



DEAR FRIENDS IN CANADA,

We want you to know that for us, the connection between Canada and the Adirondacks runs deep. We're friends and neighbours who have shared generations of family trips and cherished traditions.

We enjoy meeting you on the slopes at Whiteface Mountain, cheering on our teams and athletes competing in Lake Placid, and cycling along the shores of Lake Champlain together. We have always treasured the way you have welcomed us to Canada. Many of us have made lasting memories traveling through your beautiful country. This reminds us how much we share—a love for adventure, a curiosity for new experiences, and a deep appreciation for the places that feel like home.

We want to take a moment to acknowledge the thoughts you may have regarding travel to the United States right now. We hear you, and we understand.

There is no expiration date on an Adirondack welcome. Whenever the time feels right for you, we are here. We consider you not just visitors but neighbours, friends, and, in many cases, family.

With warmth and appreciation,
YOUR FRIENDS IN THE ADIRONDACKS