

Regular Meeting of the Board of Directors

Regional Office of Sustainable Tourism/Lake Placid Convention & Visitors Bureau

Date: Tuesday, February 12, 2013

Time: 5:30pm

Location: ROOST Board Room

Mission Statement:

Regional Office of Sustainable Tourism is the destination marketing organization of Lake Placid and Essex County, leading economic growth through tourism.

AGENDA

1. Adoption of Agenda
2. Approval of Minutes
3. CEO Report
4. Treasurer Report
5. Marketing Report
6. Committees
7. Regional Report
8. Open Issues
9. New Business
10. Adjournment

As of 1/23/13

Standing Committees:

Executive: Chair, Justin Smith

Ed Finnerty, Mike Beglin, Charlie Cowan, Deb Fitts

Finance: Chair, Charlie Cowan

Mike Beglin, Bob Hockert, Deb McLean

Resource: Chair, Ed Finnerty

Sharron Piper, Cris Lussi, Kate Fish, Jill Cardinale

Governance: Chair, Beth Hill

Jamie Rogers, Deb Fitts, MaryAnn Hawley