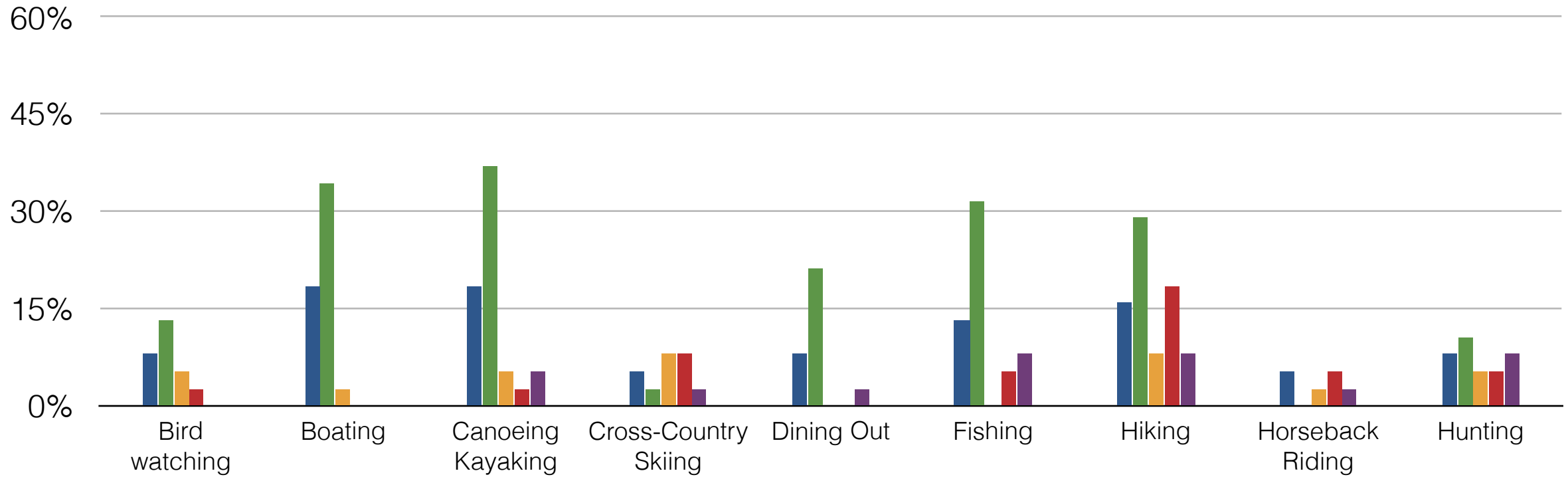
Travelers - Have Visited



When you think of the following towns, which activities come to mind?

Have Not Visited

Indian Lake Long Lake Minerva Newcomb North Hudson



When you think of the following towns, which activities come to mind?

Have Not Visited

