



## Come Take a Spin With Us!



*“The Adirondack Park is a unique patchwork of private and public lands that cover over 6 million acres of New York State...Early trappers, hunters and writers used local guides and their guideboats to navigate this landscape. Now you can take the controls of this Virtual Adirondack Guide to explore the very real, visually stunning mountains, lakes and communities that comprise the largest protected wilderness in the contiguous United States.”*

- [adirondacksusa.com](http://adirondacksusa.com)

### **What is It?**

[adirondacksusa.com](http://adirondacksusa.com) is the latest project from the Regional Office of Sustainable Tourism (ROOST). It has no boundaries other than the Adirondack Park. Our goal is to create a seamless tour that can take the visitor anywhere they want to go inside the Blue Line!

### **What's a 'spin'?**

'Spin' is the fun term we've given to these 360 degree virtual tours.

### **How does it work?**

Our staff photographer, Shaun Ondak, uses a camera, tripod, and photographic wizardry to splice together a seamless 360 degree 'spin' from inside, outside, or on top of your business. It'll only take him about 10 minutes on site to get the photos he needs to create the spin.

### **What does it cost?**

\$25 per spin! Who can say no to that!!

### **How can I promote my spin?**

The easiest way to promote your spin is if you have a photo listing on one of the regional websites we partner with\*. When a visitor is on your spin, they will see a grey 'i' symbol in the lower left corner. If you have a photo listing on one of the regional websites, this button will link to your listing on that site.

Or, you can share the link on your own website and via social media!

### **I'm in, where do I sign up!**

**For more information or to sign up to have a spin done at your business, contact [adsales@roostadk.com](mailto:adsales@roostadk.com) or 518-874-0255.**

**Don't take our word for it!**  
**Visit [www.adirondacksusa.com](http://www.adirondacksusa.com) and 'take a spin'!!**

\*[lakeplacid.com](http://lakeplacid.com), [saranaclake.com](http://saranaclake.com), [tupperlake.com](http://tupperlake.com), [schroonlake.com](http://schroonlake.com), [adirondackexperience.com](http://adirondackexperience.com), [lakechamplainregion.com](http://lakechamplainregion.com), [whitefaceregion.com](http://whitefaceregion.com)