

Membership Application

Membership with our company represents a show of support for our organization and our efforts to develop and facilitate marketing programs that increase tourism activity and result in positive economic impact in Essex County. Your membership dues of \$25.00 will assist us in marketing Lake Placid and Essex County to the world.

Business/Property Name:	Contact:
Actual Location Address:	Mailing Address:
City/State/ZIP:	PO Box:
# of Units/Seats:	Mailing City/State/ZIP:
Business Phone:	Contact Phone:
Toll Free:	Fax:
Website: www.	E-mail Address:

Type of Business:

<input type="checkbox"/> Activities	<input type="checkbox"/> Dining	<input type="checkbox"/> Shopping	<input type="checkbox"/> Lodging	<input type="checkbox"/> Professional/Services
<input type="checkbox"/> Travel/Transportation	<input type="checkbox"/> Meeting Services*	<input type="checkbox"/> Campgrounds*	<input type="checkbox"/> Education*	<input type="checkbox"/> Real Estate*
<input type="checkbox"/> Individual: No listing on Web				

Please select 2 subcategories from within the main category: Subcategory 1: _____

(Subcategories are listed on following page)

Subcategory 2: _____

* No subcategory for these business types

Bill Me

My check for \$25.00 is enclosed.

Signature _____ **Date:** _____

Once complete, please mail your membership form to, ROOST ATTN: Sales Dept, 2608 Main St. Lake Placid, NY 12946 or fax it to 523-2605.

Subcategories

Main Categories are in **BOLD**; Subcategories are listed below each Main Category

Activities:

Alpine Skiing
Arts & Culture
Attractions/Entertainment
Biking
Boating/Marinas
Bobsledding
Canoe and Kayaking
Children's Activities
Craft Centers
Cross Country Ski Centers
Dog Sled Rides
Fishing
Galleries
Golf
Guide Services
Heritage Tours
Hiking
Horseback Riding
Hunting
Ice Climbing
Ice Fishing
Ice Hockey
Ice Skating
Kids Summer Camps
Mountain Biking
Museums
Music
Performing Arts
Rock Climbing
Skating/Professionals
Sledding/Tubing
Sleigh Rides
Snowboarding
Snowmobiling
Snowshoeing
Sports/Recreation
Studios
Swimming
Theater
Tobogganing

Lodging:

B&B
Cabin
Condo/Townhouse
Hotel/Resort
Inn/Lodge
Motel
Rental Home

Professional/Services:

Attorney/Legal Service
Automotive Services
Barber/Beauty Shops
Building Supplies/Hardware
Chamber of Commerce
Churches/Religious
Organizations
Civic/Service Organizations
Cleaning Service
Construction/Building Services
Dry Cleaning/Laundrers
Economic Development
Embroidery
Engineers
Funeral Home
Gas/Service Stations
Health Care/Hospitals
Health/Fitness/Nutrition
Insurance
Interior Design/Decorating
Libraries
Mailing/Shipping Service
Media/Communications
Miscellaneous Business Service
Pest Control
Photographers/Photography
Post Offices
Professional Services
Publishing
Science/Research
Security
Signs
Storage
Taxidermy/Taxidermists
Utilities
Veterinarians/Animal Care
Video/Audio

Travel/Transportation:

Car Rental
Limousine/Taxi Service
Travel Agents

Dining:

Bakeries
Banquets
Brew Pubs
Cafes
Catering
Coffee Shop
Delicatessens
Diner
Family Dining
Group Dining
Ice Cream Parlors
Night Life
Restaurants
Sports Bar
Wedding Receptions

Shopping:

Antiques
Bookstores
Clothing/Shoes/
Accessories
Computers
Convenience Stores
Farmers Market
Florists
Furniture
Games/Toys/Children
Galleries
Gifts
Greenhouses
Groceries
Hardware
Health Food
House Wares
Jewelry
Liquor/Wine