



Visitmalone.com is Franklin Countie's BRAND NEW Tourism Destination website for Northern Franklin County. This will be THE SPOT for information on where to stay, where to eat, and what to do in northern Franklin County. Local businesses have the unique opportunity to take advantage of a photo listing on visitmalone.com and promote their business. Currently, photo listings are being offered to CURRENT members of the Malone Chamber through July 1, 2016 FREE OF CHARGE. A photo listing on visitmalone.com includes:

- Your own dedicated page on visitmalone.com. (example above with the following sections highlighted in green)
- FULL business Contact Information, including: Address, Phone, Email (link), and Website (link).
- up to 8 high resolution photos (landscape orientation) of your choosing to appear in a slideshow.
- A customized business description to appear below your listing on lakeplacid.com.



## For more information, contact:

Glenn Pareira III Advertising Sales and Service Manager Regional Office of Sustainable Tourism glenn@roostadk.com - 518-874-0255

## Let's Get Started! What Info do I need to get my listing up and running?

## We will need

1. Business Contact Info (for business communications)

Business Name -

**Business Contact Person -**

Business Address -

Business Phone -

Business E-mail -

2. Public Business Info to be displayed online

Business Name -

Business Address -

Business Phone -

Business E-mail -

**Business Website -**

- 3. up to 8 High Quality photos The photos will be cropped to a ratio of 1440pixels by 700pixels in order to fit our site design. This means your photos should be at least 1MB in filesize and should be landscape (horizontal) as opposed to portrait (verticle) photos (if you're not sure, just send the best photos you have and we can let you know if they will work).
- 4. Customized Business Description Please provide a description of your business. There is no limit to the length, but the information should be good and relevant. To improve the 'searchability' of your listing, think about what the 'keywords' are for your business and be sure to include those in your description.

  Please do not copy and paste text from somewhere else on the internet. Duplicating text from your website or any other will hurt your listing, lakeplacid.com, and the site from which you took the text (it has to do with how google indexes the internet).

We will be more than happy to help you select photos and craft your customized business description, just let us know!

Materials should be e-mailed to Glenn Pareira, glenn@roostadk.com.