



Lake Placid CVB/
Regional Office of Sustainable Tourism
2608 Main St.
Lake Placid, New York 12946
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<http://www.lakeplacid.com>

Membership Application (for out-of-county for-profit businesses)

Name of Business:

Type of Business:

When was your business established?

Please list your top 5 Competitors and their location:

1. _____
2. _____
3. _____
4. _____
5. _____

What differentiates your business from your competitors? _____

Please describe how your business positively impacts the economic vitality of Essex County?

Do you advertise? _____yes _____no

If yes, what is your annual advertising budget?

What markets do you target?

Do you represent multiple businesses? _____ yes _____ no

What other chambers, co-ops, collections, or other area organizations do you belong and contribute to?

Comments:

Signed:

Date: _____

The Regional Office of Sustainable Tourism is a not-for-profit membership association whose mission is to promote tourism and provide member and visitor services in Essex County. ROOST takes a proactive role on issues that affect our visitor-based economy and assists Essex County in developing a marketing vision for its tourism future. To this end, ROOST reserves the right to deny membership to any for-profit business outside the county unless it is determined that their participation will enhance the economic vitality of Essex County.